

# VELORA – PHLOX WEDDING COLLECTION

**Brand:** VELORA

**Location:** Karachi, Pakistan

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## Product Overview

**Product Name:** Phlox

**Category:** Wedding Collection – Womenswear

**Price:** Rs.14,950

*(Displayed as product price in modal and product card; reflects premium quality and exclusive design)*

**Original Cost (Internal / Cart Reference):** Rs.1,400

*(Used internally for cart calculations)*



## Available Colors

- **Light Blue:** A soft, elegant shade perfect for weddings, engagement ceremonies, and formal celebrations. Complements all skin tones and pairs beautifully with gold or silver accessories.
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## Available Sizes

- **S, M, L, XL**  
Designed to ensure a comfortable and flattering fit for different body types. Tailored for a contemporary silhouette with room for ease of movement.
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## Material & Fabric

- **Premium Silk Blend Fabric**  
Soft, breathable, and high-quality material that drapes elegantly. Ideal for long-duration events, offering both comfort and a luxurious appearance. Durable and easy to maintain.
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## Care Instructions

- Dry Clean Only
  - Avoid direct ironing on embroidery or delicate detailing
  - Store in a cool, dry place to prevent color fading
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## Design & Style Details

- Elegant, flowing silhouette tailored for weddings and special occasions
  - Intricate embroidery and embellishments on neckline, sleeves, and hemline
  - Soft light blue color enhances sophistication and elegance
  - Comfortable fabric ensures style and grace throughout the event
  - Versatile design – can be paired with heels, clutches, jewelry, and shawls
  - Modern yet traditional aesthetic perfect for festive, engagement, and wedding ceremonies
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## Product Description

Phlox is a premium outfit from VELORA's Wedding Collection. It combines luxury, style, and comfort for high-profile events. The soft silk blend fabric drapes beautifully, offering a flattering silhouette. Intricate detailing on the neckline, sleeves, and hemline highlights skilled craftsmanship. Designed for elegance and sophistication, Phlox ensures the wearer stands out gracefully in any celebration.

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## SKU / Product Code

- PHX-001
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## Cart Information / Internal References

- Internal Price Value: 1400
  - Sold Count / Popularity: 50 units sold
  - Category in Code: Clothing (HTML id="Clothing")
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## Styling & Additional Notes

- Ideal for gifting or personal use during weddings
  - Matches perfectly with accessories such as clutches, jewelry, and high heels
  - Limited stock – order early to avoid disappointment
  - Can be combined with other VELORA wedding products for a complete ensemble
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## Suggested Images for PDF

- Front view: Full outfit
  - Side/angle view: Highlight drape and silhouette
  - Close-up: Neckline, sleeves, embroidery, and fabric texture
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**VELORA | Karachi, Pakistan**

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