

# Dawsen Harkins

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## SKILLS

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### Programming Languages:

Python (Pandas, Matplotlib, Seaborn)

### BI & Visualization Tools:

Tableau, MS Excel, Cognos (Pivot Table, VLOOKUP, Conditional Formatting)

## PROJECTS

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### Movie Rating Analysis

June 2024

- Created 3 visualizations with **Python** to effectively communicate insights and findings from the data analysis.
- Utilized Python libraries such as Pandas, Matplotlib, and Seaborn for data manipulation, analysis, and visualization.
- Checked for missing values to ensure data is ready for analysis.
- Documented the entire analysis process in a Notebook for transparency and reproducibility.

### Car Recall/Sales Analysis

June 2024

- Created a dashboard using **Cognos**, resulting in 6 visualizations of sales and recall trends.
- Conducted in-depth analysis of vehicle recalls, identifying the most common recalls and categorizing them by model.
- Analyzed sales performance by dealer and time of year to identify seasonal trends and high-performing dealerships.
- Enhanced decision-making processes by delivering data-driven insights and identifying key areas for improvement.

### Car Sales Analysis

May 2024

- Created a dashboard using **Excel**, resulting in 4 visualizations of sales trends.
- Utilized Pivot Tables to summarize and analyze dataset.
- Analyzed sales data to identify seasonal trends and high-performing dealerships.
- Performed data cleaning tasks, including removing duplicates, reformatting dates, and clearing white spaces to ensure data accuracy and consistency.

## WORK EXPERIENCE

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### H-E-B

College Station, TX

#### Business Center Lead

January 2023 - Present

- Manage a team of 10+ Bookkeepers and Business Center Representatives.
- Support achievement of departmental financial goals by monitoring department budget and payroll.
- Led department meetings to communicate system and process changes to the team with direct and thorough discussion.
- Train partners on money-related compliance and procedures.

### H-E-B

College Station, TX

#### Bookkeeper/Business Center Rep

June 2021 - January 2023

- Analyzed financial data to identify trends and potential areas for improvement or cost savings opportunities.
- Utilize Excel and database systems to keep data accurate and up to date.
- Maintained store financial records and tracked its donations, cash, and expenses.
- Research and resolve store accounting variances.
- Conceptualized and implemented changes in the bookkeeping process that saved approximately 90 hours of labor per quarter.

## EDUCATION

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### Texas A&M University - Corpus Christi

May 2024

Bachelor of Business Administration

Relevant Coursework: Data Analysis, Statistics, Financial and Managerial Accounting, Information Systems, Financial Management, Computer Applications in Business, Business Calculus, Business Strategy, Business Communications.

## CERTIFICATIONS

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### IBM

Data Visualization and Dashboards with Excel and Cognos  
Excel Basics for Data Analytics  
Introduction to Data Analytics

### LinkedIn

Excel Essential Training  
QuickBooks Essential Training