



MAIR

How Monitoring of AI Regulations turned into analysis
of Memes in AI Research

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Introduction

- Humans are technology-driven animals
- AI surge in research, Big Tech, startups
- But also regulations and culture
- How to monitor these dynamics?

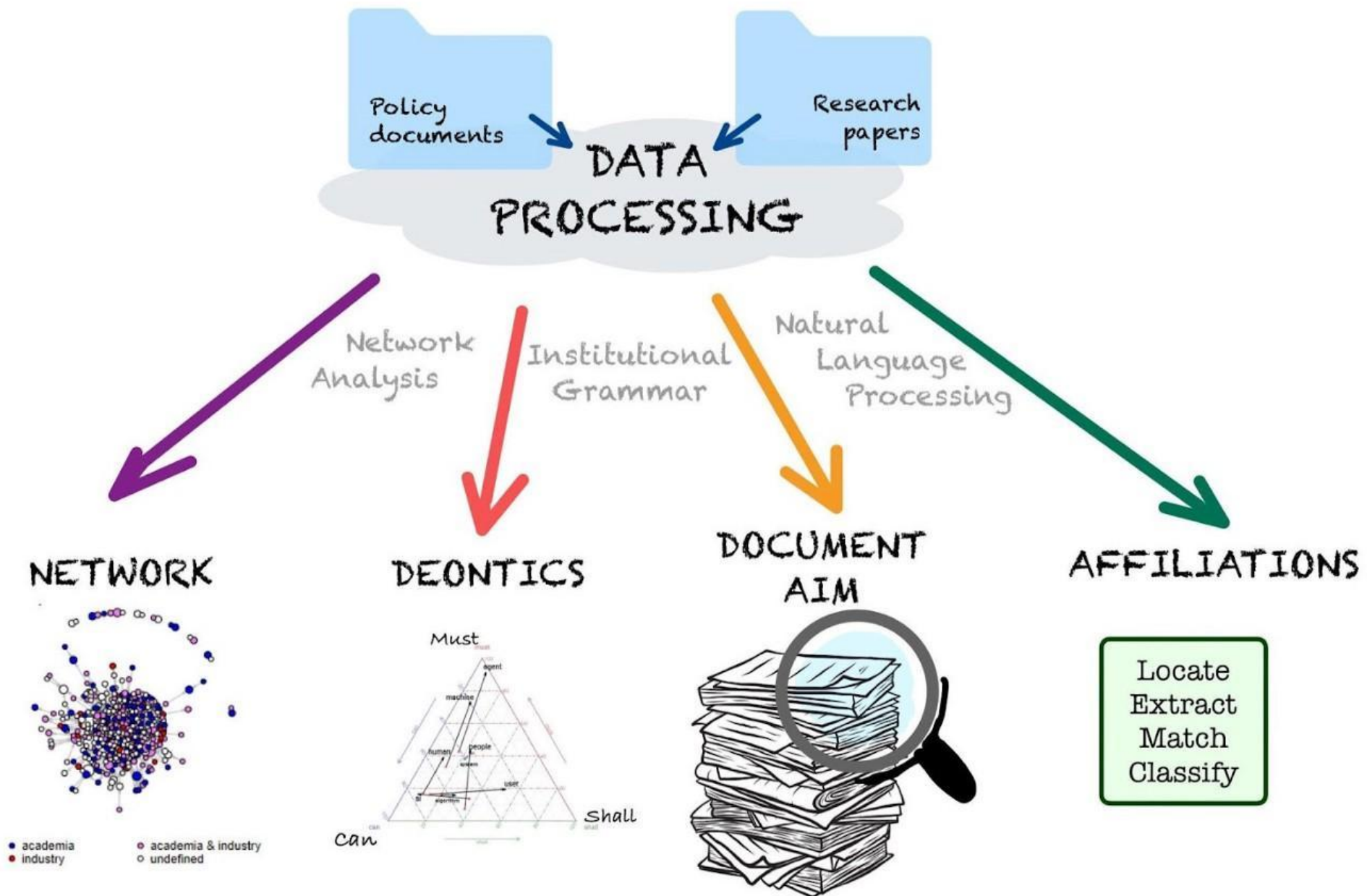
*MAIR: Framework for mining
relationships between
research articles, strategies,
and regulations in the field of
explainable artificial
intelligence*

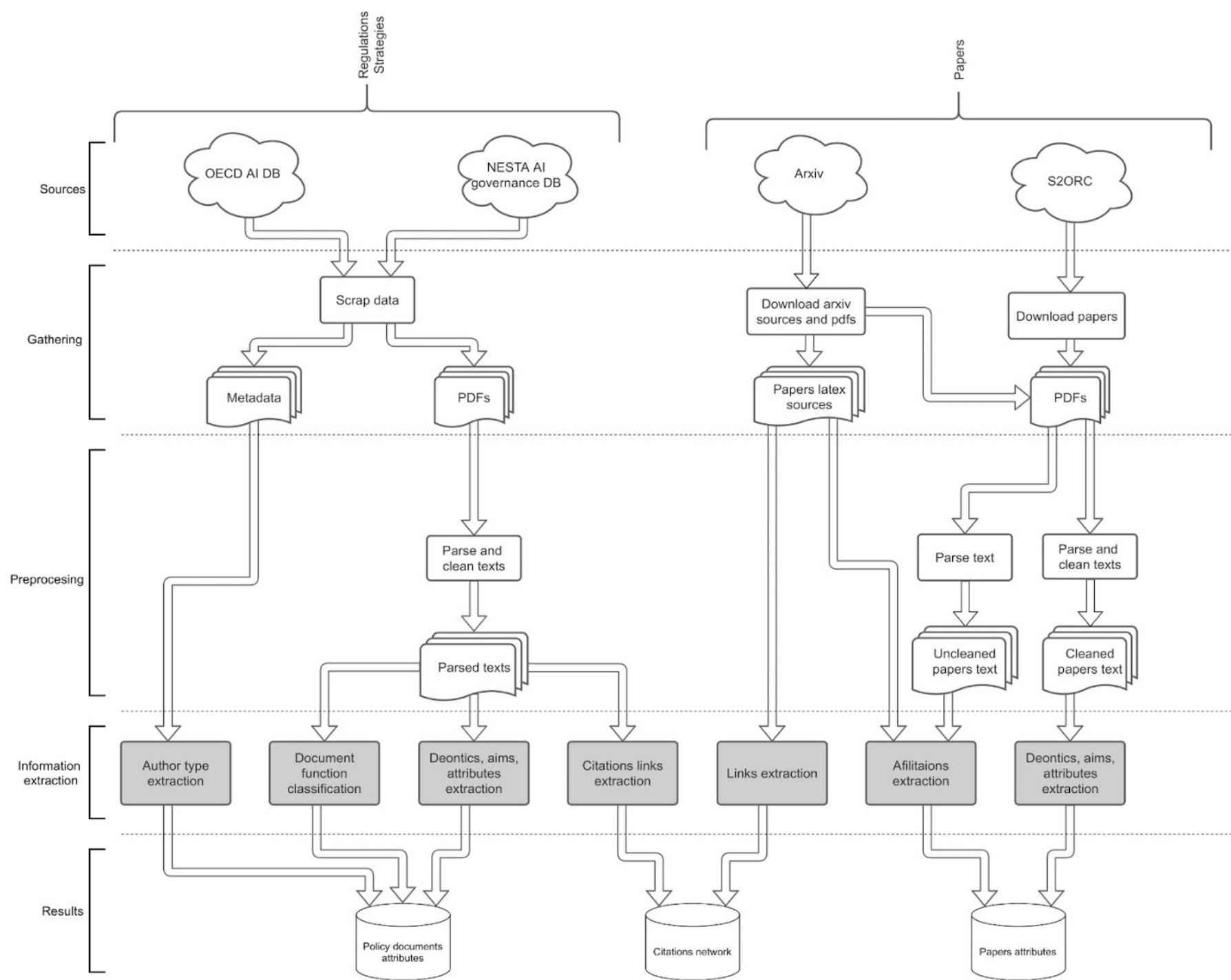
4 sources: OECD AI Policy Observatory, NESTA AI Governance Database, arXiv, and the Semantic Scholar Research Corpus (S2ORC)

Extracting and processing metadata

Information extraction processes

Cross-citations between documents and other relevant data

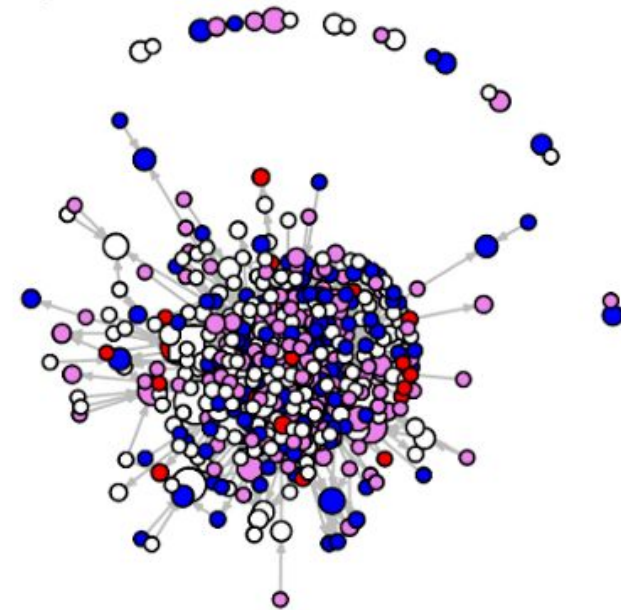




Citation network

- Which articles are the most prominent in AI studies, who their authors are, and what their organizational affiliations are?
- To what extent is the research on AI industry-driven, and to what extent is it developed at universities?
- Do papers that are essential for shaping experts' opinions influence processes shaping rules that will govern AI in the future? Do policymakers know how AI is conceptualized by the people who use this kind of systems in their everyday work?

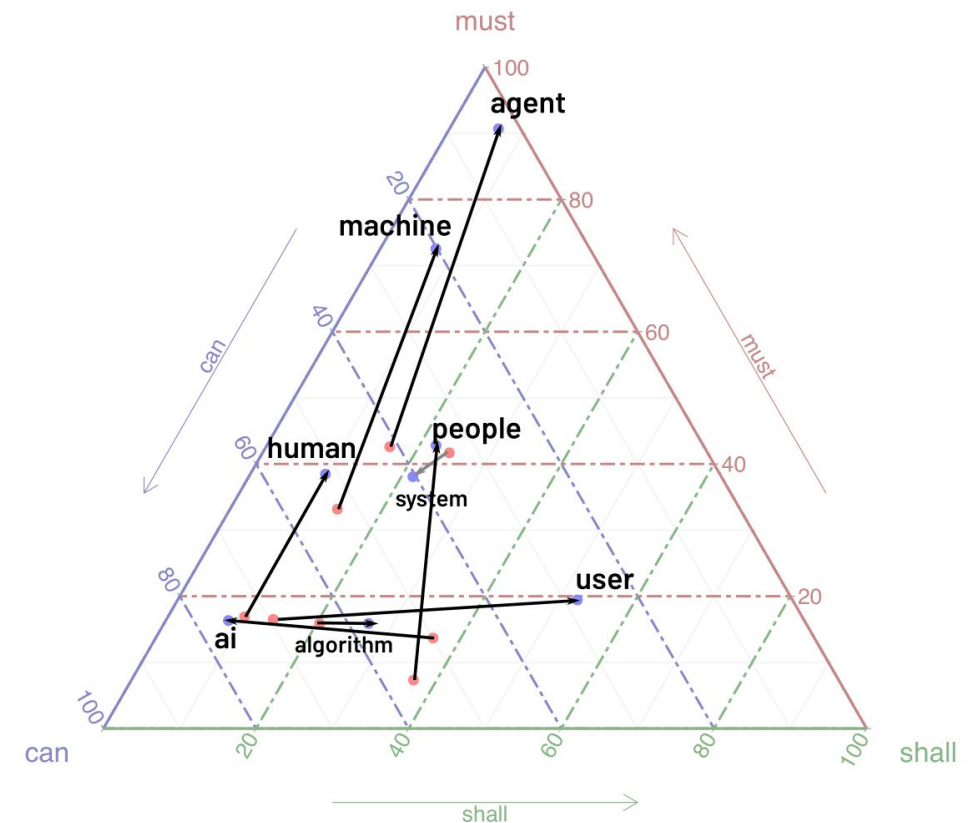
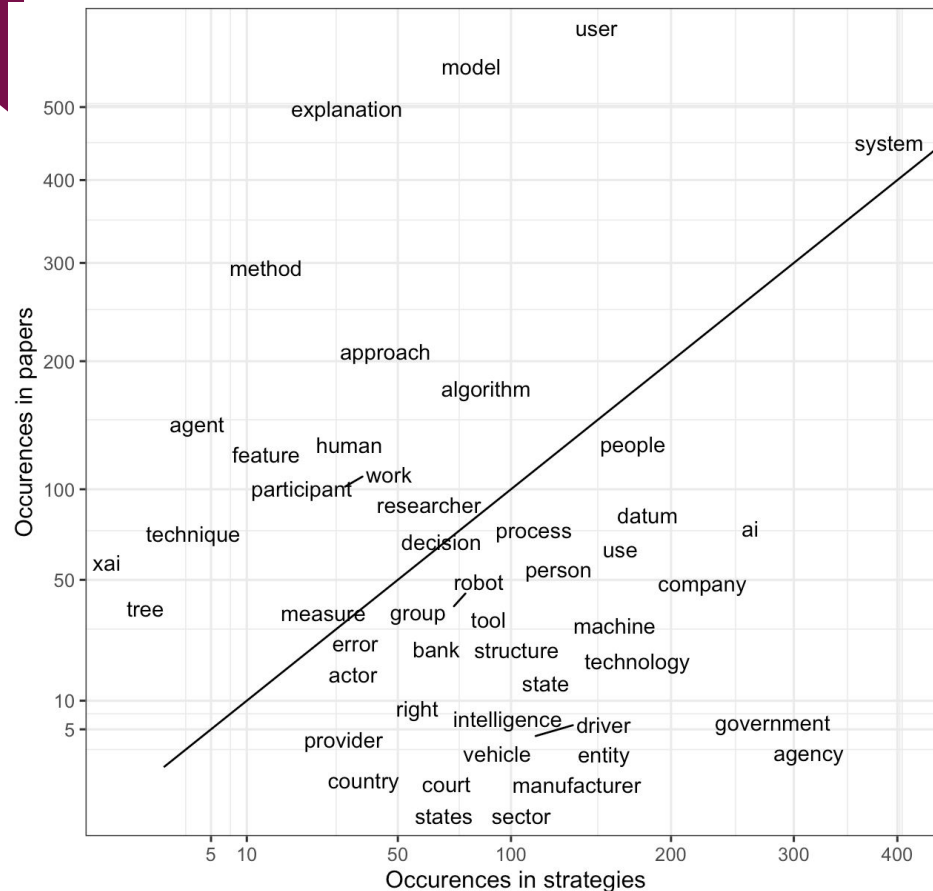
A)



● academia
● industry

● academia & industry
○ undefined

Institutional Grammar and deontics

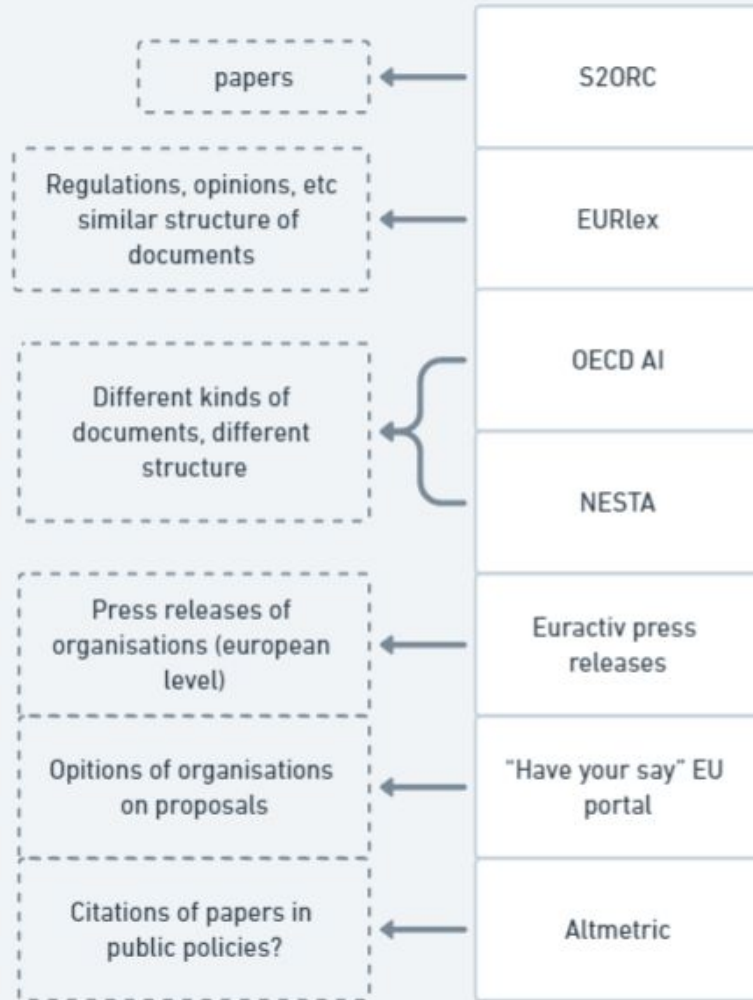


The Reviews: rejection

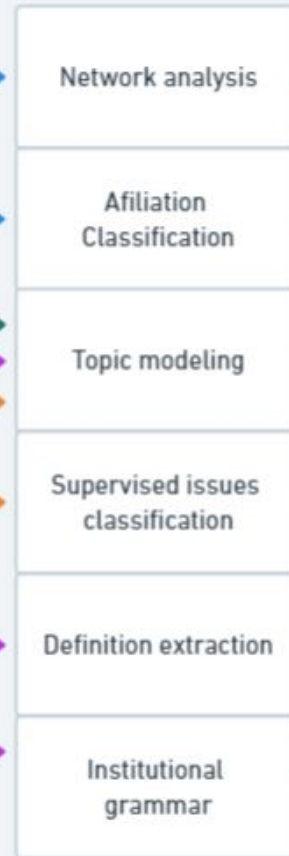
Two main takeaways from the reviews:

- Too many things in one paper
- Methods not validated enough

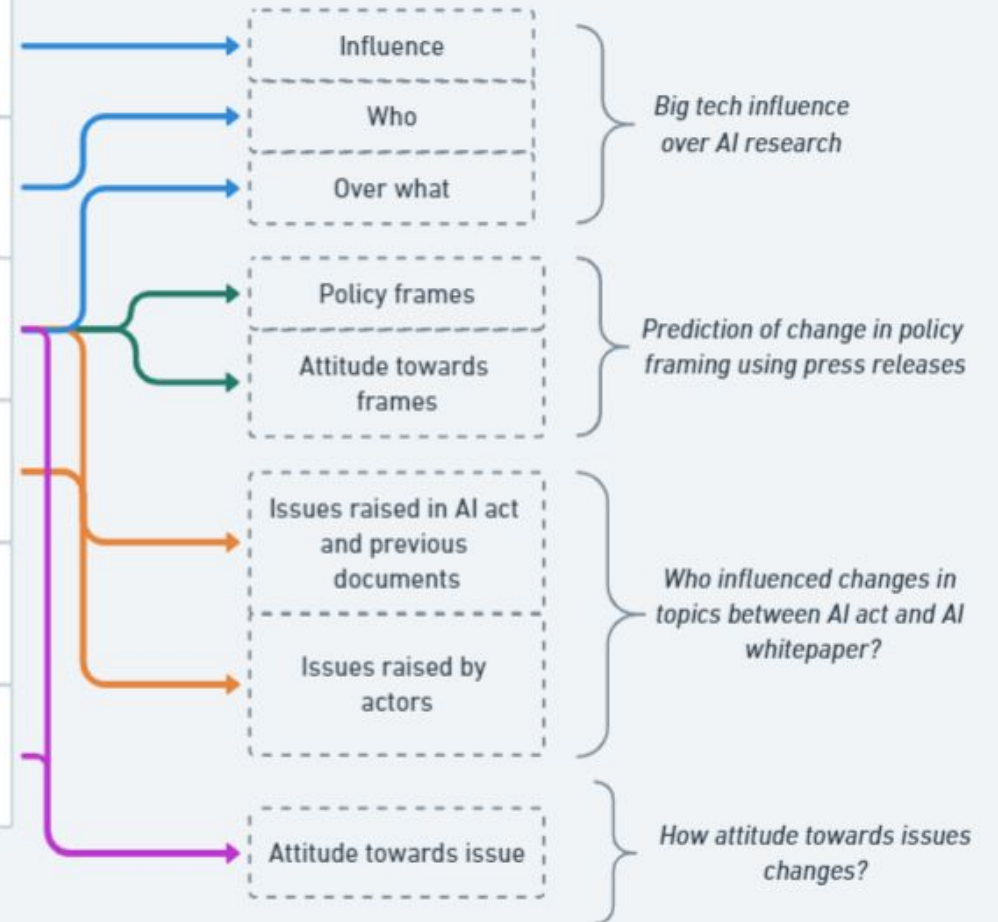
DATA SOURCES



METHODS



WHAT IS MEASURED?



The New Plan - 3 research topics

Big tech influence over AI research

Affiliation extraction +
classification

Network analysis

Topic modeling

AI Act public Consultations Analysis

Topical segmentation

Topic modeling

Agenda analysis/topic specific position
estimation

AI Act Content Analysis

Topical segmentation

Topic modeling

Deontic analysis

AI act vs AI whitepaper

Big tech influence over AI research

Who  Affiliations extraction and classification

Has influence  Citations analysis

Over what  Topics modeling / issues extraction

Data gathering pipeline

S2ORC -
corpus of
the papers

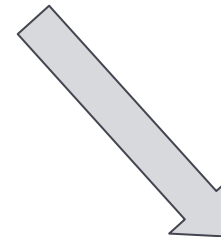
Filter papers related to AI

Papers abstract
and citations

OpenAlex -
metadata
database

Gather affiliations and other metadata

Papers,
Citations,
Affiliations



How to measure influence in citations network?

First idea (from Kuhn et. al): memes propagation score.

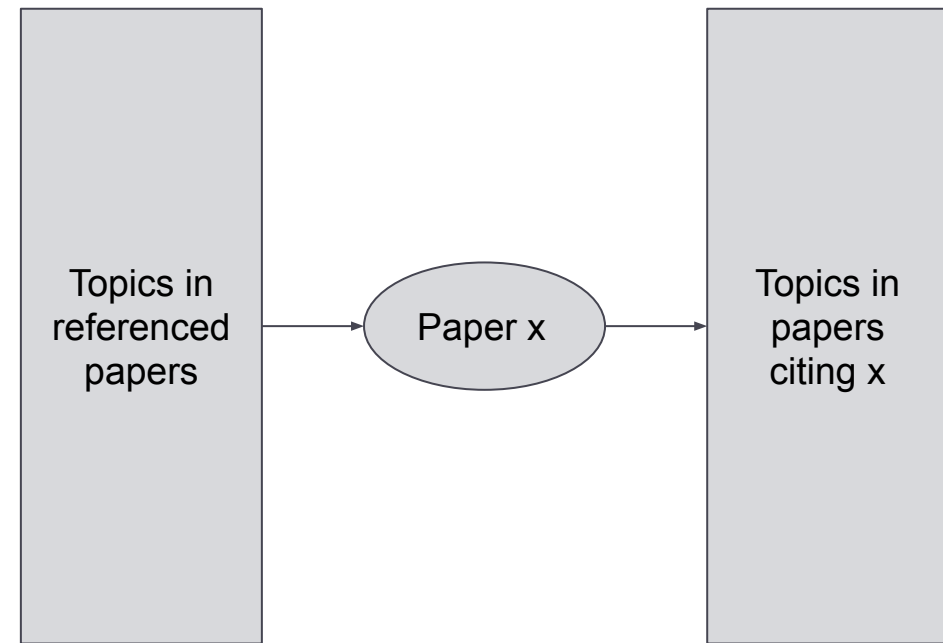
Memes (discrete units of knowledge, gossip, jokes and so on) are to culture what genes are to life. Just as biological evolution is driven by the survival of the fittest genes in the gene pool, cultural evolution may be driven by the most successful *memes*.

Richard Dawkins

$$P_m = \frac{d_{m \rightarrow m}}{d_{\rightarrow m}} \bigg/ \frac{d_{m \rightarrow m}}{d_{\rightarrow m}}.$$

How to measure influence in citations network?

Second idea:
the retransmitter model.



The retransmitter model

We want to model

$$F(x_memes, x_meta) = y$$

where:

y - distribution of memes in papers citing paper *x*

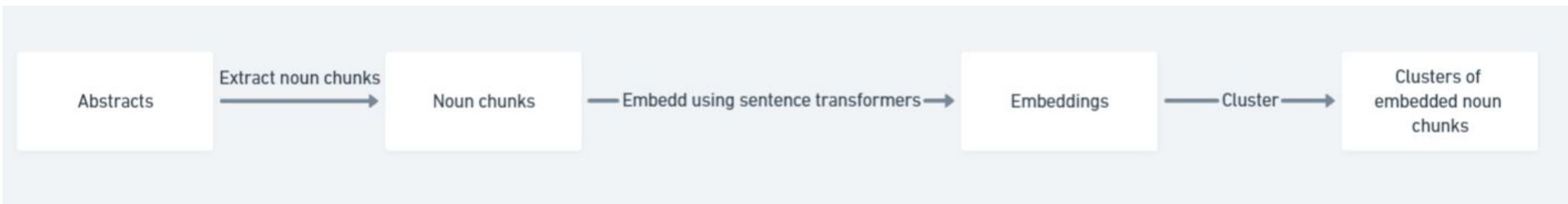
x_memes - distribution of memes in papers referenced in paper *x*

x_meta - metadata of the paper *x* such as affiliation, country, region

How to discover memes?

Approach 1: topic modeling

Approach 2:



How to discover memes?

cluster	chunk
11	Support Vector Machine
11	SVM
11	Least Squares Support Vector Machine
11	Support Vector Machines
11	SVMs

cluster	chunk
5	comparative study
5	comparative analysis



Thank you for your
attention