

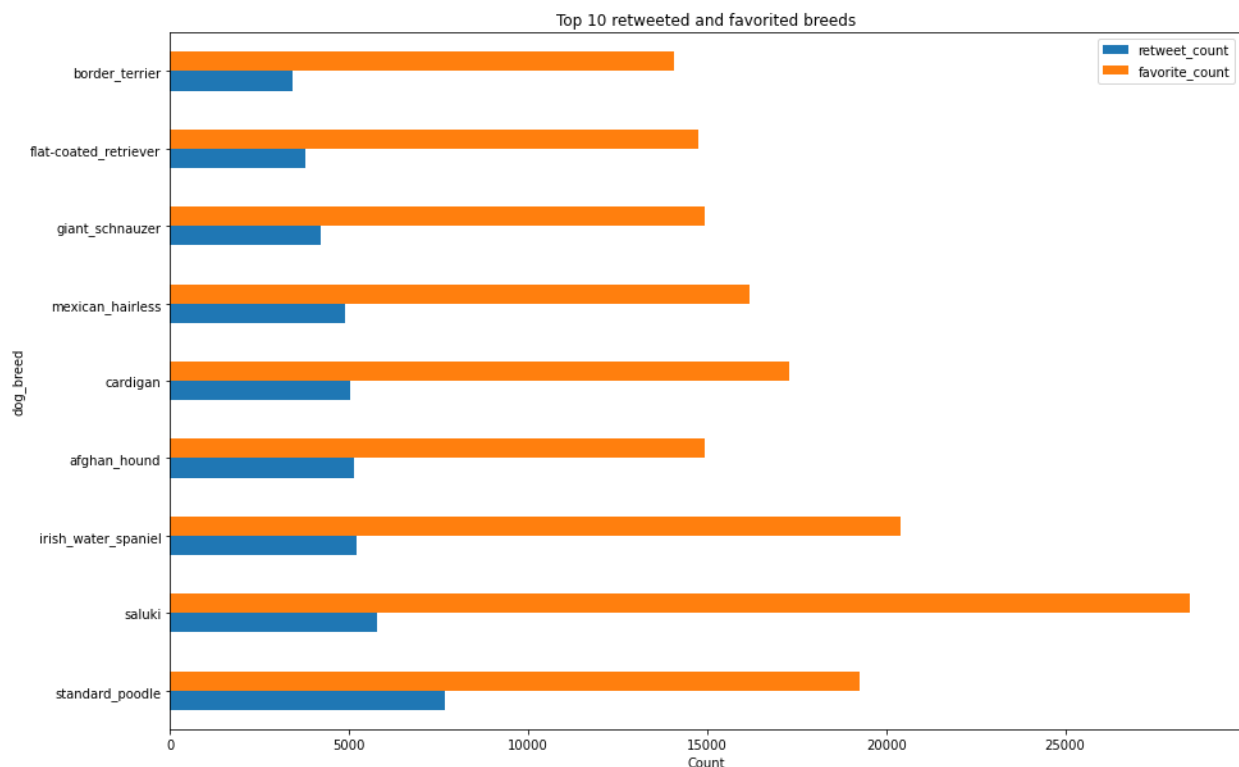
Report: act_report

Data from WeRateDogs was used to reveal, which doggos are considered most cute. While all dogs are gifts from heaven, there are still some that people deemed cuter. 1,007 tweets were analyzed, which included 104 breeds of dogs.

Out of 104 dog breeds, top 3 most represented where: 1. Golden Retriever with 92 tweets, which is roughly 9.14% of total tweets; 2. Pembroke with 64 tweets, which is roughly 6.36% of total tweets and 3. Labrador Retriever with 58 tweets, which is roughly 5.76% of total tweets.

Regardless of the number superiority, they weren't in top 3 by average favorite and retweet count. Three breeds with highest average retweet and favorite count were:

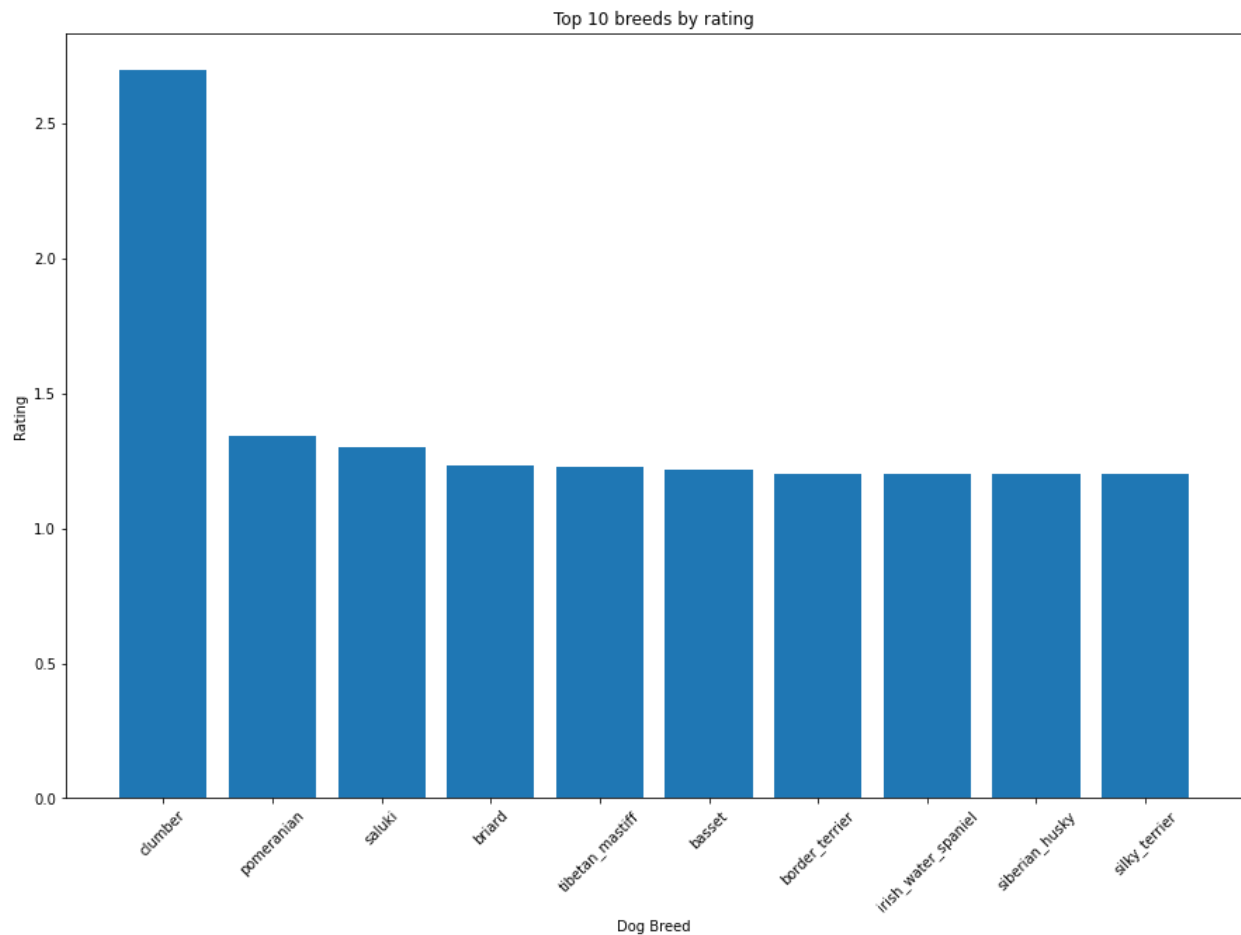
- Standard poodle – 7,662 retweets; 19,260 favorites;
- Saluki – 5,782.5 retweets; 28,502.5 favorites;
- Irish Water Spaniel – 5,221.5 retweets; 20,406 favorites.



What's even more interesting, out of these 3 breeds, only Saluki managed to get in top 3 by ratings provided by WeRateDogs. On average top 3 highest rated breeds, according to WeRateDogs, were:

- Clumber – 2.7;

- Pomeranian – 1.34;
- Saluki – 1.30.



The activity on WeRateDogs was gradually increasing throughout years 2015, 2016 and 2017. In 2015 the count of favorites was 568,153; in 2016 – 3,516,813; in 2017 – 3,927,594. We should take into consideration, that the data for 2017 is only till 1st August. Out of the 1,007 tweets in year 2015 286 tweets were posted, in 2016 – 534 and in 2017 187 tweets. This proves that the frequency of posting pictures was reduced by the WeRateDogs account manager, but twitter users seem to be catching up.