Armenian Job Market

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As a matter of fact with the rise of technological era, old methods of job advertisement such as newspapers, leaflets and other paper based means of communication step down to more advanced and sophisticated technological tools such as online job postin websites, employment agencies using advanced technological tools etc. In this abundance of choices and ever simplifying methods of posting jobs online, more and more companies turn to online job posting websites. This leads to the situation when data on the Web becomes more and more representative of real economical demand for jobs. This in turn reveals new prospects to analyze job market patters applying state-of-the-art programmes and methods to get data from Web and analyze it. This presents great opportunities for automatization and optimization as we can data online by no means and conduct analysis in very short period of time even automizing code to extend that we may one day open a website or a dashboard and see all useful info without any hard codeing and etc.Nevertheless, in this analysis we did not have goal to automate it to that extend but in near future in my view this will be also done.

Our analysis will be centered around Armenian Job Market and particularly IT sector for the period from 2005 to 2018 years. At the time of conducting this analysis 2018 has not finished yet and 2018's data represents months from January to August.

```r
library(tidyverse)
```

```
## -- Attaching packages --------------------------------------------------------------- tidyverse 1.2.1

## v ggplot2 3.0.0     v purrr   0.2.5
## v tibble  1.4.2     v dplyr   0.7.6
## v tidyr   0.8.1     v stringr 1.3.1
## v readr   1.1.1     v forcats 0.3.0

## -- Conflicts ------------------------------------------------------------------ tidyverse_conflicts()
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()    masks stats::lag()
```

```r
library(wordcloud)
```

```
## Loading required package: RColorBrewer
```

```r
library(tm)
```

```
## Loading required package: NLP

##
## Attaching package: 'NLP'

## The following object is masked from 'package:ggplot2':
##
##     annotate
```

```r
library(dplyr)
library(formattable)
library(formatR)
```

```r
library(knitr)
opts_chunk$set(tidy.opts=list(width.cutoff=60),tidy=TRUE)
```

The data was manually scrapped from the following website.**link.**

```r
jobs_2005_2018 <- read.csv("C:\\Users\\Gaya\\Desktop\\R\\Workings\\Armenian Job Market\\df_final5.csv",
    stringsAsFactors = F)
jobs_2005_2018[, 1] <- NULL
jobs_2005_2018$opening_date <- as.Date(jobs_2005_2018$opening_date,
    "%Y-%m-%d")
jobs_2005_2018$application_deadline_date <- as.Date(jobs_2005_2018$application_deadline_date,
    "%Y-%m-%d")
```

Let's look at the structure of our dataframe which was scraped manually from one an Armenian online job posting website. As we see there are 24,288 observations with 11 variables.

```r
str(jobs_2005_2018)
```

```
## 'data.frame':    24288 obs. of  11 variables:
##  $ company                  : chr  "M-possible" "Lycos Europe" "Lycos Europe" "Lycos Europe" ...
##  $ title                    : chr  "Senior Software Engineer" "Technical System Documenter" "Flash Ac
##  $ term                     : chr  NA NA NA NA ...
##  $ duration                 : chr  NA "Permanent" "Permanent" "Permanent" ...
##  $ location                 : chr  "Yerevan, Armenia" "Yerevan, Armenia" "Yerevan, Armenia" "Yerevan
##  $ job_responsibilities     : chr  "Actively identify and implement tools, resources, new technologie
##  $ required_qualifications  : chr  "Minimum 3 years of experience in game industry; MS in Computer Sc
##  $ opening_date             : Date, format: "2004-12-23" "2004-12-23" ...
##  $ application_deadline_date: Date, format: "2005-01-31" "2005-01-15" ...
##  $ job_id                   : int  1699 1700 1701 1702 1703 1704 1706 1707 1708 1709 ...
##  $ industry                 : chr  "Information Technology" "Information Technology" "Information Tec
```

```r
head(jobs_2005_2018)
```

```
##        company                             title term  duration
## 1   M-possible          Senior Software Engineer <NA>      <NA>
## 2 Lycos Europe       Technical System Documenter <NA> Permanent
## 3 Lycos Europe Flash Action Scripting Programmer <NA> Permanent
## 4 Lycos Europe                    Cartoon Artist <NA> Permanent
## 5 Lycos Europe     Mathematician System Analyzer <NA> Permanent
## 6 Lycos Europe   Photoshop Graphics Web Designer <NA> Permanent
##           location
## 1 Yerevan, Armenia
## 2 Yerevan, Armenia
## 3 Yerevan, Armenia
## 4 Yerevan, Armenia
## 5 Yerevan, Armenia
## 6 Yerevan, Armenia
##
## 1
## 2
## 3
## 4
## 5 Your job will be to make the formulas and excel\nsheets necessary to watch the economics and flow o
## 6
##
## 1                                                                                           Minimum 3
## 2
## 3 Expert in using Macromedia Flash MX 2004 Version 7; Expert in programming Flash Action Scripting 1
## 4
## 5
```

```
## 6                                                       Expert in Adobe Photoshop;  Expert in User ir
##   opening_date application_deadline_date job_id               industry
## 1   2004-12-23                2005-01-31   1699 Information Technology
## 2   2004-12-23                2005-01-15   1700 Information Technology
## 3   2004-12-23                2005-01-15   1701 Information Technology
## 4   2004-12-23                2005-01-15   1702 Information Technology
## 5   2004-12-23                2005-01-15   1703   Education & Teaching
## 6   2004-12-23                2005-01-15   1704 Information Technology
```

As we may observe we have two date type variables opening_date and application_deadline_date let's analyze them to get Average Hiring Duration to compare it with other countries' results. To do this we need to separate 2017 year data.

```r
jobs_2017 <- jobs_2005_2018 %>% mutate(Year = format(jobs_2005_2018$opening_date,
    "%Y")) %>% filter(Year %in% c(2017))
```

To get the Average Hiring Duration in Armenia during 2017 we extract opening_date from application_deadline_date and take the mean.

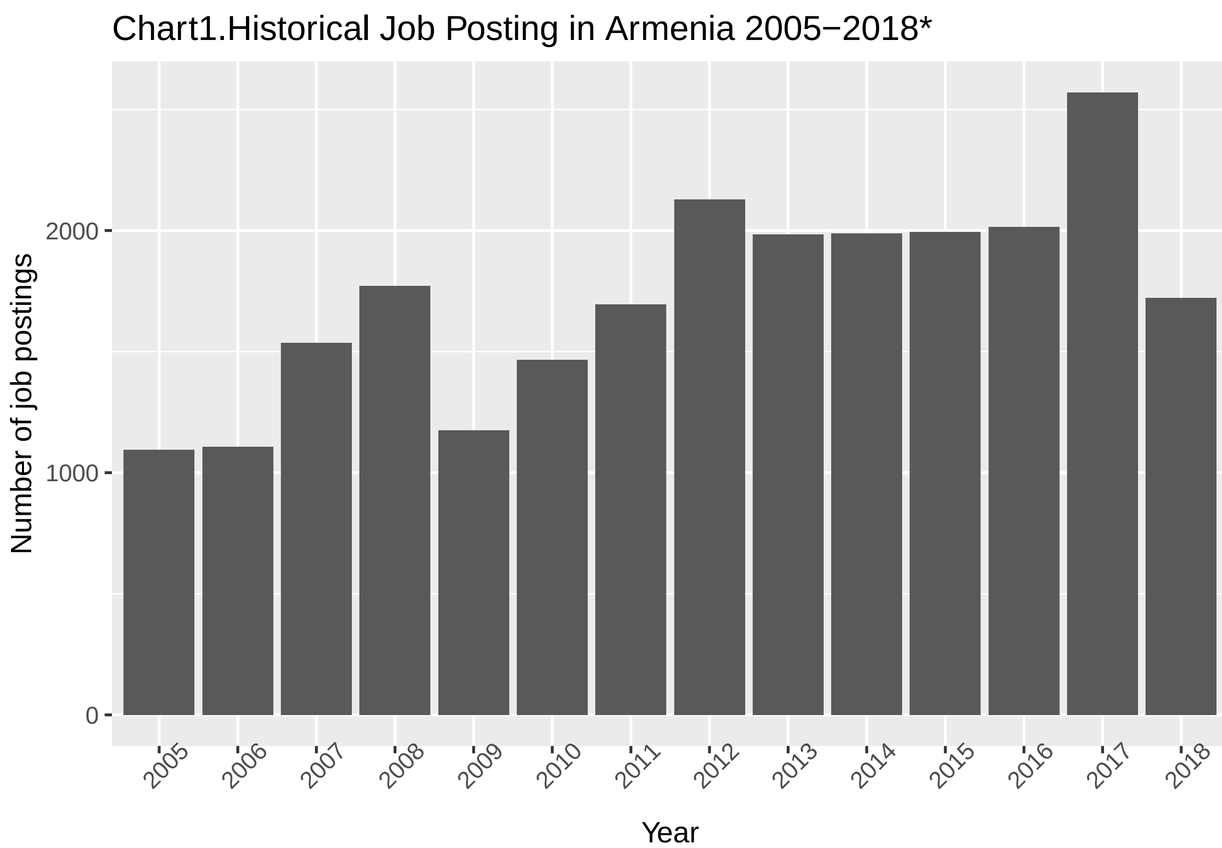
```r
av_time_open_deadline_final <- mean(jobs_2017$application_deadline_date -
    jobs_2017$opening_date)
av_time_open_deadline_final
```

```
## Time difference of 23.62787 days
```

The Average Hiring Duration in Armenia during 2017 was 23.6 days. Now let's compare it with worlwide result published by **glassdoor** which is highly respected company in the Job Market. According to **glassdoor** the average length of job interview processes in 2017 was 23.7 days across all 25 countries in their sample. You can find this study through the following link **link.** As we may observe Armenia's Average Hiring Duration is practically the same as global average, which is a good result.

Now let's explore the proportion of jobs in each industry.

```r
jobs_2005_2018 %>% group_by(format(jobs_2005_2018$opening_date,
    "%Y")) %>% summarise(count = n()) %>% filter(`format(jobs_2005_2018$opening_date, "%Y")` >
    2004) %>% ggplot(aes(x = `format(jobs_2005_2018$opening_date, "%Y")`,
    y = count)) + geom_bar(stat = "identity") + labs(title = "Chart1.Historical Job Posting in Armenia 2
    x = "Year", y = "Number of job postings") + theme(axis.text.x = element_text(angle = 45))
```



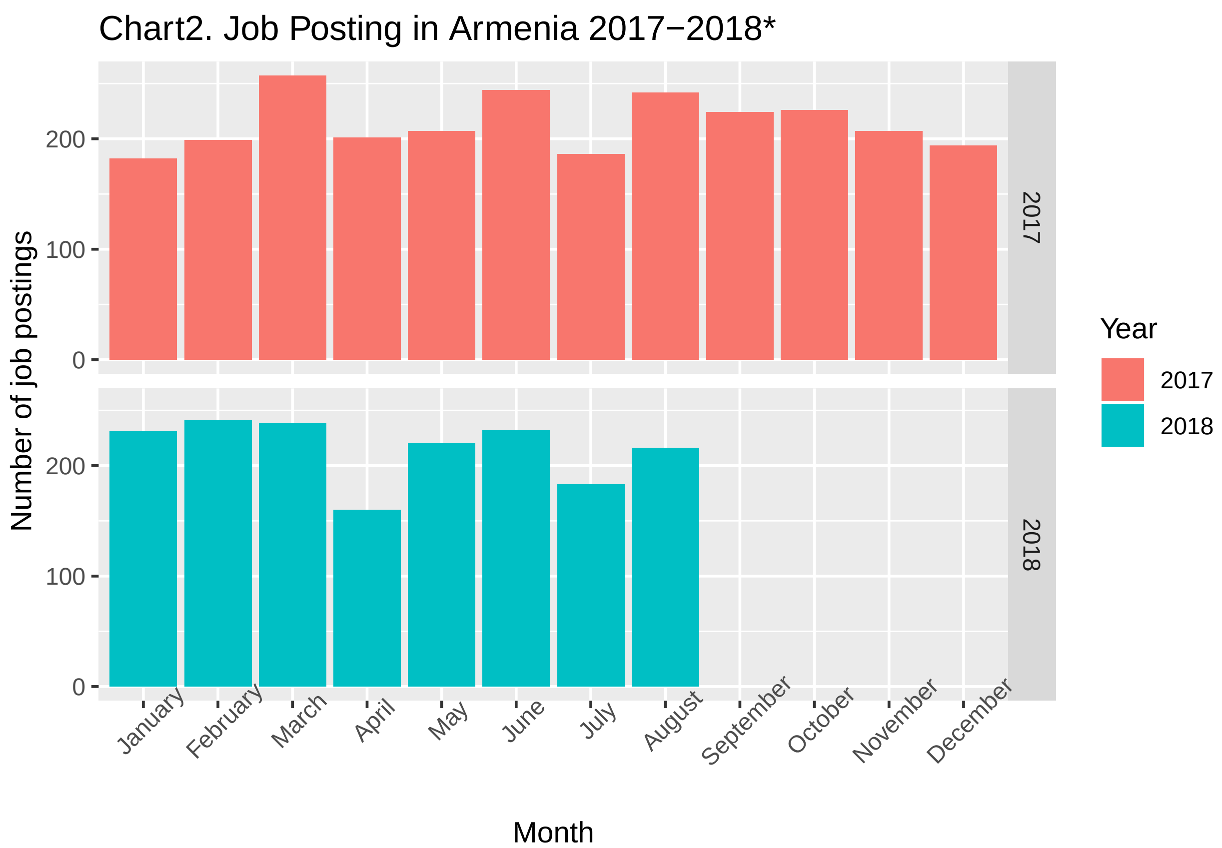
As we may easily observe the online job openings had doubled from 2005 to 2017. The number of postings peacked in 2017. Nevertheless, in 2018 the number of job openings was lower compared to 2017. We will look closer to this situation because we cannot conclude conlusively looking only on the above barplot Chart1. The primary reason for the previous statement is that 2018 year does not include full year data as year did not ended at the time of this analysis.

```
max(jobs_2005_2018$opening_date)
```

```
## [1] "2018-08-31"
```

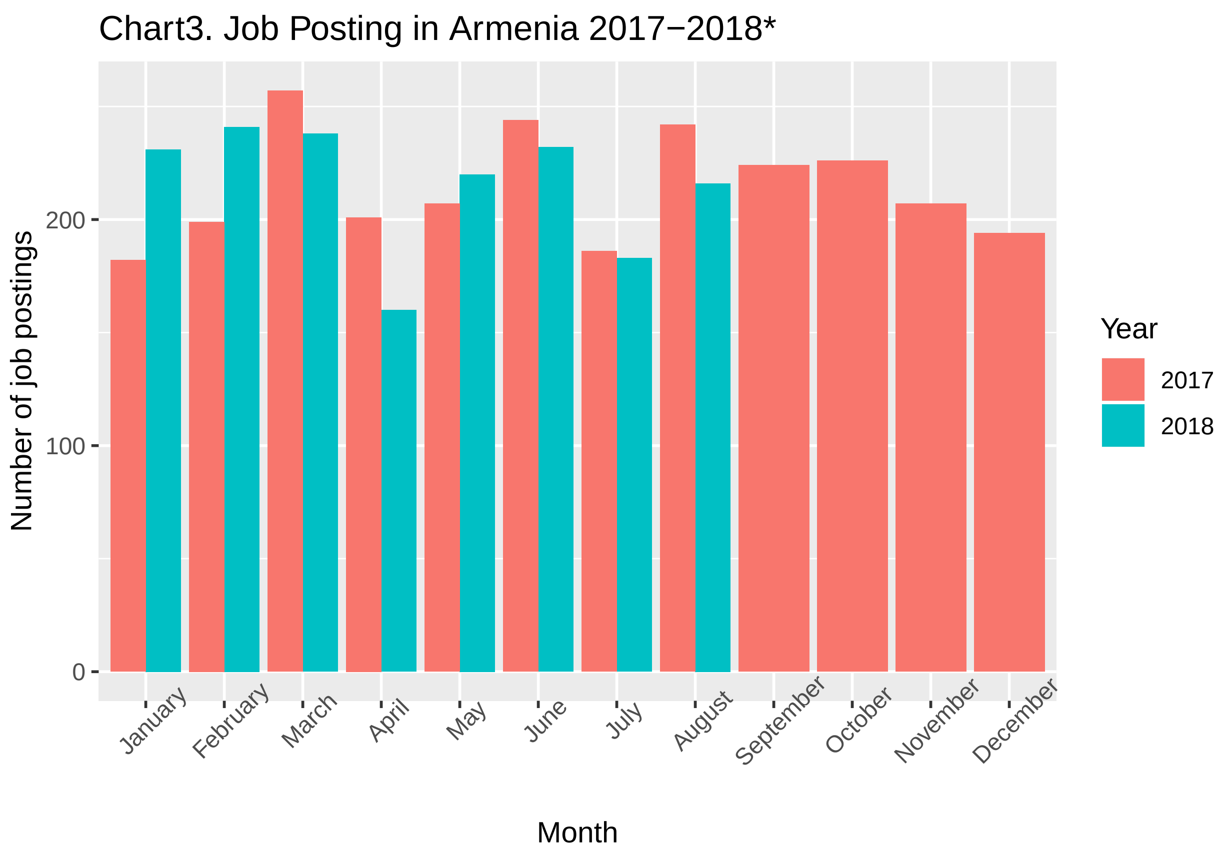
As we can observe the latest date is 2018-08-31. So we will visualize in our next graph 2017 and 2018 from years start and until this date.

```
jobs_2005_2018 %>% mutate(Year = format(jobs_2005_2018$opening_date,
    "%Y"), Month = format(jobs_2005_2018$opening_date, "%B")) %>%
    filter(Year %in% c(2017, 2018)) %>% group_by(Year, Month) %>%
    summarise(count = n()) %>% arrange(match(Month, month.name)) %>%
    ggplot(aes(x = factor(Month, levels = month.name), y = count,
        fill = Year)) + geom_bar(stat = "identity") + labs(title = "Chart2. Job Posting in Armenia 2017
    x = "Month", y = "Number of job postings") + theme(axis.text.x = element_text(angle = 45)) +
    facet_grid(Year ~ .)
```



As we stated previously 2018 year does not represent full year. It only includes period from January to August.Despite this we may observe some decline in the number of job postings in 2018 compared to 2017, particularly in April and August. Let's further discover this two years.

```
jobs_2005_2018 %>% mutate(Year = format(jobs_2005_2018$opening_date,
    "%Y"), Month = format(jobs_2005_2018$opening_date, "%B")) %>%
    filter(Year %in% c(2017, 2018)) %>% group_by(Year, Month) %>%
    summarise(count = n()) %>% arrange(match(Month, month.name)) %>%
    ggplot(aes(x = factor(Month, levels = month.name), y = count,
        fill = Year)) + geom_bar(stat = "identity", position = "dodge") +
    labs(title = "Chart3. Job Posting in Armenia 2017-2018*",
        x = "Month", y = "Number of job postings") + theme(axis.text.x = element_text(angle = 45))
```



The above graph puts side by side 2017 and 2018 years and makes comparison between them easier. Chart3 supported our preliminary observation during the June, July and August number of online job postings reduced despite the fact thet in 2018's first two months clearly dominated over the same period.

Now let's explore by industry and year.

```
colnames(jobs_2005_2018)
```

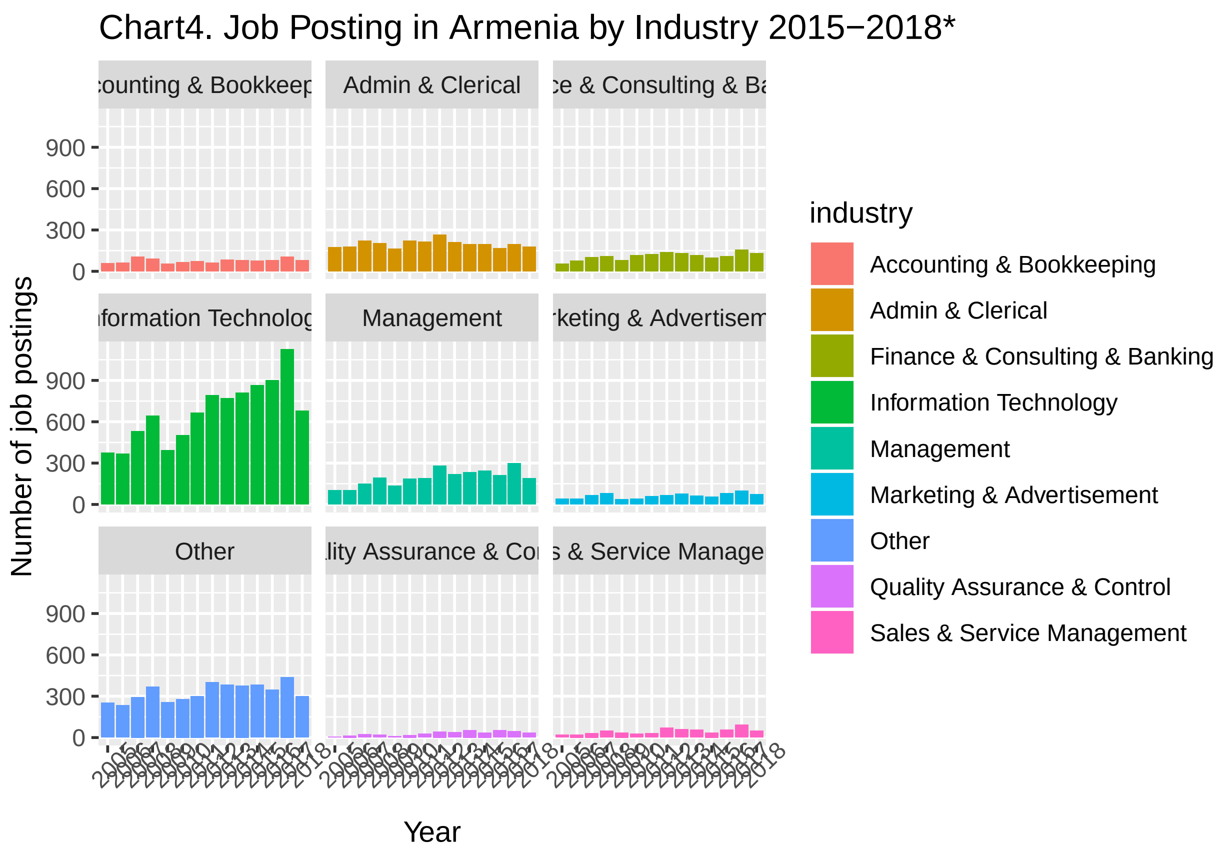
```
##  [1] "company"                 "title"
##  [3] "term"                    "duration"
##  [5] "location"                "job_responsibilities"
##  [7] "required_qualifications" "opening_date"
##  [9] "application_deadline_date" "job_id"
## [11] "industry"
```

Let's create new data frame which will sort out the most demanded industries in Armenia by the number pf online job postings and make vicualizations using this dataset to make communicate meaningfull messages.

```
jobs_2005_2018_s <- data.frame(jobs_2005_2018)
jobs_2005_2018_s[jobs_2005_2018_s$industry %in% c("Construction",
    "Customer Service", "Design", "Education & Teaching", "General Labor",
    "Health Care", "Human Resources", "Insurance", "Journalism",
    "Legal", "Nonprofit & Social Services", "Other", "Real Estate",
    "Telecommunications", "Tourism"), ]$industry <- "Other"
```

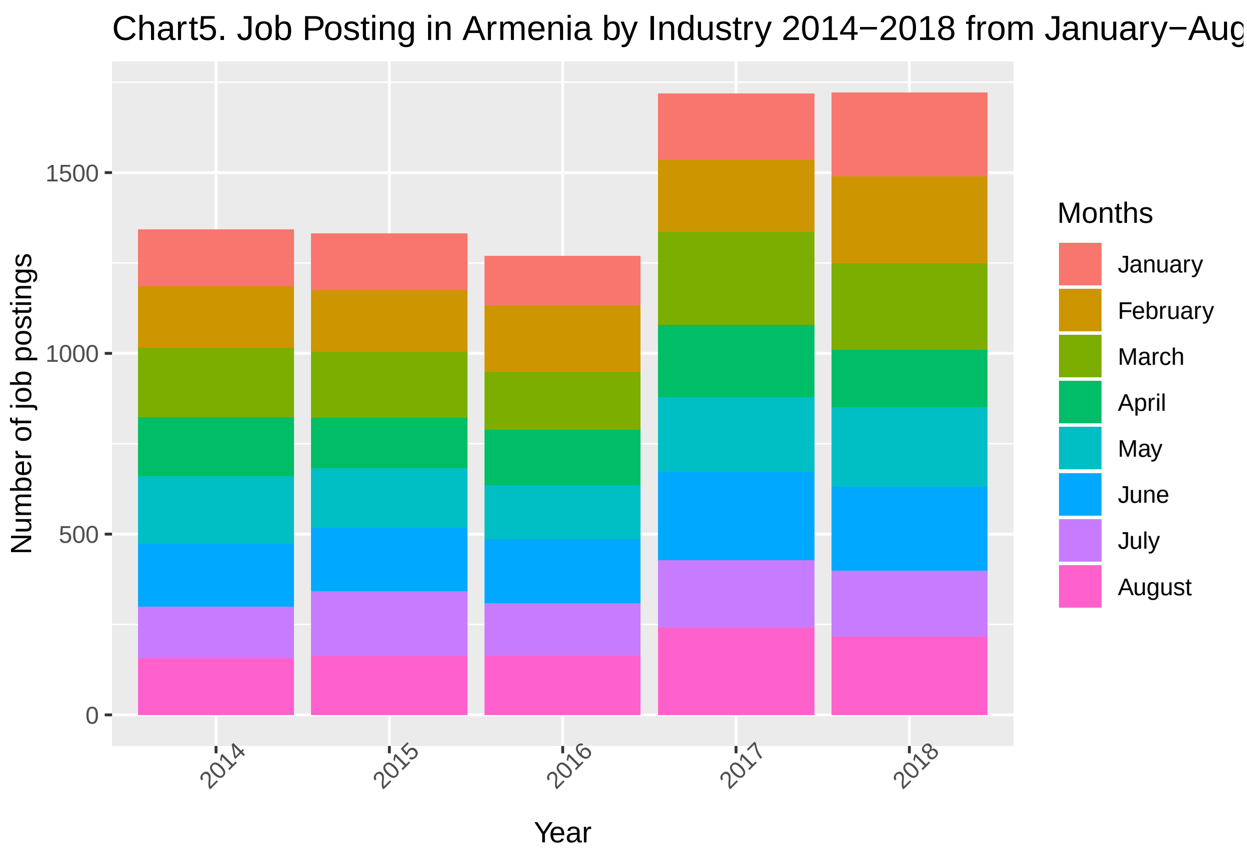
```
jobs_2005_2018_s %>% mutate(Year = format(jobs_2005_2018$opening_date,
    "%Y"), Month = format(jobs_2005_2018$opening_date, "%B")) %>%
    filter(Year %in% c(2005, 2006, 2007, 2008, 2009, 2010, 2011,
```

```
    2012, 2013, 2014, 2015, 2016, 2017, 2018)) %>% group_by(Year,
    Month, industry) %>% summarise(count = n()) %>% arrange(match(Month,
    month.name)) %>% ggplot(aes(x = Year, y = count, fill = industry)) +
    geom_bar(stat = "identity") + labs(title = "Chart4. Job Posting in Armenia by Industry 2015-2018*",
    x = "Year", y = "Number of job postings") + theme(axis.text.x = element_text(angle = 45)) +
    facet_wrap(industry ~ .)
```



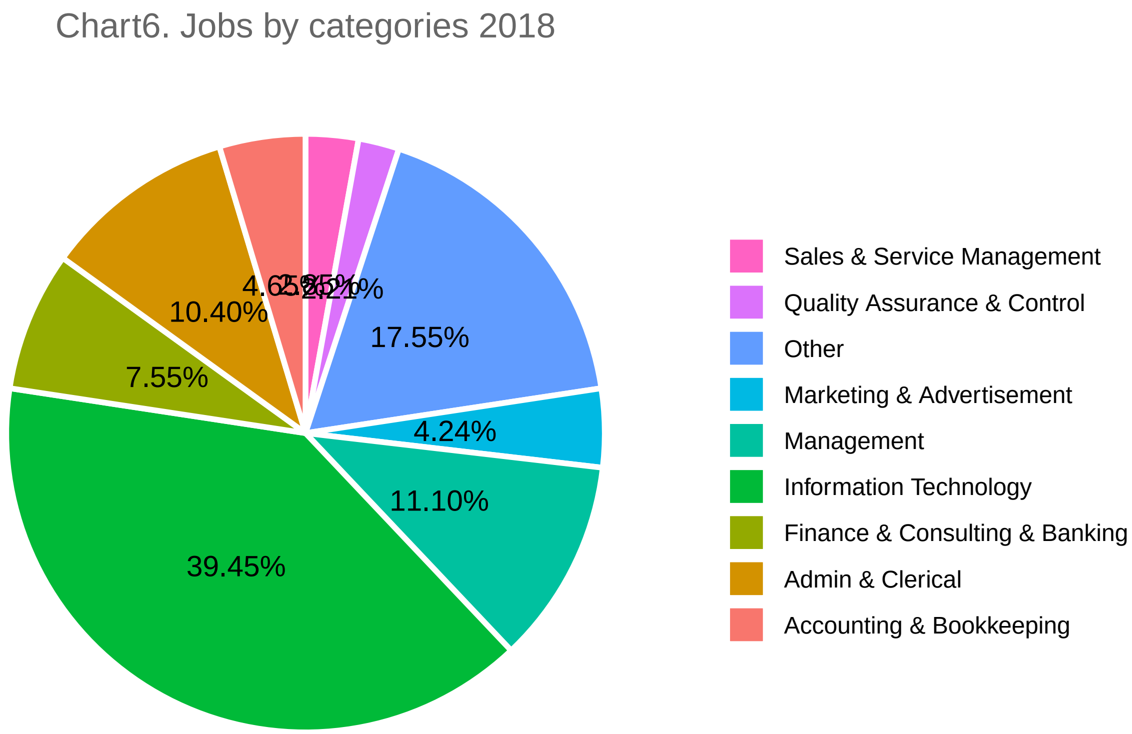
As we may easily observe the biggest proportion in our dataset takes Information Technology industry or job category other way around. This is very interesting pattern in our online job postings dataset and we will conduct deeper analysis especially into this job sector further in our analysis.

```
jobs_2005_2018 %>% mutate(Year = format(jobs_2005_2018$opening_date,
    "%Y"), Month = format(jobs_2005_2018$opening_date, "%B")) %>%
    filter(Year %in% c(2014, 2015, 2016, 2017, 2018)) %>% group_by(Year,
    Month, industry) %>% summarise(count = n()) %>% arrange(match(Month,
    month.name)) %>% filter(Month %in% c("January", "February",
    "March", "April", "May", "June", "July", "August")) %>% ggplot(aes(x = Year,
    y = count, fill = factor(Month, levels = month.name))) +
    geom_bar(stat = "identity") + labs(title = "Chart5. Job Posting in Armenia by Industry 2014-2018 fr
    x = "Year", y = "Number of job postings") + theme(axis.text.x = element_text(angle = 45)) +
    guides(fill = guide_legend(title = "Months"))
```



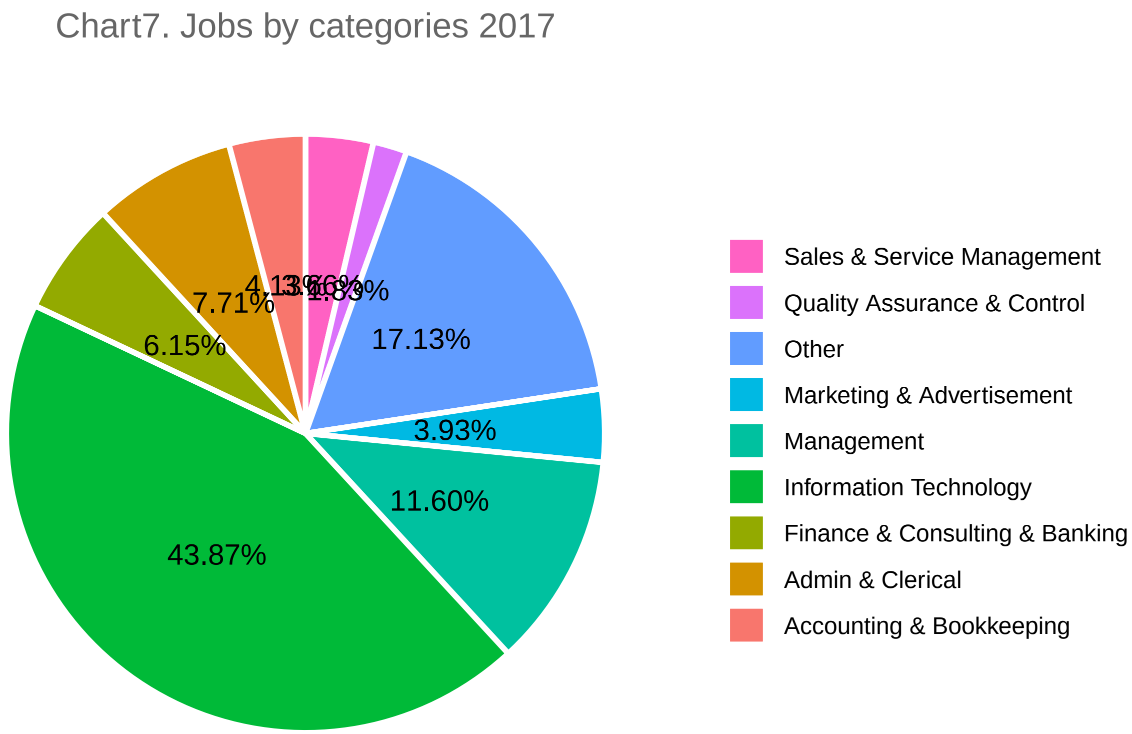
The Chart5 perfectly presents situationin terms of whether 2018 was lower in the number of job postings. As we stated before 2018 year data was not a full as it included months from January-August.It is obvious that in 2018 in first 8 months there was any decline and in the number of online job postings and results at comparabale periods are pretty similar even with 2018 in January and February clealry leading in the number of jobs. Nevertheless this results stalled in March and especially in April. The timing follows the Armenian Velvet Revolution which had taken place during April and clearly people and businesses we generally consumed by political activities rather than mere business market.

```
jobs_2005_2018_s %>% mutate(Year = format(jobs_2005_2018_s$opening_date,
    "%Y")) %>% filter(Year %in% c(2018)) %>% group_by(Year, industry) %>%
    summarise(count = n()) %>% mutate(per = count/sum(count)) %>%
    arrange(desc(per)) %>% ggplot(aes(x = "", y = per, fill = industry)) +
    geom_bar(width = 1, size = 1, color = "white", stat = "identity") +
    coord_polar("y", start = 0) + geom_text(aes(label = percent(per)),
    position = position_stack(vjust = 0.5)) + labs(x = NULL,
    y = NULL, fill = NULL, title = "Chart6. Jobs by categories 2018") +
    guides(fill = guide_legend(reverse = TRUE)) + theme_classic() +
    theme(axis.line = element_blank(), axis.text = element_blank(),
        axis.ticks = element_blank(), plot.title = element_text(hjust = 0.5,
            color = "#666666"))
```



As we clealry observe the IT industry represents the biggest proportion of all online job postings.The second in the number of job postings is Management category. Let's observe whether the same holds true in 2017 year.

```
jobs_2005_2018_s %>% mutate(Year = format(jobs_2005_2018_s$opening_date,
    "%Y")) %>% filter(Year %in% c(2017)) %>% group_by(Year, industry) %>%
    summarise(count = n()) %>% mutate(per = count/sum(count)) %>%
    arrange(desc(per)) %>% ggplot(aes(x = "", y = per, fill = industry)) +
    geom_bar(width = 1, size = 1, color = "white", stat = "identity") +
    coord_polar("y", start = 0) + geom_text(aes(label = percent(per)),
    position = position_stack(vjust = 0.5)) + labs(x = NULL,
    y = NULL, fill = NULL, title = "Chart7. Jobs by categories 2017") +
    guides(fill = guide_legend(reverse = TRUE)) + theme_classic() +
    theme(axis.line = element_blank(), axis.text = element_blank(),
        axis.ticks = element_blank(), plot.title = element_text(hjust = 0.5,
            color = "#666666"))
```



As we see in 2017 the proprtion of IT was even higher around 43.87% compared to 2018 39.45% i.e fall by approximatelly 4.4%. Now let's define what job title comprises IT industry in order to define the most demanded IT job in Armenia.

```
it_titles_2017 <- jobs_2005_2018 %>% mutate(Year = format(jobs_2005_2018$opening_date,
    "%Y")) %>% filter(Year %in% c(2017) & industry %in% c("Information Technology")) %>%
    group_by(title) %>% summarise(count = n()) %>% mutate(per = count/sum(count)) %>%
    arrange(desc(per))

it_titles_2017 <- data.frame(it_titles_2017)

it_titles_2017[it_titles_2017$count > 3, ]
```

```
##                             title count         per
## 1                   Web Developer    20 0.017746229
## 2                  .NET Developer    18 0.015971606
## 3    Digital Marketing Specialist    18 0.015971606
## 4              IT Project Manager    14 0.012422360
## 5                   PHP Developer    13 0.011535049
## 6       Senior Front-End Developer    13 0.011535049
## 7               Android Developer    12 0.010647737
## 8              Database Developer    12 0.010647737
## 9            System Administrator    11 0.009760426
## 10                 UI/ UX Designer    11 0.009760426
## 11                   iOS Developer    10 0.008873114
## 12       Senior Android Developer    10 0.008873114
## 13          Senior Java Developer    10 0.008873114
```

```
## 14           Senior PHP Developer    10 0.008873114
## 15              Backend Developer     9 0.007985803
## 16            Front-End Developer     9 0.007985803
## 17                  IT Specialist     9 0.007985803
## 18           JavaScript Developer     9 0.007985803
## 19                 Java Developer     8 0.007098492
## 20             Back-End Developer     7 0.006211180
## 21           Senior .NET Developer     7 0.006211180
## 22               Network Engineer     6 0.005323869
## 23   Technical Support Specialist     6 0.005323869
## 24                   Data Analyst     5 0.004436557
## 25           Full Stack Developer     5 0.004436557
## 26       Full Stack Web Developer     5 0.004436557
## 27      Junior Software Developer     5 0.004436557
## 28      Senior Back-End Developer     5 0.004436557
## 29            Senior C# Developer     5 0.004436557
## 30    Senior JavaScript Developer     5 0.004436557
## 31      Senior Software Developer     5 0.004436557
## 32             Software Developer     5 0.004436557
## 33              Software Engineer     5 0.004436557
## 34     Technical Support Engineer     5 0.004436557
## 35                   UI Developer     5 0.004436557
## 36 .NET Service Engineer/ Analyst     4 0.003549246
## 37             Back-end Developer     4 0.003549246
## 38   Business Software Consultant     4 0.003549246
## 39 Customer Attraction Specialist     4 0.003549246
## 40      Full Stack .NET Developer     4 0.003549246
## 41                     IT Auditor     4 0.003549246
## 42         QA Automation Engineer     4 0.003549246
## 43             Senior iOS Developer     4 0.003549246
## 44       Senior Software Engineer     4 0.003549246
## 45            Web Content Manager     4 0.003549246
```

From this list we may see that Web Developer, .NET Developer amd Digital Marketing Specialists form respectivelly the first three positions in the list. Howevere, only looking on this table will not reveal significant insights and as it is known better way is visualization. As saying goes 'it is better one time show than 100 say'.

```r
it_titles_2018 <- jobs_2005_2018 %>% mutate(Year = format(jobs_2005_2018$opening_date,
    "%Y")) %>% filter(Year %in% c(2018) & industry %in% c("Information Technology")) %>%
    group_by(title) %>% summarise(count = n()) %>% mutate(per = count/sum(count)) %>%
    arrange(desc(per))

it_titles_2018 <- data.frame(it_titles_2018)


it_titles_2018[it_titles_2018$count > 3, ]
```

```
##                          title count         per
## 1           Database Developer    10 0.014727541
## 2               .NET Developer     9 0.013254786
## 3            Android Developer     9 0.013254786
## 4            Software Engineer     9 0.013254786
## 5         System Administrator     9 0.013254786
## 6         Full Stack Developer     8 0.011782032
```

```
## 7                   iOS Developer     8 0.011782032
## 8                   PHP Developer     8 0.011782032
## 9       Full Stack .NET Developer     7 0.010309278
## 10          Senior .Net Developer     7 0.010309278
## 11          Senior Java Developer     7 0.010309278
## 12                UI/ UX Designer     7 0.010309278
## 13                  Web Developer     7 0.010309278
## 14                 .Net Developer     5 0.007363770
## 15          C# Software Developer     5 0.007363770
## 16 Digital Marketing Specialist     5 0.007363770
## 17                  IT Specialist     5 0.007363770
## 18 Technical Support Specialist     5 0.007363770
## 19          Automated QA Engineer     4 0.005891016
## 20             Front-end Developer     4 0.005891016
## 21                 Java Developer     4 0.005891016
## 22               Network Engineer     4 0.005891016
## 23          Senior .NET Developer     4 0.005891016
## 24 Senior C++ Software Engineer     4 0.005891016
## 25       Senior Software Engineer     4 0.005891016
## 26             Software Developer     4 0.005891016
## 27               Technical Writer     4 0.005891016
```

```
set.seed(42)
wordcloud(words = it_titles_2018$title, freq = it_titles_2018$count,
    min.freq = 3, scale = c(1.8, 0.1), random.order = F, colors = brewer.pal(8,
        "Dark2"))
```

The wordcloud above presents IT jobs demanded the most in 2018 year by the employers. We see that Database Developers, System Administrators, Android Developers, Full Stack Developers are highly by demanded by Armenian Job Market in 2018 year. We may gain other useful results from the wordcloud above but we leave it to the subjective analysis and needs of the user of this project.

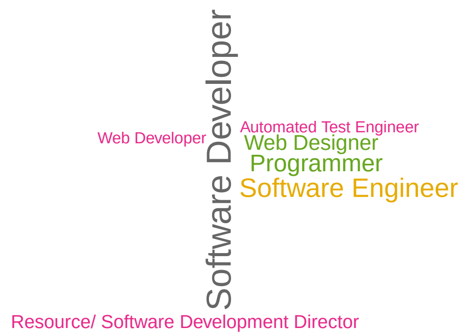
In the following steps we define a function to make our analysis of Most Demanded IT Jobs on a yearly basis.

```
it_wordcloud_f <- function(year = 2018, min_freq = 5) {
    it_title <- jobs_2005_2018 %>% mutate(Year = format(jobs_2005_2018$opening_date,
        "%Y")) %>% filter(Year %in% c(year) & industry %in% c("Information Technology")) %>%
        group_by(title) %>% summarise(count = n()) %>% mutate(per = count/sum(count)) %>%
        arrange(desc(per))
    layout(matrix(c(1, 2), nrow = 2), heights = c(30, 100))
    par(mar = rep(1, 4))
    plot.new()
    text(x = 0.5, y = 0.5, labels = paste("Most popular IT jobs in ",
        year))
    w <- wordcloud(words = it_title$title, freq = it_title$count,
        min.freq = min_freq, scale = c(1.1, 0.1), random.order = F,
        colors = brewer.pal(8, "Dark2"), main = "Title")
}
```

```
it_wordcloud_f(2018)
```


```
for (i in 2005:2018) {
    it_wordcloud_f(i)
}
```

Most popular IT jobs in 2005



Most popular IT jobs in 2006

Most popular IT jobs in 2007

Most popular IT jobs in 2008

Most popular IT jobs in 2009

Research & Development Engineer
System Administrator
Senior Java Developer
Software Developer
Technical Consultant

Most popular IT jobs in 2010

Most popular IT jobs in 2011

Most popular IT jobs in 2012

Most popular IT jobs in 2013

Most popular IT jobs in 2014

Most popular IT jobs in 2015

Most popular IT jobs in 2016

Most popular IT jobs in 2017

Most popular IT jobs in 2018

The above wordclouds generates the most popular jobs in a given year. Interestingly if we will not set a seed it will generate random wordclouds meaning each time runnig code we will get different wordclouds. Next we will analyze the required_qualifications variable which represents the qualification and skills demanded by employee particularly in IT sector but code may easily be extended to other industries. First we analyze the whole dataset including all years from 2005 to 2018 then we may also conduct yearly analysis.

```
it_title_05_18 <- jobs_2005_2018[jobs_2005_2018$industry == "Information Technology",
    ]

it_title_05_18_vs <- VectorSource(it_title_05_18$required_qualifications)

it_title_05_18_corpus <- VCorpus(it_title_05_18_vs)

it_title_05_18_dtm <- TermDocumentMatrix(it_title_05_18_corpus,
    control = list(removeNumbers = T, stopwords = T, stemming = F,
        removePunctuation = F))

it_title_05_18_dtm
```

```
## <<TermDocumentMatrix (terms: 32265, documents: 9457)>>
## Non-/sparse entries: 455936/304674169
## Sparsity           : 100%
## Maximal term length: 79
## Weighting          : term frequency (tf)
```

```
inspect(it_title_05_18_dtm)
```

```
## <<TermDocumentMatrix (terms: 32265, documents: 9457)>>
```

```
## Non-/sparse entries: 455936/304674169
## Sparsity           : 100%
## Maximal term length: 79
## Weighting          : term frequency (tf)
## Sample             :
##             Docs
## Terms         2369 3674 3997 4234 4417 6104 6306 6542 7211 9094
##   ability       12   17    7   13    5    1   13    6    7   13
##   english        0    0    0    0    1    1    1    2    2    0
##   excellent      0    0    0    0    1    3    0    1    1    1
##   experience     0    0    1    0    6    0    1    5    3    3
##   good           0    0    0    0    0    1    0    0    1    3
##   knowledge      9    5    5    9    0   18    1    0    3    5
##   least          0    0    2    0    0    1    0    0    1    0
##   skills;        0    0    0    0    1    2    0    2    0    3
##   work           0    0    2    0    1    2    4    1    5    5
##   years          0    0    2    0    1    1    0    0    1    1
```

```r
dtm_mat <- as.matrix(it_title_05_18_dtm)

freqs <- rowSums(dtm_mat)

df_freq <- data.frame(terms = rownames(dtm_mat), freq = freqs,
    stringsAsFactors = F)

df_freq <- df_freq[order(df_freq$freq, decreasing = T), ]

head(df_freq, n = 40)
```

```
##                       terms  freq
## knowledge         knowledge 20976
## experience       experience 19411
## ability             ability 12063
## work                   work  9654
## skills;             skills;  8095
## good                   good  8024
## years                 years  6412
## excellent         excellent  6209
## english             english  6173
## least                 least  5262
## strong               strong  5214
## communication communication  4376
## degree               degree  4305
## skills               skills  4033
## computer           computer  3789
## procedures:     procedures:  3680
## plus;                 plus;  3488
## development     development  3211
## russian             russian  2806
## understanding understanding  2647
## working             working  2637
## software           software  2540
## related             related  2519
## team                   team  2428
## university       university  2262
```

```
## design                  design  2249
## web                        web  2226
## armenian              armenian  2115
## written                written  2093
## technical            technical  2063
## language              language  2051
## field;                  field;  1990
## management          management  1924
## language;            language;  1904
## languages;          languages;  1855
## relevant              relevant  1772
## experience;       experience;  1691
## familiarity       familiarity  1645
## sql                        sql  1627
## analytical          analytical  1615
```

```r
set.seed(42)
wordcloud(words = df_freq$terms, freq = df_freq$freq, min.freq = 20,
    max.words = 500, random.order = F, scale = c(2.5, 0.3), colors = brewer.pal(10,
        "Spectral"))
```

The above wordcloud as stated before represents the most used words in required_qualifications variable and employees looking on this may understand what their potential employres expect from them.Ultimatelly we can see that general words and dominating in the wordcloud but despite of that we can identify also some useful info. Despite the fact that wordcloud always generate random plots practically all of them bring the following interesting for us words:“degree”,sql“,”ios“,”html“,”git" etc.

```r
head(df_freq, n = 50)
```

```
##                              terms  freq
## knowledge             knowledge 20976
## experience           experience 19411
## ability                 ability 12063
## work                       work  9654
## skills;                 skills;  8095
## good                       good  8024
## years                     years  6412
## excellent             excellent  6209
## english                 english  6173
## least                     least  5262
## strong                   strong  5214
## communication communication  4376
## degree                   degree  4305
## skills                   skills  4033
## computer               computer  3789
## procedures:         procedures:  3680
## plus;                     plus;  3488
## development         development  3211
## russian                 russian  2806
## understanding understanding  2647
## working                 working  2637
## software               software  2540
## related                 related  2519
## team                       team  2428
## university           university  2262
## design                   design  2249
## web                         web  2226
## armenian               armenian  2115
## written                 written  2093
## technical             technical  2063
## language               language  2051
## field;                   field;  1990
## management           management  1924
## language;             language;  1904
## languages;           languages;  1855
## relevant               relevant  1772
## experience;         experience;  1691
## familiarity         familiarity  1645
## sql                         sql  1627
## analytical           analytical  1615
## higher                   higher  1609
## fluency                 fluency  1520
## programming         programming  1416
## advanced               advanced  1404
## professional       professional  1394
## development;       development;  1311
## high                       high  1238
## year                       year  1180
## business               business  1139
## armenian,             armenian,  1124
```

As we see also from above table general words extremelly contaminate the results and don't allow us to see the technical skills needed which are demanded more in IT sector. That why in the following steps we will develop algorithm which will detect useful for analysis technical patterns such as a programming language and other technical skills to have clearer vision of the market and really insightfull results.

```r
str(jobs_2005_2018)
```

```
## 'data.frame':    24288 obs. of  11 variables:
##  $ company                  : chr  "M-possible" "Lycos Europe" "Lycos Europe" "Lycos Europe" ...
##  $ title                    : chr  "Senior Software Engineer" "Technical System Documenter" "Flash Ac
##  $ term                     : chr  NA NA NA NA ...
##  $ duration                 : chr  NA "Permanent" "Permanent" "Permanent" ...
##  $ location                 : chr  "Yerevan, Armenia" "Yerevan, Armenia" "Yerevan, Armenia" "Yerevan
##  $ job_responsibilities     : chr  "Actively identify and implement tools, resources, new technologi
##  $ required_qualifications  : chr  "Minimum 3 years of experience in game industry; MS in Computer Sc
##  $ opening_date             : Date, format: "2004-12-23" "2004-12-23" ...
##  $ application_deadline_date: Date, format: "2005-01-31" "2005-01-15" ...
##  $ job_id                   : int  1699 1700 1701 1702 1703 1704 1706 1707 1708 1709 ...
##  $ industry                 : chr  "Information Technology" "Information Technology" "Information Te
```

```r
programming_skills <- list("HTML", "CSS", "R", "PYTHON", "C",
    "C++", "C#", ".NET", "JAVASCRIPT", "JAVA", "SQL", "MYSQL",
    "SQL SERVER", "PHP", "JSP", "ASP", "UNIX", "ORACLE", "XML",
    "XSLT", "OOP", "OOD", "DHMTL", "FLASH", "APACHE", "ASP.NET",
    "LINUX", "APACHE", "MS ACESS", "WINDOWS")

skills_v <- c("HTML", "CSS", "\\s+R{1}\\s+", "PYTHON", "C\\+{1,2}",
    "C\\#", "\\.NET", "VISUALBASIC\\.NET", "JQUERY", "AGILE",
    "ASP\\.NET", "JAVASCRIPT", "JAVA", "SQL", "MYSQL", "SQL SERVER",
    "PHP", "JSP", "ASP", "UNIX", "ORACLE", "XML", "XSLT", "\\s+OOP\\s+",
    "\\s+OOD\\s+", "DHMTL", "FLASH", "APACHE", "ASP.NET", "LINUX",
    "APACHE", "MS ACESS", "WINDOWS")
```

Here we develop function to do wordclouding for required_qualifications variable to define the most demanded skils in IT on a yealry basis.

```r
skills_f <- function(year = 2018) {
    it_df <- jobs_2005_2018 %>% mutate(Year = format(jobs_2005_2018$opening_date,
        "%Y")) %>% filter(Year %in% c(year) & industry %in% c("Information Technology"))

    skills_v <- c("HTML", "CSS", "\\s+R{1}\\s+", "PYTHON", "C\\+{1,2}",
        "C\\#", "GIT|GITHUB", "\\.NET", "VISUALBASIC\\.NET",
        "JQUERY", "AGILE", "ASP\\.NET", "JAVASCRIPT", "JAVA",
        "SQL", "MYSQL", "SQL SERVER", "PHP", "JSP", "ASP", "UNIX",
        "ORACLE", "XML", "XSLT", "\\s+OOP\\s+", "\\s+OOD\\s+",
        "DHMTL", "FLASH", "APACHE", "ASP.NET", "LINUX", "APACHE",
        "MS ACESS", "WINDOWS")

    skills_l <- str_extract_all(toupper(it_df$required_qualifications),
        pattern = paste(skills_v, collapse = "|"))
    skills_l <- na.omit(unlist(skills_l))
    skills_l <- data.frame(skills_l)

    skills_df <- skills_l %>% group_by(skills_l) %>% summarise(count = n()) %>%
        mutate(per = count/sum(count)) %>% arrange(desc(per))
```

```
    layout(matrix(c(1, 2), nrow = 2), heights = c(1, 4))
    par(mar = rep(0, 4))
    plot.new()
    text(x = 0.5, y = 0.5, labels = paste("Most demanded IT skils in ",
        year))
    w <- wordcloud(words = skills_df$skills_l, freq = skills_df$count,
        min.freq = 50, scale = c(2.5, 0.3), random.order = F,
        colors = brewer.pal(8, "Dark2"), main = "Title")
}
```

```
for (i in 2005:2018) {
    skills_f(i)
}
```

Most demanded IT skils in 2006

Most demanded IT skils in 2007

Most demanded IT skils in 2008

Most demanded IT skils in 2009

Most demanded IT skils in 2010

Most demanded IT skils in 2011

Most demanded IT skils in 2012

Most demanded IT skils in 2013

Most demanded IT skils in 2014

Most demanded IT skils in 2015

Most demanded IT skils in 2016

Most demanded IT skils in 2017

Most demanded IT skils in 2018

As we may clealry observe knowledge of SQL,HTML,JAVASCRIPT is highly demanded and apperars practically in all wordclouds. As a matter of fact based on the wordclouds as times goes by more robust skillset is being demanded by employer from the applicants. This is quite natural as technology is developing and business owners want to see smart workers with vast amount of differnet specifications as no one knows exactly how technology would develop in the next few years so when empooyees poses different skillset employers minimize the risks for their business. We may also observe that role of GIT also increase over time particularly in 2017-2018 years. As a matter of fact it hard to grasp all aspects of wordclouds and conclusions will be highly subjective depending on the user so we will overcomplicate the interpretaions based on the wordclouds and will leave it on the users of this analysis.

To conclude, in our analysis we scraped data from an Armenina online job postings website for period from 2005 to 2018 year and conducted analysis aimed at identifying the patterns in Armenian job market. We looked at historical rates of online job postings and revealed that the number of online job postings significantly increased and the majority of them is in IT sector. We emphasized this job industry in our analysis but we may easily extend in to any predefined job category defined in our dataset. We revealed the most popular job titles i.e. professions in Armenia which are presented year by year using wordclouds. In addition, we discovered the programming languages or skills that are highly demanded by employers also on yearly basis from 2005 to 2018. Ultimatelly there is much more to discover in the data but for the purpose of this analysis we will not go further and may continue in the future projects.