

FARMER RETAIL DISTRIBUTION

Build a Portal for Farmers to Directly Sell their Products to retailers, avoiding Distributors.

The Farmer should be able to:

1. Search the Nearby Retailers to Sell his products [fruits, vegetables, crops].
2. View the retailer's distance, name, address & contact details.
3. Place a Bid with a base price for each product, that every retailer can participate in a given Time frame.
4. Send the products to the retailers, whose bid qualify the highest.
5. View Retailers ratings. (Payment history of the Retailer etc.)
6. Provide rating to the Retailers and feedback.

The Retailer should be able to

1. View the products posted by the Farmers.
2. Participate in the bid, by placing the bid on specific product.
3. View Farmers ratings (Product Quality etc.).
4. Provide rating to the Farmers and feedback.

The application Should be able to

1. Recommend pricing options for the Farmers for each product based on the season to help in placing the bids.
2. Recommend the Farmers with whom retailer should develop partnership based on the transaction history.