

# VELORA – PHLOX WEDDING COLLECTION

**Brand:** VELORA

**Location:** Karachi, Pakistan

**Email:** [velora@gmail.com](mailto:velora@gmail.com)

**Phone:** +92 300 1234567

---

## Product Overview

**Product Name:** Phlox

**Category:** Wedding Collection – Womenswear

**Price:** Rs.14,950

*(Displayed as product price in modal and product card; reflects premium quality and exclusive design)*

**Original Cost (Internal / Cart Reference):** Rs.1,400

*(Used internally for cart calculations)*

---



## Available Colors

- **Light Blue:** A soft, elegant shade perfect for weddings, engagement ceremonies, and formal celebrations. Complements all skin tones and pairs beautifully with gold or silver accessories.
- 

## Available Sizes

- **S, M, L, XL**  
Designed to ensure a comfortable and flattering fit for different body types. Tailored for a contemporary silhouette with room for ease of movement.
- 

## Material & Fabric

- **Premium Silk Blend Fabric**  
Soft, breathable, and high-quality material that drapes elegantly. Ideal for long-duration events, offering both comfort and a luxurious appearance. Durable and easy to maintain.
- 

## Care Instructions

- Dry Clean Only
  - Avoid direct ironing on embroidery or delicate detailing
  - Store in a cool, dry place to prevent color fading
- 

## Design & Style Details

- Elegant, flowing silhouette tailored for weddings and special occasions
  - Intricate embroidery and embellishments on neckline, sleeves, and hemline
  - Soft light blue color enhances sophistication and elegance
  - Comfortable fabric ensures style and grace throughout the event
  - Versatile design – can be paired with heels, clutches, jewelry, and shawls
  - Modern yet traditional aesthetic perfect for festive, engagement, and wedding ceremonies
-

## Product Description

Phlox is a premium outfit from VELORA's Wedding Collection. It combines luxury, style, and comfort for high-profile events. The soft silk blend fabric drapes beautifully, offering a flattering silhouette. Intricate detailing on the neckline, sleeves, and hemline highlights skilled craftsmanship. Designed for elegance and sophistication, Phlox ensures the wearer stands out gracefully in any celebration.

---

## SKU / Product Code

- PHX-001
- 

## Cart Information / Internal References

- Internal Price Value: 1400
  - Sold Count / Popularity: 50 units sold
  - Category in Code: Clothing (HTML id="Clothing")
- 

## Styling & Additional Notes

- Ideal for gifting or personal use during weddings
  - Matches perfectly with accessories such as clutches, jewelry, and high heels
  - Limited stock – order early to avoid disappointment
  - Can be combined with other VELORA wedding products for a complete ensemble
- 

## Suggested Images for PDF

- Front view: Full outfit
  - Side/angle view: Highlight drape and silhouette
  - Close-up: Neckline, sleeves, embroidery, and fabric texture
-

## Footer / Brand Information

**VELORA | Karachi, Pakistan**

**Email:** [velora@gmail.com](mailto:velora@gmail.com) | **Phone:** +92 300 1234567

**Website:** [www.velora.com](http://www.velora.com)

---

### Social Media Links:

- Instagram: @velora
- Facebook: /velora
- Twitter: @velora