

## Division is reorganized

William G. Daly, president, Hill's Division Riviana Foods, has announced a reorganization of the Animal Care and Veterinary Products Departments which will become effective Feb. 1.

Richard L. Carte, DVM, 6233 W. 27th Court, has been appointed vice president-veterinary marketing.

In his new post he will be responsible for the entire marketing and sales effort of the veterinary products department, including prescription diets, hospital diets and other areas.

Dr. Carte joined Hill's in 1974 as a veterinary professional service representative and prior to his new appointment was vice president-animal care products. He is a member of the American Association of Laboratory Animal Sciences (AALAS) and the American Veterinary Medical Association (AVMA).

J.F. "Al" Alberson, DVM, 1400 Campbell, has been appointed vice pre-



Richard Carte



J.F. Alberson



Donn Harling

sident-professional affairs. In this position Dr. Alberson will be

communicating

profession

...be responsible  
for relations with the veteri-  
nary profession.

He joined Hill's in 1960 as a veteri-  
nary professional service representa-  
tive and most recently was vice presi-  
dent-veterinary products.

He is a member of the American,  
Texas, Iowa and Kansas Veterinary  
Medical Associations.

Donn Harling, 6032 N. Topeka Ave.,  
has been promoted to marketing direc-  
tor of animal care products.

Harling will direct the sales and mar-



A.L. Hogge



Sam McGrath

keting of Hill's products including  
Science Diets, Holiday, Kordon and Zu-  
/Preem.

He joined Hill's in 1976 as western  
regional sales manager.

Harling is a member of AALAS and  
the International Sled Dog Racing As-  
sociation.

A.L. "Art" Hogge, DVM, McKinley,  
Tex., has been promoted to director of  
professional services and will be re-  
sponsible for all veterinary profession-  
al service representatives.

Concurrent with the reorganization,  
the SGM Company, St. Louis, has been  
hired as a factory representative to as-  
sist distributors in the sale of Hill's  
products. Sam G. McGrath, president  
of SGM, will handle the account