

Task No 1

MARKET PLACE :- GENERAL E-COMMERCE

PURPOSE :-

E-commerce serves various function and purposes across different industries and platforms. It has become a significant part of the modern economy and every person can do online business through e-commerce.

BUSINESS GOALS :-

Q.1 What problem does your market place aim to solve?

Ans. Using my template for interior furniture many problem facing by people by buying the furniture can solve by using my easily. The problems are defined below.

1) AREA ADJUSTMENT :-

Furniture are now produced ^{Many} and may not set perfectly for specific room. My template offers customize design choices, allowing users to select pieces that suit their space. We also suggest suitable furniture according to the room layout. For those who have a limited space.

2) QUALITY PROBLEM :-

Selecting furniture physically from Market is ~~that~~ risky for about the quality and of a wood. But in my template the item will be fully furnished and hand made with a good wood and with a warranty of 2 years.

3) DELIVERY PROBLEM...

Many people faces delivery problem by shopping physically from the market but in my template the delivery of ~~the~~ your product will be reach at the accurate time, with and with your accurate item which you have ordered and one more opportunity we give that check your product first then pay.

Q.2. Who is your targeted audience?

TARGETED AUDIENCE:

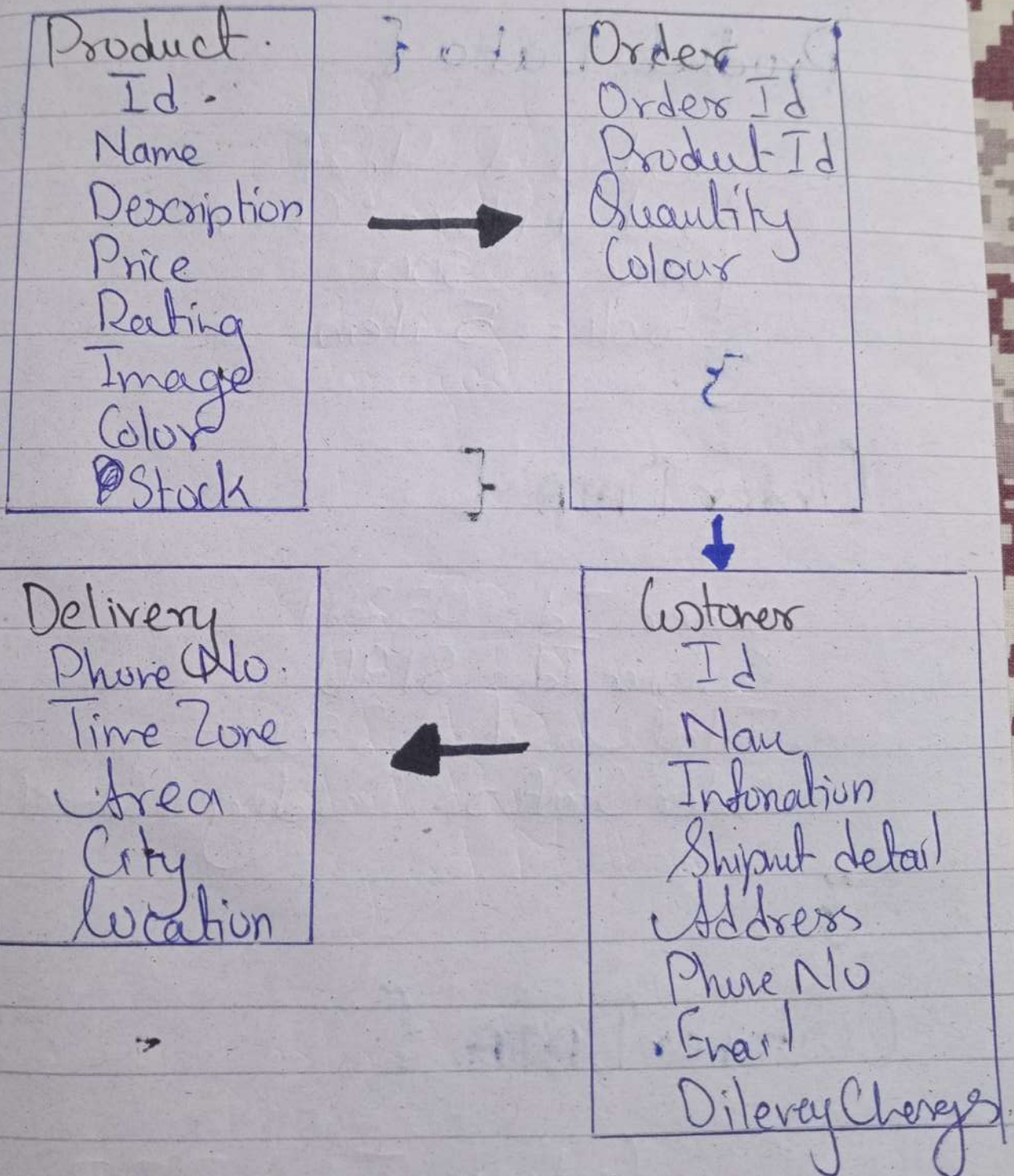
In targeted audience my main focus is on all the people like middle class and lower class people in my template everyone can buy a furniture either it is middle class or lower class ~~including~~ more targeted audience are define below.

1) MIDDLE OR LOWER CLASS PEOPLE:-

In my template ~~in~~ targeted middle or lower class people are also forgotten they can buy also furniture just furniture from my website.

- 2) HOMEOWNER'S AND RENTERS
- 3) OFFICE DESIGNER'S
- 4) INTERIOR DESIGNER'S
- 5) SMALL SPACE DWELLER'S
- 6) ONLINE SHOPPER'S
- 7) BUDGET-CONCIOUS SHOPPER'S

DATA SCHEMA DIAGRAM



DATA SCHEMA:

Product Data {

product id = 482f
product Name = 'Chair'
price = 2500
stock = 5 item

}

Order DATA {

order Id: 03241
Customer Id: 8190
Total Amount: 2500
Order Status: Pending / Cancel / Complete

}

Customer DATA {

Customer Id: 727
Customer Name: 'Hesham'
Customer Email: 'adey@gmail.com'
Phone Number: 03000

Address
{

~~Drive~~ }

Zone
Zone
Cover

{.

Address = "etc :
{

~~Drive~~ DELIVERY DATA {

Zone Id : 7300

ZoneName : ["Gubshan", etc]

CoverageArea : " All Over Kosah "

{