

RÉSUMÉ

Experience **OrderYOYO UX/UI Designer**

JULY 2017 - PRESENT

- Established and documented company's visual identity.
- Increased amount of inbound leads generated by 1466% through the redesign of the company website.
- Designed dashboard used by over 1000 company's clients.
- Lead UX/UI designer of a web-based takeaway ordering platform for over 2000 restaurants.

OrderYOYO Logo Designer

SEPTEMBER 2016 - JANUARY 2018

- Vectorised over 2000 logos for digital use with Adobe Illustrator.
- Created 29 new logos for company customers and their brands.
- Assisted on maintaining around 500 Google My Business accounts.

TeamLiquid.net Graphic Designer

JULY 2015 - JULY 2016

- Was responsible for press coverage of an event that generated 22000 views by conducting interviews, writing articles and creating graphical artworks.
- Created artworks for online journalism articles.
- Assisted on developing advertising campaign by creating visual materials for social media accounts.

Education **KEA - Københavns Erhvervsakademi**

Academy Profession in Multimedia design & Communication

CLASS OF 2018

Skills**Product Design**

User research
Usability Testing
Wireframing
Prototyping
Market analysis
Persona creation

Specialties

User-centered Design framework
Lean-UX methodology
Working with tight schedule
Material Design system

Software

Adobe Photoshop
Adobe Illustrator
Adobe Experience Design
InVision

Featured Projects**Takeaway Ordering platform For OrderYOYO**

JANUARY 2018 - PRESENT

- Leading redesign of an existing ordering platform for restaurant websites, online menu, ordering flow and payment process.

Business to business website For OrderYOYO

OCTOBER 2017 - DECEMBER 2017

- Redesign of OrderYOYO's website, to increase intake leads and engage with potential partners. To showcase company values, message and benefits to customers.