Chaitanya Pavan

MANAGEMENT TRAINEE

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My Objectives

To work in an organisation across cross functional roles by learning and discovering various aspects in an environment of growth and excellence

Technical Skills

- Languages: Python, SQL, HTML, CSS
- Software & Tools: MS Office, Adobe XD, Atom, Trello, Anaconda

Management Skills

Product Management, User Experience (UX)Computer Vision, Strategic Planning, Analytical Skills, Consumer Behavior, Customer Obsessed, Usability Testing, Data Visualization

Certifications

- Successful Presentation | Wharton University of Pennsylvania | Coursera
- User Experience Design Essentials - Adobe XD UI UX Design | Udemy
- Machine Learning A-Z™: Hands-On Python In Data Science | Udemy
- Viral Marketing and How to Craft Contagious Content | Udemy

Education History

National Institute of Technology, Warangal, Telangana

B.tech, May 2021Department of Metallurgical and Materials Engineering

Narayana Junior College, Hyderabad, Telangana

MPC, March 2016
Percentage - 91.9%

SPR School of Excellence, Hyderabad, Telangana

Secondary Examination- TS-SSC, March 2014
CGPA - 8.8
Percentage - 88%

Projects

- Did Data Visualitzation, Developed a model that could predict which employees are more likely to quit using Python, Logistic Regression | Python
- Created Invisible Cloak using OpenCV, Python

Work Experience

Loot | Product, and Growth | Core Team Member

July 2020 - Present | Coimbatore

- **Core team member of the start-up**, handling multiple and diverse roles
- Conducted **12 User Interviews** which lead to new insights and strategies
- **Designed prototypes** for three products namely Dashboard(internal), Teachers App, Loot App.
- Introduced gamification to the product strategy which leads to more user engagement
- **Delivered PRD** to the Tech and Design team
- Conducting Social media Campaigns which are increasing the social media outreach

Bipolar Factory | Product Management | Freelancer

May 2020 - July 2020 |Coimbatore

- Designed basic prototypes for a B2B Real Estate brokerage company.
- Created a strategic social media marketing campaign for a local political party which **increased outreach by 120%**
- User research on fake news detection over Whatsapp
- User research on mobile file explorer with integrated image processing techniques

Vedantu | Product Management Intern

May 2019 - Month 2019 | Banglore

- User research on Educational products, MOOCs
- Conducted customer retention and acquisition research
- Conducted Notification campaigns in the Vedantu e-learning app which **increased daily active users from 35,000 to 40,000** by setting Internal Viral Loops
- Integrated a Dashboard which Increased operations efficiency for academic mentors to supervise the students' progression throughout the course, which in turn **increased the number of students per class from 30 to 45**

Phasors |Founder

February 2018 - Present| Warangal

- Lead a team of young enthusiasts (IITians and NITians) and integrated interactive sessions in 12 high schools for **19,000** students.
- Conducted mock tests for **1241 registered students** around Telangana and AP and conducted one on one counseling.I

Non - Scholastic

- Training and Placement Coordinator, NITW
- Technical member- Visiontronix, NITW (Done projects such as sign language recognition, emotion detector,Human pose estimation, etc using OpenCV)
- Subcore-Annual Cultural Fest, Springspree'20 (NIT Warangal)
- Subcore-Annual Technical Fest, Technozion'18 (NIT Warangal)
- Event Manager-Annual Cultural Fest, Springspree'19
- Public and Media relations associate, E-SUMMIT, First Annual Entrepreneurial fest (NIT Warangal)•
- Public and Media relations associate, World Space Week, International Annual Celebration of Space science and ISRO (NIT Warangal)
- Member, Student Council 2017-18 (NIT Warangal)