

Product Attributes

Attribute	Description	Type
accessories.sku	Collection of SKUs that could be an accessory to originating SKU	long
color	Product color	string
condition	Identifies if the product is new, refurbished or pre-owned	string
customerReviewAverage	Average “score” or ratings as submitted by reviewers	float
customerReviewCount	Number of customer reviews	integer
customerTopRated	Identifies if the product is top rated based on ratings from reviewers. If the Avg rating ≥ 4.5 and Qty of ratings ≥ 15 , customerTopRated is set to be “true”, else is set to “false”	boolean
depth	Product depth (inches)	string
description	Product description	string
details.name	Collection of details about product (Example: whether a camera has a zoom)	string
details.value	Collection of values that support the product (Example: A camera’s number of Megapixels or amount of zoom)	string
digital	Identifies if product is available in a digital format	boolean
features.feature	Collection of product features	string
format	Identifies media product format	string
height	Product height (inches)	string
includedItemList.includedItem	Collection of items included with product (Example: Canon EOS 60D Digital SLR Camera, EF-S 18-135mm IS lens, Battery pack, Battery charger)	string
longDescription	Detailed product description	string
longDescriptionHtml	Detailed product description with HTML formatting	string
manufacturer	Product manufacturer	string
modelNumber	Manufacturer product model number	string
name	Product name	string
preowned	Identifies if product has been previously owned (used)	boolean
productVariations.sku	Collection of related SKUs that are variations (e.g. color, size) of the originating SKU	long

Attribute	Description	Type
quantityLimit	Maximum quantity of product that can be ordered	integer
releaseDate	Date the product was released	date
shortDescription	Brief product description	string
shortDescriptionHtml	Brief product description (HTML formatting)	string
sku	Best Buy unique 7-digit product identifier	long
upc	Universal Product Code (UPC)	string
warrantyLabor	Manufacture labor warranty description	string
warrantyParts	Manufacture parts warranty description	string
weight	Product weight	string
width	Product width (inches)	string

Product Pricing

Attribute	Description
contracts.type	Type of contract for Mobile phone
contracts.prices	Regular and current monthly contract pricing for Mobile phone
contracts.priceNote	Description of contract pricing for Mobile phone
dollarSavings	Identifies amount saved
lowPriceGuarantee	Identifies if a product qualifies for the Best Buy low price guarantee
onSale	Identifies if sale price is less than regular price
percentSavings	Identifies the percent saved between the regularPrice and salePrice
priceRestriction	Identifies product sale price display restrictions: <ul style="list-style-type: none">• MAP restriction identifies Minimum Advertised Price; actual selling price may not be shown until product is added to cart• ICR restriction identifies In-Checkout Rebate Price; actual selling price may not be shown until checkout
priceUpdateDate	Date and time product price was last updated
priceWithPlan.newTwoYearPlan	Mobile phone price when purchased with new 2-year plan
priceWithPlan.upgradeTwoYearPlan	Mobile phone price when purchased with 2-year upgrade plan
priceWithPlan.newTwoYearPlanSalePrice	Mobile phone sale price when purchased with 2-year plan
priceWithPlan.upgradeTwoYearPlanSalePrice	Mobile phone sale price when purchased with 2-year upgrade plan
priceWithPlan.newTwoYearPlanRegularPrice	Mobile phone price when purchased with new 2-year plan
priceWithPlan.upgradeTwoYearPlanRegularPrice	Mobile phone price when purchased with 2-year upgrade plan
regularPrice	Product's regular selling price
salePrice	Current item selling price

Product Availability

Attribute	Description
friendsAndFamilyPickup	Identifies if a product is eligible for friends and family pickup
homeDelivery	Identifies if a product must be fulfilled using home delivery instead of shipping
inStoreAvailability	Identifies if a product is available for purchase in a Best Buy store
inStoreAvailabilityUpdateDate	Provides date and time inStoreAvailability last updated
inStorePickup	Identifies if a product can be purchased online and picked up in a store
onlineAvailability	Identifies if a product can be purchased online
onlineAvailabilityUpdateDate	Provides date and time onlineAvailability was last updated
orderable	Product ordering status
specialOrder	Identifies whether a product will require special handling for delivery

Product Categorisations

Attribute	Description	Type
class	Class name	string
classId	Class identifiers	integer
department	Department name	string
departmentId	Department identifiers	integer
subclass	Subclass name	string
subclassId	Subclass identifier	integer

Product Type

Value	Description
blackTie	Extended warranty services provided by the Best Buy GeekSquad team
bundle	A group of products; group can include both material and digital products
game	Games; includes both material and digital (downloadable) game products
hardgood	Products that are not of type music, movie, game, blackTie, software or bundle
movie	Movies; inclues both material and digital (downloadable) movie products
music	Music; includes both material and digital (downloadable) music products
software	Software; includes material and digital (downloadable) software products

Product Images

Attribute	Description
accessoriesImage	URL of accessories image
alternateViewsImage	URL of alternate image
angleImage	URL of product’s angle image
backViewImage	URL of rear image
energyGuideImage	URL of product’s EnergyGuide image
image	URL of BESTBUY.COM product detail page image
largeFrontImage	URL of large front image
largeImage	URL of image
leftViewImage	URL of left image
mediumImage	URL of medium image
remoteControlImage	URL of remote control image
rightViewImage	URL of right image
spin360Url	URL of 360-degree image
thumbnailImage	URL of image used on BESTBUY.COM listing pages
topViewImage	URL of top image