

# Davi Oliveira's CV

## Isaac Newton

Physicist, Mathematician, Cambridge professor.

isaac@applesdofall.org | My wikipedia page

## Currently

Standing on the shoulders of giants

## Specialized in

Laws of motion, gravitation, minting coins, disliking [Robert Hooke](#)

## Research interests

Cooling, power series, optics, alchemy, planetary motions, apples.

## Education

1654-1660 The King's School, Grantham.

June 1661 - now Trinity College, Cambridge

- Sizar

1667 - death Trinity College, Cambridge

- Fellow

## Awards

2012 President, *Royal Society*, London, UK

Associate, *French Academy of Science*, Paris, France

## Publications

### Journals

1669 Newton Sir I, De analysi per æquationes numero terminorum infinitas.

1669 Lectiones opticae.

etc. etc. etc.

### Patents

2012 Infinitesimal calculus for solutions to physics problems, [SMBC](#) patent 001

## Occupation

1600 **Royal Mint**, London

- Warden
- Minted coins

1600 **Lucasian professor of Mathematics**, Cambridge University

## Davi Oliveira

Aspiring Data Scientist & Business Analyst

davioliveira511@hotmail.com

| [linkedin.com/in/davioliveira01](#)

## Currently

B.S. in Business Analytics at BYU–Idaho

IT Business Analyst Lead | Power BI Intern | Fitness Franchise Owner

## Specialized in

Power BI Dashboards, Business Strategy, Marketing, Data Visualization

## Research Interests

Data Analytics, Business Intelligence, Predictive Modeling, Consumer Behavior

## Education

May 2025

**Brigham Young University–Idaho**, Rexburg, ID

B.S. in Business Analytics

- Minor in Marketing
- Merit Scholarship Recipient
- Academic Affairs Coordinator at SHPE BYU-Idaho
- Member of Corporate Finance Society (CFS)
- GPA: 3.8

## Experience

Nov 2021 - Present

**IT Business Analyst Lead**, Brigham Young University–Idaho

- Lead a team of 4 employees, providing guidance and training
- Developed and analyzed multiple Power BI dashboards for decision-making
- Helped streamline data collection processes and improve data quality

Sep 2023 - Present

**Power BI Analyst Intern**, Good2Go Stores

- Developed finance department dashboards for revenue optimization
- Analyzed large datasets (millions of rows) daily
- Created interactive dashboards for clear financial insights

Nov 2021 - Present

**Business Owner – Franchisee**, Smart Fit, São Paulo, Brazil

- Manage daily operations of Latin America's largest gym franchise
- Implemented strategies to boost customer retention and revenue

May 2021 - Nov 2021

**Paid Ads Analyst**, Making Publicidade, São Paulo, Brazil

- Created and analyzed ad campaigns across Facebook, Google, and LinkedIn
- Tracked and optimized campaign performance for client businesses

## **Volunteer Experience**

May 2019 - Jul 2021

**Volunteer Representative**, The Church of Jesus Christ of Latter-day Saints

- Served in Argentina and Brazil
- Gained fluency in Spanish within 3 months
- Led data-driven improvements across multiple volunteer groups

## **Skills & Technical Competences**

- **Computer Skills:** Power BI, Tableau, MS Word, Excel, PowerPoint
- **Languages:** Portuguese (Native), English (Fluent), Spanish (Fluent)
- **Programming:** Intermediate Python, MySQL, R
- **Certifications:** Alteryx Core Certification