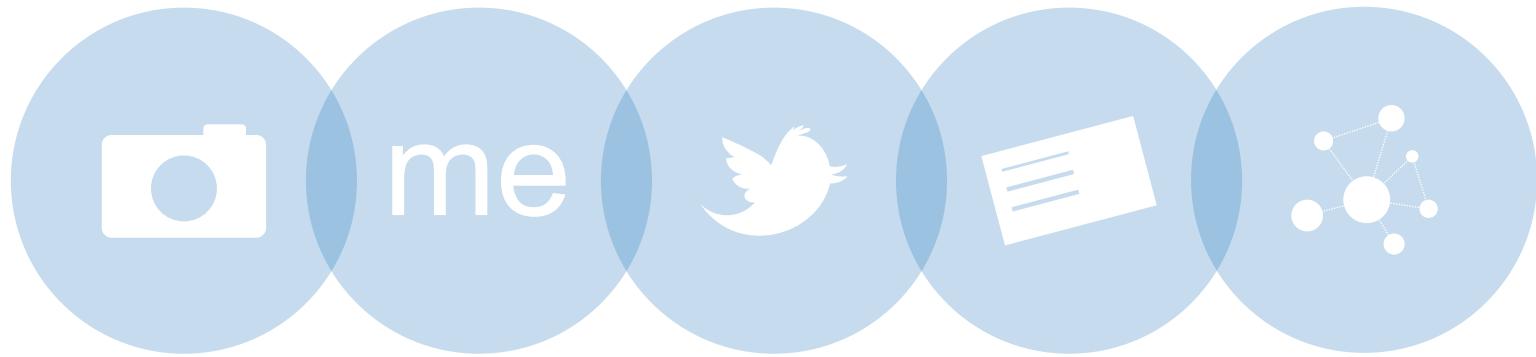


socialmediaicon.ca

Friday, May 11, 2012



Take control of your digital brand.

We use simple, yet powerful, tools to strengthen your social media world.



The digital you.

Whether you like it or not, your online ‘you’ can be your biggest help or your biggest obstacle to building your social media network. A strong digital brand has been proven to get you that career bump, grow your social network, attract new friends, and get your message out there so you can make a difference in whatever you do.

We use simple, yet powerful, tools to strengthen your social media profile and tie your social media accounts to your personal digital brand.

Refresh Package

\$149^{+ HST}



Professional photoshoot + headshots
for your profiles



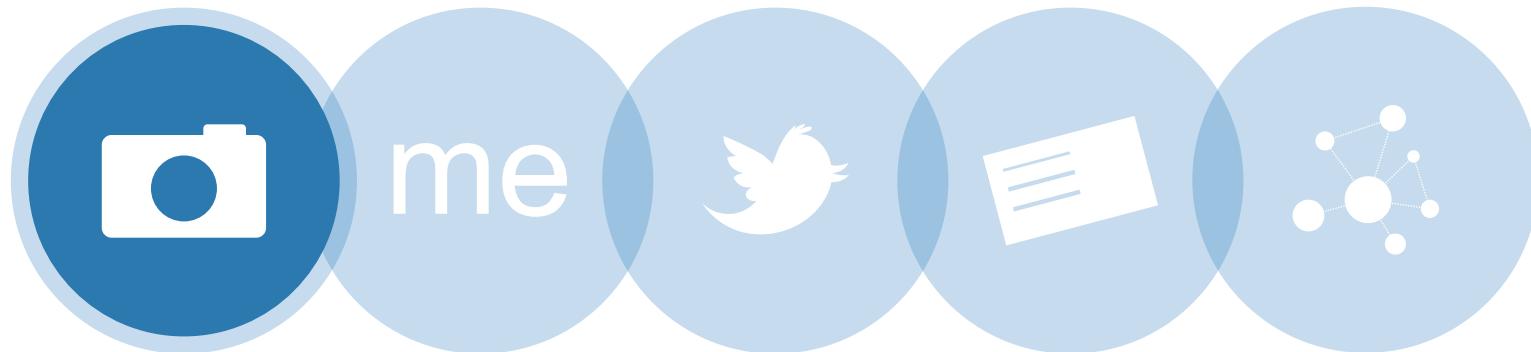
About.me profile setup +
professionally designed background



Twitter profile setup + professionally
designed background



50 calling cards with your choice of
images on reverse side



PHOTOSHOOT

Image is everything.

Image is everything and it starts with your online photos.

Profile photos get attention. Your profile photos represent a big starting point for your digital brand. Everyone knows that people will like you if they love your profile photo, so why not put your best face forward?

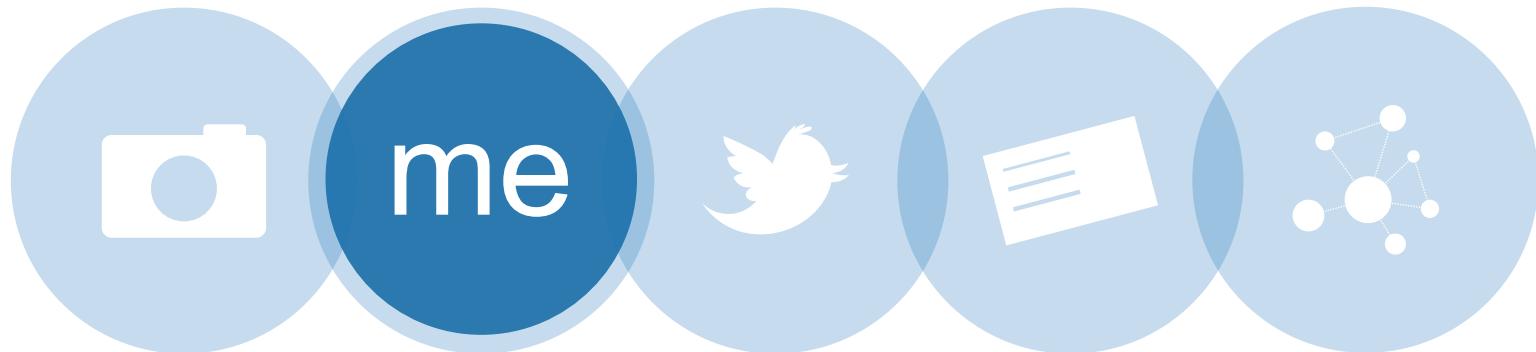
The rates for professional photoshoots are over the top – so we figured out a way for you to access the professionals but pay only a little. Why? Because we think that profile pics are your most important asset of your digital brand. We want you to have a few fantastic images that attract people to you, online.

For better or worse, profile photos give people their first opportunity to make judgments about who you are and whether they connect with you or not.

Fresh Face clients get a professional photoshoot, and get to pick the best shots for their digital brand. We show you how to change up your profile photos a few times a year to keep your face fresh!

Refresh clients get a professional photoshoot and an image consult that keeps your brand image looking fresh. Edge, contemporary, professional – you get to pick 10 shots to support your online brand recognition.





A B O U T . M E

Showing the world the big picture of you.

Your About.me account is an important digital brand asset for presenting your social media collection. Correctly developing your about.me splash page with a personal and dynamic edge, points visitors to your content and social media collection from around the world.

Fresh Face clients are given their new About.Me account, displaying their ideal digital brand photo, fresh from their photoshoot.

Refresh clients are given a strategy consult on which photos to display, when, and for how long, as well as which of their social media accounts to link to their refreshed About.Me splash page.

We support all the often time consuming and complex account set up's and file uploading for you.

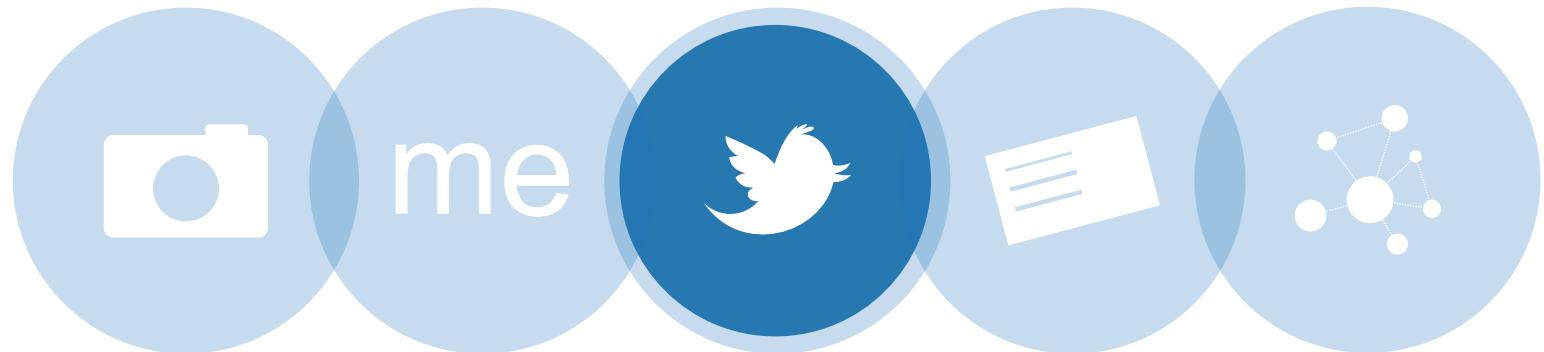
SUE CAIRNS

As passionate about your home as you are.

Full-time, experienced RE/MAX Realtor specializing in the Greater Saint John, NB area. Active in the local UPTOWN community. Loving mother of a daughter and Briard puppy. Focused on traditional values - described by friends as loyal, honest, positive and full of life. Extensive business experience through ownership of "The Body Shop" - 20 years.

[Facebook](#) [LinkedIn](#) [Twitter](#)
[suecairns.com](#)
[Email Me](#) [Star](#)

[Like](#) [Tweet](#) [Share](#) [Pin it](#)



T W I T T E R

Twitter yourself.

Twitter has become the fastest growing and most open social media platform connecting people locally and globally based on interests, events, and life goals. In real time people are connecting and building friendships, business opportunities, social and political movements.

Your network is fast becoming your networth and your ability to succeed and prosper in life are now increasingly dependant upon how you are projecting your personal brand and reputation to the world web audience.

There is a big gap that separates a novice Twitter account from one that is Awesome. As an Icon network member our goal is to make your personal social media collection stand above the crowd and create life success with our support.

Weather you're a new fresh face or a refresh Twitter account client, we support your ability to present at your best. Then we focus on strategy designing your account settings to

support your social media

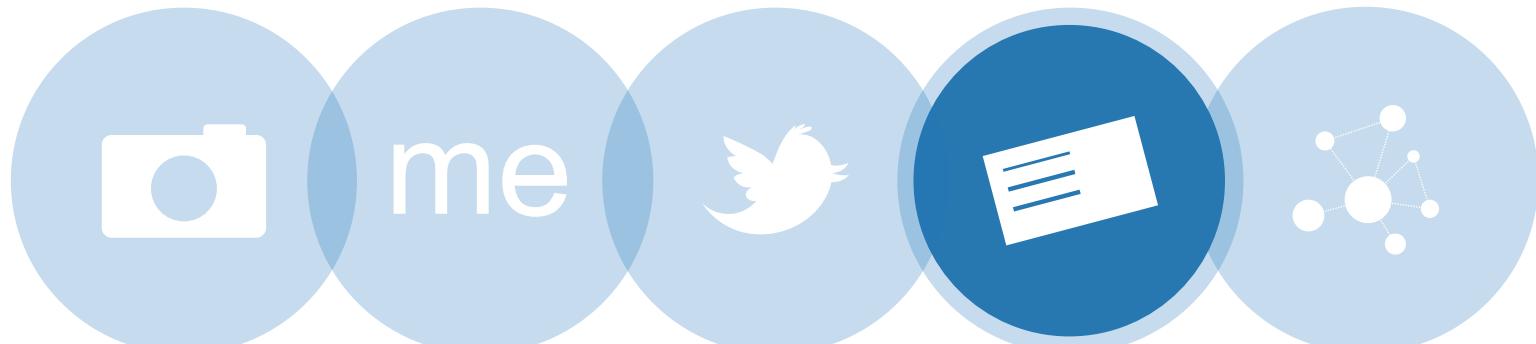
ICON
OTTAWA

Time	User	Tweet Content
4 Nov	Sue Cairns	@David_Drummond hi there. Guess I sent that message to the world lol View conversation
4 Nov	Sue Cairns	@David_Drummond Guess I'm sending my tweets to everyone. Sorry for that View conversation
4 Nov	Sue Cairns	Hahaha Expand
4 Nov	Sue Cairns	ML has an apptmt on Sat @10 w Brad Expand
4 Nov	Sue Cairns	She has my info encase emergency w ML Expand
4 Nov	Sue Cairns	I sent u an email. Gone away until tues ML is being taken care of by mature music teacher who lives w us. Expand
2 Nov	Sue Cairns	?????

PURCHASE

CONTACT

JOIN



B U S I N E S S C A R D S

Business cards in your pocket.

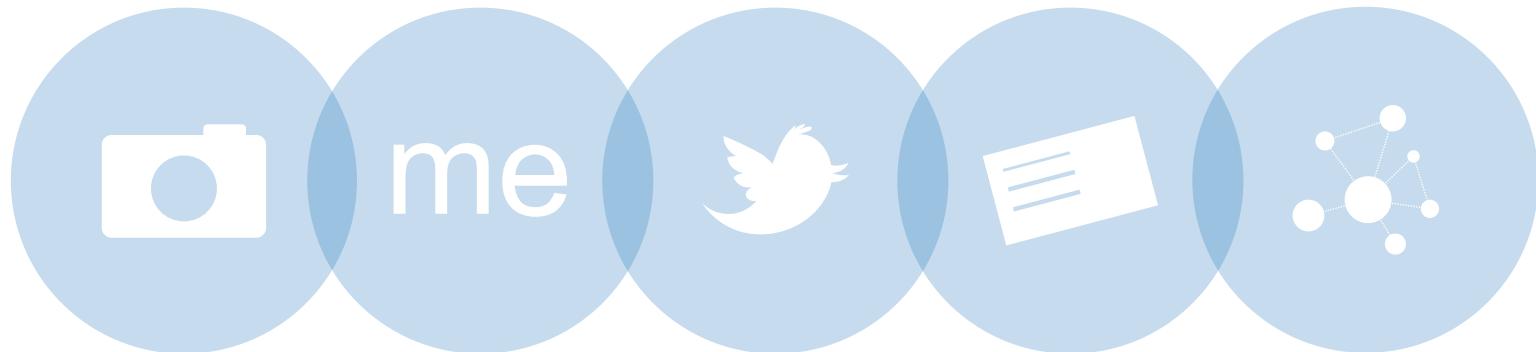
Whether you require a personal calling card or a professional business card. We highly recommend that now is as good a time as any to develop a high level of presentation and professionalism.

We use MOO cards to create and populate a managed account on your behalf. Once you're a client and in the icon network, we can make changes to content and order your cards to be shipped to you at any time you decide to place an order.

Our goal with socialmediaicon.ca is to illustrate how your personal brand should carry across your always growing social media collection.

You can order your cards now for \$49.99 or wait for a future date and simply purchase online or call in your order.





Join our ICON Network in 1 of 3 ways.

1

Become a network Affiliate

Become a talent scout and find and recruit new interesting people to the Icon network.

Get free online web-media products and services

Profit from new client commission sales ongoing...

2

Become a lead Icon Network and account manager

Learn about career and investment opportunities in the the growing Technology sector

Support your virtual communities with sponsored use of @ The Space Ottawa for meetings and events

Get free access to our high value courses and seminars

3

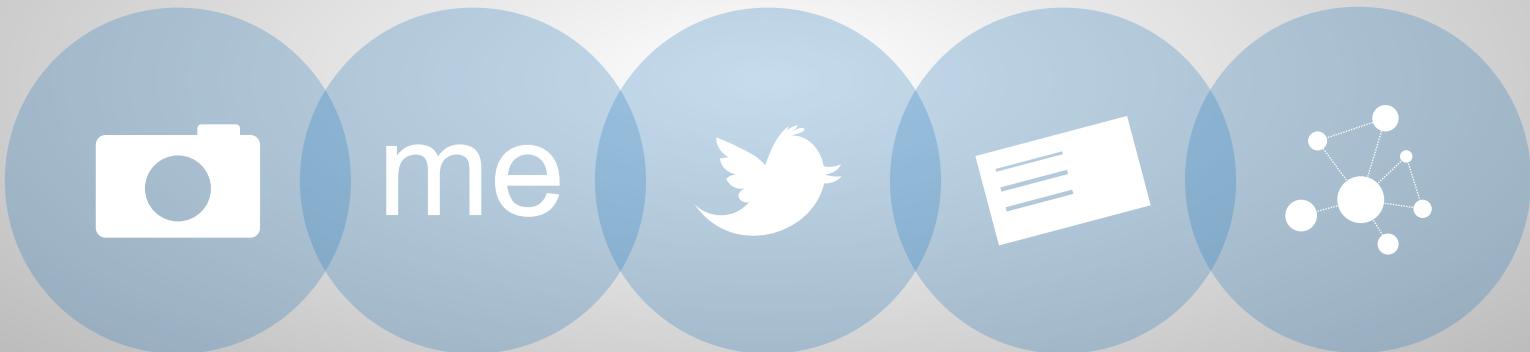
Become a Socialmediaicon.ca licence and owner

This is a turn key business model. Own and operate your own for only \$3500.00

We will finance ideal partners, photographers, social media experts, Icon Network Affiliates and account managers.

Were planning to be a national brand and expanding our products and services

Were a low money down business ownership opportunity, become an owner and never have to look for a J.O.B. again.



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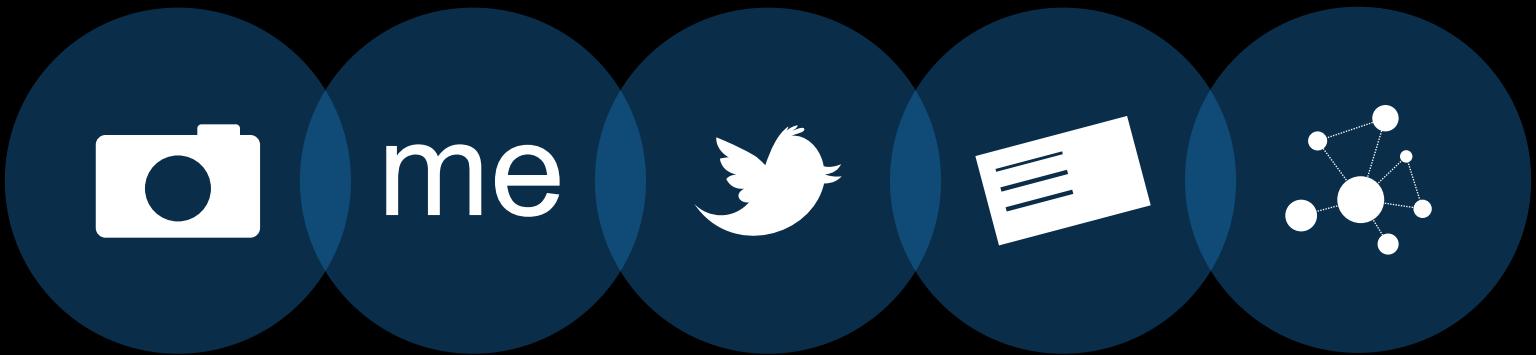
About.me profile setup + professionally designed background



Twitter profile setup + professionally designed background



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\$949^{+ HST}



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TAKE CONTROL OF YOUR DIGITAL BRAND.

John Meharg

MANAGING DIRECTOR



JOHN@SOCIALMEDIAICON.CA



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