



Formação Power Bi Analyst

Desafio do Projeto da DIO

Sales Report

Selecione a Data

01/09/2013

01/12/2014



118,73 Mi

Total de Vendas

1 Mi

Unidades Vendidas

9,21 Mi

Soma de Discounts

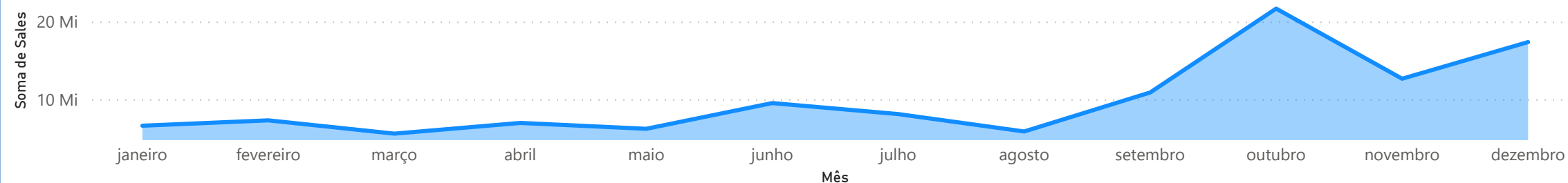
9,21 Mi

Soma de Discounts

101,83 Mi

Soma de COGS

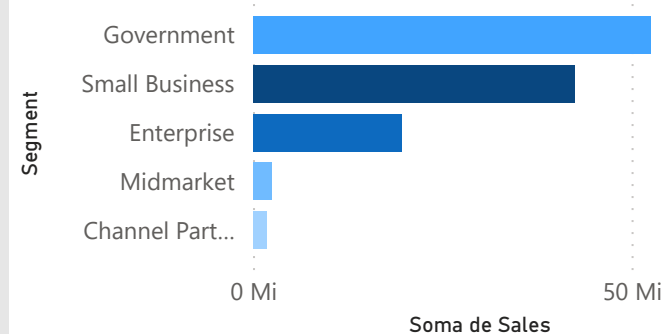
Soma de Sales por Mês



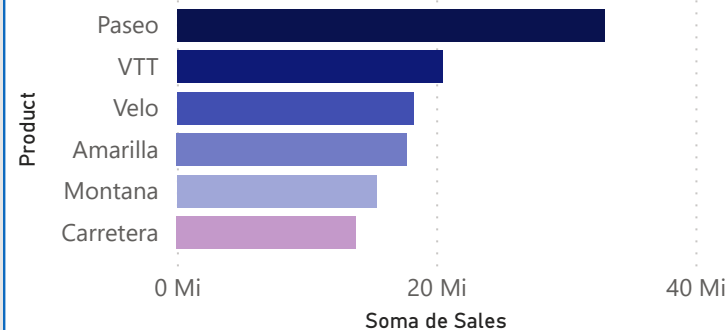
Sales x Segment

Bar Chart

Pie Chart



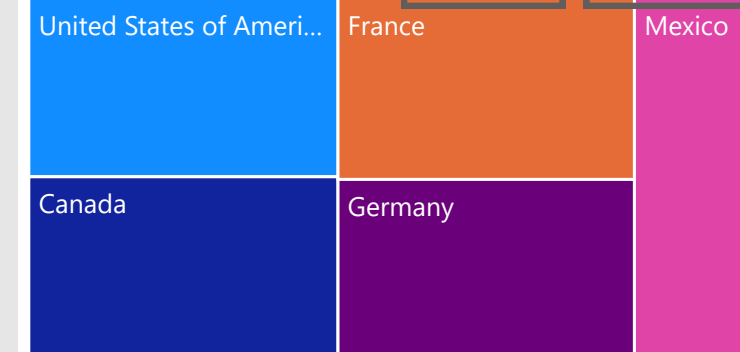
Sales por Product



Sales x Country - Treemap

Treemap Chart

Map Chart





Formação Power BI Analyst

Desafio de Projeto da DIO

Report de Lucro Detalhado

2013

2014

Ano

2013

Country

Soma de Profit
16.893.702,26

2013

3.878.464,51

2014

13.015.237,75

Canada
803.671,78

France
811.332,17

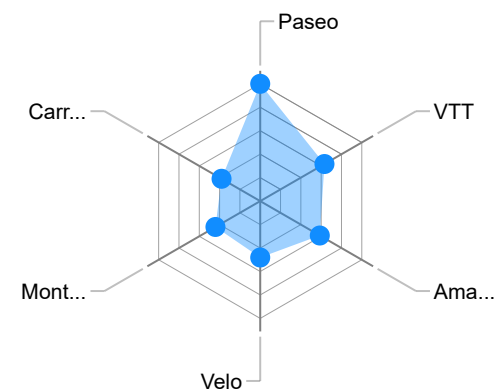
Germany
1.118.219,47

Mexico
592.670,26

United States of Ameri...
552.570,83

Soma de Profit por Product

● Soma de Profit



Soma de Profit por Segment

Government

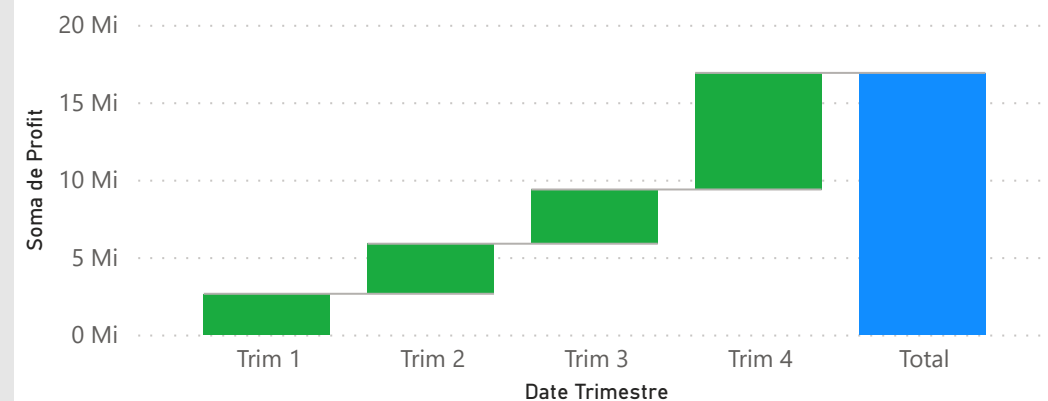
Small Business

Channel...

Midmar...

Soma de Profit por Trimestre

● Aumentar ● Diminuir ● Total

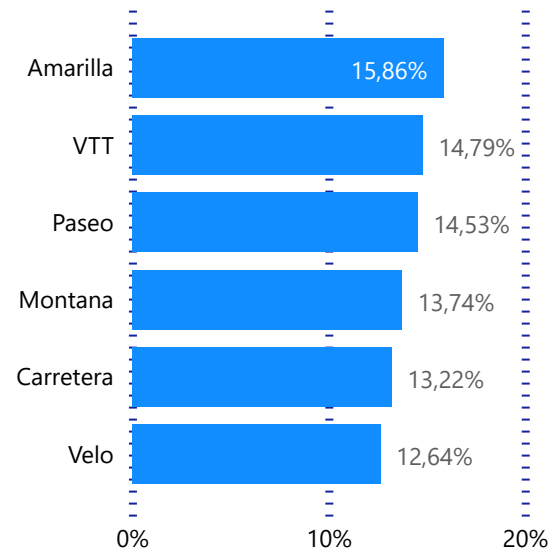




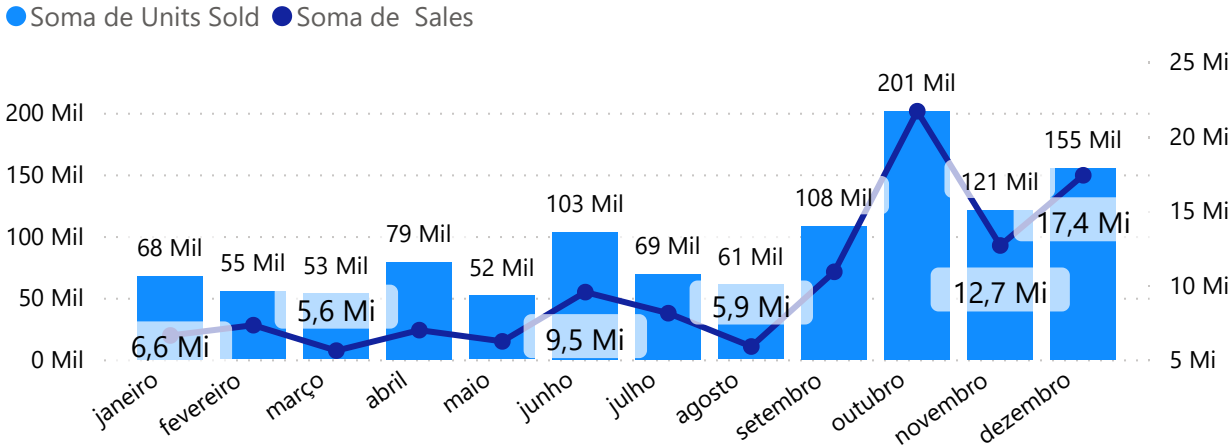
Análise Estratégica: Desempenho e Tendências

Product	Canada	France	Germany	Mexico	United States of America	Total
Amarilla	16,78%	16,63%	15,46%	16,20%	13,70%	15,86%
Carretera	16,71%	11,36%	12,07%	13,67%	12,96%	13,22%
Montana	11,87%	13,08%	15,69%	17,39%	11,92%	13,74%
Paseo	16,62%	14,98%	14,23%	12,17%	14,70%	14,53%
Velo	11,13%	17,80%	17,96%	7,70%	6,17%	12,64%
VTT	10,25%	18,80%	18,40%	18,14%	11,85%	14,79%
Total	14,18%	15,53%	15,66%	13,88%	11,97%	14,23%

Margem de Lucro por Product



Vendas (receita) e Volume (unidades) por Mês



Sales x Profit por Discount Band

