Daya Suvagiya
Junior Full Stack Developer

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PERSONAL PROFILE

Junior Software Developer, pursuing a Diploma in Full Stack Software Development from the Code Institute. Proficient in HTML, CSS, Javascript, and Python, with five years of hands-on experience in social media marketing and business development. A valuable team player with excellent communication skills and a knack for effective problem-solving. Eager to embark on an exciting journey in the tech industry, seeking to join a dynamic development team where I can continue to learn, grow, and make significant contributions.

EDUCATION AND TRAINING

November 2022–current — **Diploma in Full Stack Software Development**
Code Institute - Berlin, Germany
(Credit Rated by University of West of Scotland)

October 2012–June 2016 — **Bachelor of Commerce, Accounting and Marketing**
Veer Nermad South Gujarat University, India

KEY SKILLS

Technologies: **HTML5, CSS3, JavaScript, Python**
Databases: **MongoDB, MySQL, Postgres**
Frameworks: **Django, jQuery, Bootstrap**
Version Control: **Git, Github**

PORTFOLIO PROJECTS

1. **Petpals - Pet service website. https://github.com/Dayasuvagiya/Prarambh-dev**
   Technologies Used - HTML5, CSS

2. **BangBang - German vocabulary learning quiz. GitHub - https://github.com/Dayasuvagiya/BangBang**
   Technologies Used - HTML5, CSS, JavaScript

3. **Sparkling - Astrology game. GitHub - https://github.com/Dayasuvagiya/SparkLing**
   Technologies Used - HTML5, CSS, Python, Heroku.

WORK EXPERIENCE

December 2020 – August 2022   **Business Development Manager**
Kyros Solution Pvt Ltd, India

- Successfully identified and met customer needs by presenting products and services appropriately, resulting in increased sales and revenue.
- Developed and maintained strong relationships with clients through in-person meetings, phone calls, and email communication, resulting in repeat business and positive referrals.
- Responded promptly and professionally to incoming email and phone inquiries, addressing client concerns and questions.
- Effectively gathered client requirements and communicated them to the team leader to ensure accurate work estimation and delivery of high-quality work.
- Proactively followed up with clients to obtain feedback on completed projects and to identify new business opportunities.
- Conducted market research and analysis to evaluate industry trends, competitor activity, and brand awareness, resulting in improved marketing strategies and increased brand recognition.
- Ensured good customer service by promptly addressing and resolving customer issues and comments, resulting in high customer satisfaction ratings and positive reviews.

October 2017 – November 2020   **Business Development Manager**
Kyros Solution Pvt Ltd, India

- Develop and implement creative and engaging social media strategies that align with the company's goals and objectives.
- Manage the day-to-day handling of all social media channels such as LinkedIn, Facebook, Pinterest, Instagram, and YouTube, adapting content to suit different channels.
- Oversee, plan, and deliver content across different platforms using scheduling tools such as Buffer and Creator Studio.
- Create and optimize a monthly content calendar and SMO monthly reports to track progress and ensure goals are being met.
- Oversee and manage all contests, giveaways, and other engagement activities to increase brand awareness and engagement.
- Monitor, track, analyze and report on performance on social media platforms using tools such as Google Analytics and Facebook insights to measure success and make data-driven decisions.
- Analyze competitor activity to stay ahead of trends and identify opportunities for improvement.
- Communicate regularly with clients via messages, email, and calls to keep them informed about social media performance and discuss strategies for improvement.

CERTIFICATES

- Coursera - Programming for Everybody- Python
- Kyros - Digital Marketing

INTERESTS / ADDITIONAL INFORMATION

- I am currently working on building my portfolio website.
- Regular engagement on Slack tech forum.
- I attend Coding Community meetups in Leeds.
- Learning reactJS
- English- C1, German- B1