

Apple has achieved the highest revenue and sales figures in the tech industry, while Huawei boasts the highest profit margin percentage. Apple's overall revenue and sales figures are unmatched relative to Huawei. However, when it comes to profit margin percentage, Huawei leads the way with a margin that is nearly double that of Apple's.

Distributor

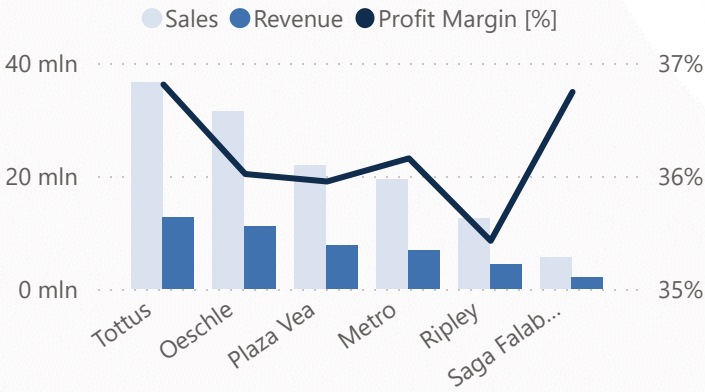
Country

Brand

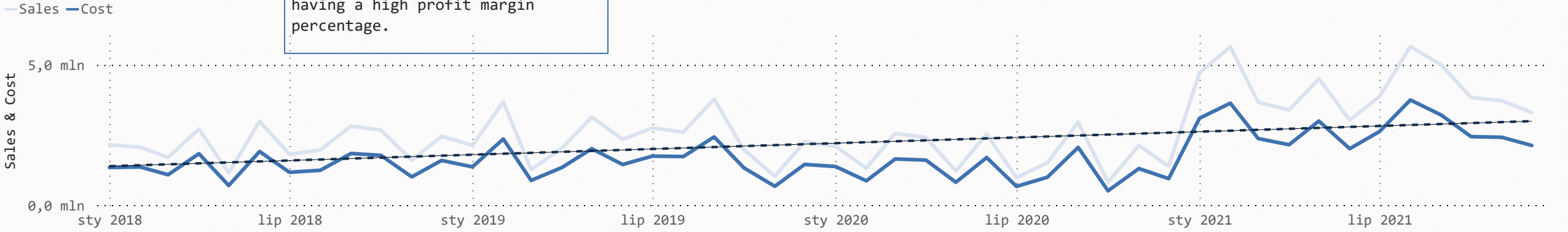
Year

Clear all slicers

It's worth noting that Tottus has achieved the highest revenue and profits in its industry. Additionally, Tottus and Saga Falabella both have the highest profit margin percentage, with Tottus being the clear leader in terms of overall revenue and sales figures. However, it's worth mentioning that Saga Falabella has the lowest sales and revenue figures despite having a high profit margin percentage.



- ☐ Latin America and the Caribbean
- ☐ Northern America
- ☐ Northern Europe
- ☐ Southern Europe
- ☐ Western Europe





Mobile Phone Sales Analysis by Dawid M. | FP 20 Challenge, May 2023



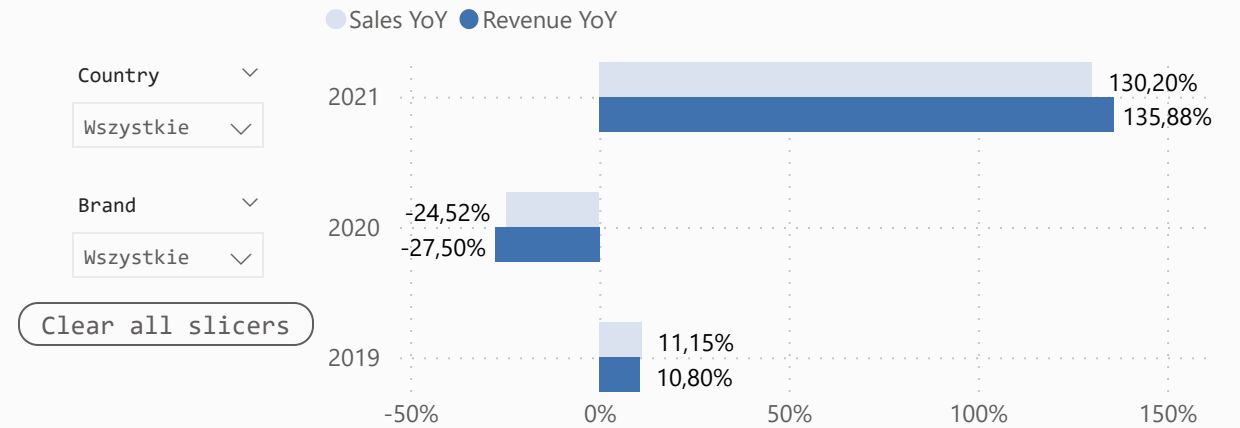
Top 5 Profit Countries

Country	Sales	Profit
Colombia	6945800	2532340
Ireland	6686240	2209080
El Salvador	6571500	2353430
Denmark	6207180	2121430
Paraguay	5821420	2114330

Worst 5 Profit Countries

Country	Sales	Revenue
Venezuela (Bolivarian Republic of)	4135320	1605560
Jamaica	4254820	1430590
Argentina	4713100	1580450
Switzerland	4745720	1582160
Uruguay	4778780	1596090

Country	Metro	Oeschle	Plaza Vea	Ripley	Saga Falabella	Tottus
Argentina	985400	661200	881700	445840	257540	1481420
Bolivia (Plurinational State of)	1227640	809080	473720	557700	238540	1826340
Brazil	1127680	872920	1274720	641740	249120	1412320
Canada	1154760	925520	981260	449920	362600	1735020
Chile	339960	1712020	929300	865780	171060	1082360
Colombia	978260	1654300	533380	342580	253880	3183400
Cuba	411040	1828020	851320	768160	313500	672580
Denmark	562140	1033600	871660	714940	246100	2778740
El Salvador	906600	1861460	785440	789960	341800	1886240
France	351940	2042360	778100	312660	126220	1231260
Germany	1087360	1427960	654700	583000	220760	1292800
Guatemala	1173800	1427880	659420	126280	187660	2025100



The sales trend has shown a **gradual increase**, with a notable 83.75% rise from January 2018 to October 2021. However, there was also a significant **drop in sales** between October 2019 and January 2021.

