

TECHNOFEST PITCH YOUR IDEA COMPETITION - OFFICIAL RULEBOOK

Introduction

The **Pitch Your Idea Competition** is designed to encourage creativity, innovation, and entrepreneurial thinking among participants. The competition provides a platform to present unique ideas, receive expert feedback, and compete for exciting prizes.”

Eligibility Criteria

- Open to **students / individuals / teams** .
- Team size: **1–3 members**
- All team members must be registered before the deadline
- One participant can be part of only one team

Idea Guidelines

- Ideas must be **original** and not copied from existing products or startups.
- Ideas may belong to any domain (technology, education, healthcare, environment, social impact, business, etc.).
- The idea must be feasible and ethically acceptable.
- Plagiarism or false claims will result in **immediate disqualification**.

Registration Rules

- Registration must be completed through the official registration form.
- All details provided must be accurate.
- Late registrations will not be accepted.

Pitch Format

- **Pitch Duration:** 5 –7 minutes
- **Q&A Session:** 2–3 minutes with judges.
- Participants may use slides (maximum 6– 8 slides).

- Slides must be clear, readable, and professional.

Pitch Content Structure

Participants should cover the following points:

1. Problem Statement
2. Proposed Solution / Idea
3. Target Audience / Market
4. Uniqueness / Innovation
5. Feasibility & Implementation Plan
6. Expected Impact / Benefits

Judging Criteria

Ideas will be evaluated based on:

- Innovation & Creativity (20%)
- Problem Understanding (20%)
- Feasibility & Practicality (20%)
- Presentation Skills (20%)
- Impact & Value (20%)

Total: 100 Marks

Awards & Certificates

- Winners will be announced after final evaluation.
- Certificates will be awarded to winners and all participants

Disqualification Policy

A participant/team may be disqualified if:

- Rules are violated
- Plagiarism is detected

- False information is provided
- Misconduct occurs during the event