

User Test: Homepage Design

(This test was run using Google Forms surveys. This document is a copy of the questions and text only.)

Introduction

Thank you for taking our survey. The following questions will ask you about what you like and dislike about certain visual elements of the layout of our mobile application, as well as what symbols you associate with what functions. Where applicable, you will be provided with digital mockups in greyscale to reference. All answers will be anonymous.

Symbol Associations

Below, we will ask you to select which symbol you most associate with a given function.

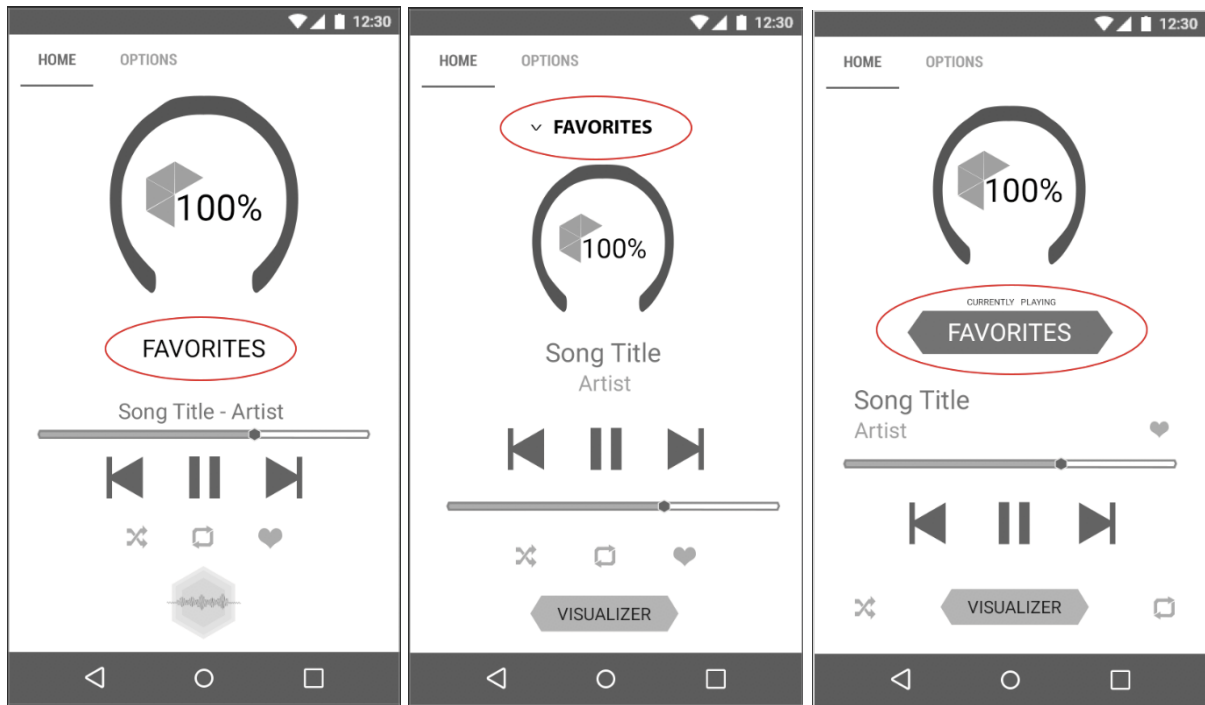
1. Which symbol do you associate with “Favourites” function?

Symbols:    

2. Would you be able to distinguish this icon as a “Visualizer” button?

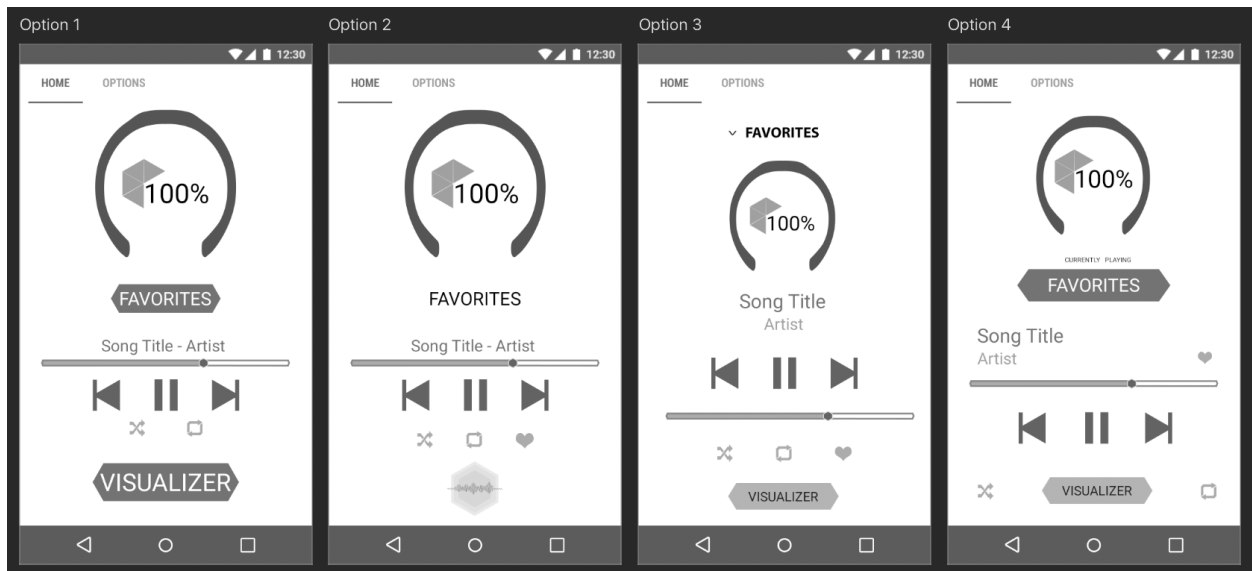


3. What do you believe would happen if you were to click on red circled button? (repeat for each)



Homepage Layout

Below are four greyscale mockups of the same Home page (some with varying icons). Please answer the following questions based on these mockups.



1. How clear is the functionality of this page (rank for each option from 1 - very unclear to 2 - very clear)

2. Which page layout do you prefer?

3. Why did you pick this page layout as your favourite?
4. Is there anything you dislike about the layout despite this?
5. Which page layout do you dislike the most?
6. Why did you pick this page layout as your least favourite?
7. Is there anything about the page layout you like despite this?
8. Do you have any additional comments about any of the design layouts?

Wrap-up

Would you be interested in any further user testing for our project? Y / N



(If 'Yes') Please go to the following link to leave your contact information. This will direct you to a different survey so that your information is not attached to your answers.

<https://forms.gle/FgrY2vpzfJ7jg4FeA>

(If 'No') Thank you for participating in this survey. We greatly appreciate your feedback.