Age
25 to 34 years

Highest Level of Education
Professional degree (e.g

Social Networks
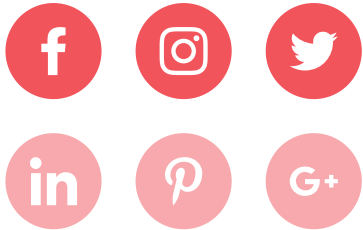
Industry
Technology

Organization Size
10,001+ employees

Preferred Method of Communication

- Social Media
- Text Messaging
- Face-To-face

Tools They Need to Do Their Job

- Business Intelligence Dashboards
- Email

Job Responsibilities

Content Creation

Their Job Is Measured By

Team productivity

Reports to

Manager

Goals or Objectives

Developer

They Gain Information By

Enter text here

Biggest Challenges

- Project Management & Disorganization
- Collaboration & Creativity