



# Chaitanya Pavan

## MANAGEMENT TRAINEE

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## My Objectives

To work in an organisation across cross functional roles by learning and discovering various aspects in an environment of growth and excellence

## Technical Skills

- Languages: Python, SQL, HTML, CSS
- Software & Tools: MS Office, Adobe XD, Atom, Trello, Anaconda

## Management Skills

Product Management, User Experience (UX) Computer Vision, Strategic Planning, Analytical Skills, Consumer Behavior, Customer Obsessed, Usability Testing, Data Visualization

## Certifications

- Successful Presentation | Wharton University of Pennsylvania | Coursera
- User Experience Design Essentials - Adobe XD UI UX Design | Udemy
- Machine Learning A-Z™: Hands-On Python In Data Science | Udemy
- Viral Marketing and How to Craft Contagious Content | Udemy

## Education History

### National Institute of Technology, Warangal, Telangana

B.tech, May 2021 Department of Metallurgical and Materials Engineering  
CGPA - 6.54  
Percentage - 65.4%

### Narayana Junior College, Hyderabad, Telangana

MPC, March 2016  
Percentage - 91.9%

### SPR School of Excellence, Hyderabad, Telangana

Secondary Examination- TS-SSC, March 2014  
CGPA - 8.8  
Percentage - 88%

## Projects

- Did Data Visualitization, Developed a model that could predict which employees are more likely to quit using Python, Logistic Regression

## Work Experience

### Loot | Product, and Growth | Core Team Member

July 2020 - Present | Coimbatore

- Core team member of the start-up, handling multiple and diverse roles
- Conducted 12 User Interviews which lead to new insights and strategies
- Designed prototypes for three products namely Dashboard(internal), Teachers App, Loot App.
- Introduced gamification to the product strategy which leads to more user engagement
- Delivered PRD to the Tech and Design team
- Conducting Social media Campaigns which are increasing the social media outreach

### Bipolar Factory | Product Management | Freelancer

May 2020 - July 2020 | Coimbatore

- Designed basic prototypes for a B2B Real Estate brokerage company.
- Created a strategic social media marketing campaign for a local political party with categorical sampling which increased outreach by 120%
- User research on fake news detection over Whatsapp
- User research on mobile file explorer with integrated image processing techniques

### Vedantu | Product Management Intern

May 2019 - Month 2019 | Bangalore

- User research on Educational products, MOOCs
- Conducted customer retention and acquisition research
- Conducted Notification campaigns in the Vedantu e-learning app which increased daily active users from 35,000 to 40,000 by setting Internal Viral Loops
- Integrated a Dashboard which Increased operations efficiency for academic mentors to supervise the students' progression throughout the course, which in turn increased the number of students per class from 30 to 45

### Phasors | Founder

February 2018 - Present | Warangal

- Lead a team of young enthusiasts (IITians and NITians) and integrated interactive sessions in 12 high schools for 19,000 students
- Conducted customer retention and acquisition research
- Conducted mock tests for 1241 registered students around Telangana and AP and conducted one on one counseling.

## Non - Scholastic

- Technical member- Visiontronix, NITW (Done projects such as sign language recognition, emotion detector, Human pose estimation, etc using OpenCV)
- Subcore-Annual Cultural Fest, Springspree'20 (NIT Warangal)
- Subcore-Annual Technical Fest, Technozion'18 (NIT Warangal)
- Event Manager-Annual Cultural Fest, Springspree'19
- Public and Media relations associate, E-SUMMIT, First Annual Entrepreneurial fest (NIT Warangal)
- Public and Media relations associate, World Space Week, International Annual Celebration of Space science and ISRO (NIT Warangal)
- Member, Student Council 2017-18 (NIT Warangal)