User Test: Application Design

(This test was run using Google Forms surveys. This document is a copy of the questions and text only.)

Introduction

Thank you for taking our survey. The following questions will ask you about what you like and dislike about certain visual elements of the design of our mobile application, as well as what symbols you associate with what functions. Where applicable, you will be provided with digital mockups in full color to reference. All answers will be anonymous.

Symbol Associations

Below, we will ask you to select which symbol you most associate with a given function.

1. Which symbol do you associate with the "Play Music" function?

Symbols:

2. Which symbol do you associate with the "Pause Music" function?

Symbols:

3. Which symbol do you associate with opening a navigation menu? (pick top two)

Symbols:

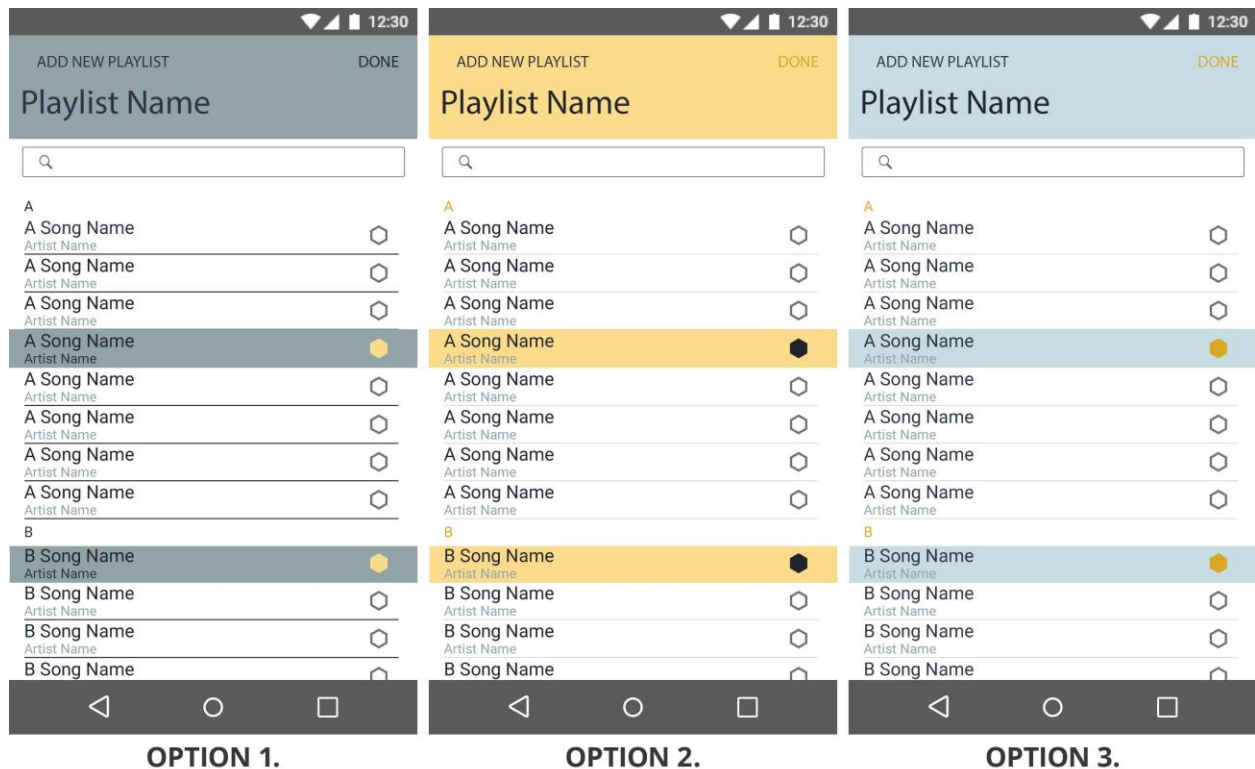4. Which symbol do you associate with opening a song options menu? (pick top two)

Symbols: ••• > + ⋮ ☰ ⌄

5. Which symbol do you associate with editing a playlist? (pick top two)

Symbols: + ✏ ☑ ••• ⋮ ☷

Light Mode

Below are three different color schemes on identical mockups. Please answer the following questions based on these mockups.
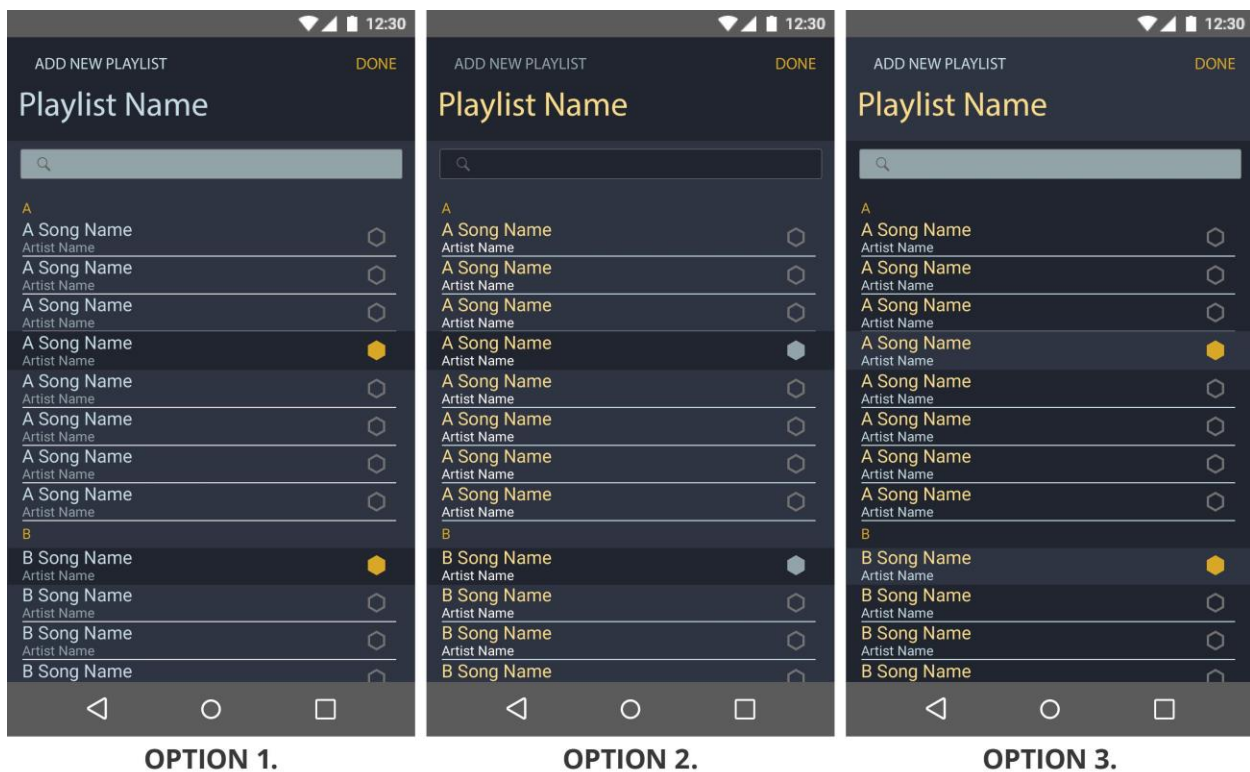

OPTION 1. OPTION 2. OPTION 3.

1. How easy is it to read the words on the screen? (rating each option from 1 - Impossible to 5 - Easy)

2. Which color scheme do you most prefer?

3. Why did you pick this color scheme as your favourite?

4. Is there anything you dislike about this color scheme despite this?

5. Which color scheme do you dislike the most?

6. Why did you pick this color scheme as your least favourite?

7. Is there anything you like about this color scheme despite this?

8. Do you have any additional comments about any of the designs?

Dark Mode

Below are three different color schemes on identical mockups. Please answer the following questions based on these mockups.

OPTION 1.   OPTION 2.   OPTION 3.

1. How easy is it to read the words on the screen? (rating each option from 1 - Impossible to 5 - Easy)

2. Which color scheme do you most prefer?

3. Why did you pick this color scheme as your favourite?

4. Is there anything you dislike about this color scheme despite this?

5. Which color scheme do you dislike the most?

6. Why did you pick this color scheme as your least favourite?

7. Is there anything you like about this color scheme despite this?

8. Do you have any additional comments about any of the designs?

Wrap-up

Would you be interested in any further user testing for our project? Y / N

(If 'Yes') Please go to the following link to leave your contact information. This will direct you to a different survey so that your information is not attached to your answers.
https://forms.gle/FgrY2vpzfJ7jg4FeA

(If 'No') Thank you for participating in this survey. We greatly appreciate your feedback.