

TASK DAY 1:

MARKET PLACE: General E-commerce

CATEGORY: Cloths

DESCRIPTION: A clothing business involves the production, design, distribution and retail of apparel, ranging from everyday wear to special garment. This business work on a wide range of segments, including fashion casual wear, sportswear, formal wear, and more.

BUSINESS GOALS:

1) PROBLEM SOLVING:

Delivers an secure online shopping with trust and return exchange and making it easy for customer to find their favourite cloths like ~~pants~~ denim jackets, shirts etc.

2) TARGETED AUDIENCE ::

Targeted

Audiences are define below.

1) ~~Eco-CONCIOUS CONSUMERS~~ ~~who prioritise~~

1) PLUS SIZE OR BODY-POSITIVE INDIVIDUALS looking for inclusive sizing and well fitting clothes.

2) FASHION-FORWARD SHOPPERS interested in unique, customizable or high quality clothes.

3) BUDGET CONSCIOUS BUYERS seeking affordable, stylish, and durable apparel.

UNIQUE SELLING POINT :: (USP)

A (USP) for a ~~clothing~~ clothing business is a distinct feature or benefit that sets the brand apart a competitor.

DATA SCHEMA::

1) CUSTOMERS::

```
{  
  "Customer ID": int,  
  "First Name": "String",  
  "Last Name": "String",  
  "Email": "String",  
  "Address": "String",  
  "Phone Number": "String",  
  "City": "String",  
  "Country": "String",  
  "Postal Code": "String",  
  "Street": "String",  
}
```

}

2) PRODUCTS::

```
{  
  "Product Id": "int",  
  "Product Name": "String",  
  "Category": "String",  
}
```



```

    "Size": "string",
    "Color": "string",
    "Quantity": "int",
    "Image": "string",
    "Description": "text",
    "Rating": "string",
    "Comments": "text",
    "price": "decimal",
  }

```

3) ORDERS:-

```

{
  "Order ID": "int",
  "Customer ID": "int",
  "Order Date": "date",
  "Shipping Method": "string",
  "Payment Method": "string",
  "Total Amount": "decimal",
  "Shipping Address": "string",
  "City": "string",
  "Area": "string",
  "Postal Country": "string",
  "No. of Items": "string",
}

```


4) DISCOUNTS:

```
{  
  "Discount Id": "int";  
  "Discount Code": "string",  
  "Description": "decimal string",  
  "Discount Percentage": "decimal",  
  "Start Date": "date",  
  "End Date": "date",  
}
```

5) RELATION BETWEEN ENTITIES:

| | |
|-----------------------|---|
| 1) Customer to Orders | A customer can have many orders. |
| 2) Order to Product | An Order can contain multiple products and a product can be multiple. |
| 3) Order to Payment | An order has one payment record. |
| 4) Order to discount | An order can apply one discount code. |

SCHEMA DIAGRAM

