Website Design
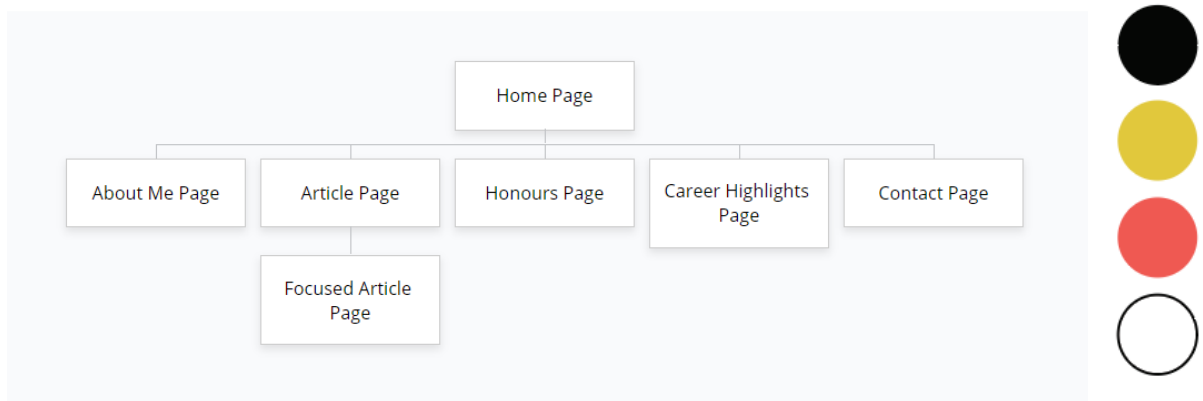
Task 3 – Evaluation

Part 1.)

For my website design assignment in task 2, I decided to base my website on a hall of fame football player, who plays as a goalkeeper, Gianluigi Buffon. Before I even started creating the layout of the website I quickly made up an imaginary logo featuring his bran GB1, which is basically his initials and kit number. When I made the logo I created a sitemap featuring how I will structure my website in terms of pages. The homepage features an about me page, an article page, an honours page, a career highlights page and a contact page. These are all easily accessible using either the navigation bar at the top of each page or in the navigation of the footer of each page. As a colour palette I went for 4 simple colours, which are black, white, yellow and pink as I think they complement each other very well.

When I started to build my website in html, I first created the main homepage and then created 2 css pages; style.css, which includes all the styling of the text, images, background etc, and grid.css, which allows me to split my page into 12 columns so that I could work more efficiently and make sure everything is well-spaced and organized.

After all this was set up I created my navigation bar, styled it and gave it a particular font, and then I set up the font for the rest of the text

(Helvetica). Next, I started creating the pages how I had planned in the wireframes.

For my homepage, I wanted to feature a little bit of everything so that it catches the viewer's attention, therefore I featured a main article with some small article thumbnails below and part of the about me section.

For my articles page, I used the same main article as the homepage and I added some smaller clickable articles with a caption below them.

For my honours page, I wanted to feature all his previous trophies and personal achievements he achieved during his 27 years of professional football. For that reason, I split the page in 2 columns; one of 'col-4', to place the image of him lifting the trophy, and one of 'col-8' , to place the information of the year it was achieved, the team he played for, the name of the trophy and a picture of the trophy.

For my career highlights page, I wanted to feature some of his best moments as a goalkeeper. That is why I added articles similar to the articles page with some of his best highlights. In this page specifically I deviated a bit from the proposed wireframe beforehand. This is because I felt that this page didn't need to be long like the others and I so I removed some features which I thought were extra and useless.

For the about me page, I used the same about me layout from the home page and added more text and some images, as the one from the home page was sort of a preview to the full page.

And lastly, the contact me page, for this I used the profile picture from the about me page and added a text box article next to it with directions of how you can contact the person. I also added the Instagram, Twitter and Facebook icons which are clickable links and take you to his actual social media pages.

Part 2.)

Internet Service 1: E-commerce

One thing which would be very interesting and suitable for my website specifically would be if I added an online store inside the website. The store would sell products related to Gianluigi Buffon from merchandise like mugs, stationary and posters to signed jerseys.

The e-commerce store would feature various features like a shopping cart which will be filled with selected items, a checkout system with all the bank details included etc.

Internet Service 2: File Transfer

This allows fans to conveniently download images and videos of their favourite player's greatest moments. Visitors can access a file transfer page, where they can quickly and securely download any digital content they want. The page provides a clear, step-by-step guide on how to download media, and ensures that all files are stored securely on their servers. The player's website also provides a secure file transfer service, so that any fan can easily and safely download any media they want.