Davi Oliveira's CV

Davi Oliveira

Aspiring Data Scientist & Business Analyst

davioliveira511@hotmail.com
| linkedin.com/in/davioliveira01

Currently

B.S. in Business Analytics at BYU–Idaho
IT Business Analyst Lead | Fitness Franchise Owner

Specialized in

Power BI Dashboards, Business Strategy, Marketing, Data Visualization

Research Interests

Data Analytics, Business Intelligence, Predictive Modeling, Consumer Behavior

Education

May 2025
Brigham Young University–Idaho, Rexburg, ID
B.S. in Business Analytics
- Minor in Marketing
- Merit Scholarship Recipient
- Academic Affairs Coordinator at SHPE BYU-Idaho
- Member of Corporate Finance Society (CFS)
- GPA: 3.8

Experience

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Nov 2021 - Present
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IT Business Analyst Lead, Brigham Young University–Idaho
- Lead a team of 4 employees, providing guidance and training
- Developed and analyzed multiple Power BI dashboards for decision-making
- Helped streamline data collection processes and improve data quality

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Sep 2023 - Dec 2023
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Power BI Analyst Intern, Good2Go Stores
- Developed finance department dashboards for revenue optimization
- Analyzed large datasets (millions of rows) daily
- Created interactive dashboards for clear financial insights

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Nov 2021 - Present
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Business Owner – Franchisee, Smart Fit, São Paulo, Brazil
- Manage daily operations of Latin America's largest gym franchise
- Implemented strategies to boost customer retention and revenue

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May 2021 - Nov 2021
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Paid Ads Analyst, Making Publicidade, São Paulo, Brazil
- Created and analyzed ad campaigns across Facebook, Google, and LinkedIn
- Tracked and optimized campaign performance for client businesses

Volunteer Experience

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May 2019 - Jul 2021
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Volunteer Representative, The Church of Jesus Christ of Latter-day Saints
- Served in Argentina and Brazil
- Gained fluency in Spanish within 3 months
- Led data-driven improvements across multiple volunteer groups

Skills & Technical Competences

- **Computer Skills**: Power BI, Tableau, MS Word, Excel, PowerPoint

- **Languages**: Portuguese (Native), English (Fluent), Spanish (Fluent)

- **Programming**: Intermediate Python, MySQL, R

- **Certifications**: Alteryx Core Certification