



IDS Open Source Projects

Communication guidelines

The International Data Spaces Association (IDSA) welcomes organizations to showcase their IDS Open Source Projects and communicate their features on websites, in materials, and online repositories.

As collaboration is key to reach the highest level of innovation, IDSA is excited to share the following guidelines to further enhance and unleash the dissemination potential of all projects within the IDS Open Source Landscape.

Even if an IDS Open Source Project originates from a single organization, it is now part of that IDS Open Source Landscape. These guidelines strive to ensure that all Open Source Projects in the IDS Open Source Landscape are communicated in a consistent way.

In addition, the guidelines aim to avoid commercial conflicts. For example, organizations may wish to offer their IDS Open Source Project as a product, as well as services aligned with it. Organizations should therefore ensure that they themselves and all other service providers for the project are presented equally and that their own services are not given preference.

Guidelines for website and communication materials

- » Organizations are asked to submit their IDS Open Source Project website and communication materials to IDSA for approval.
- » Organizations may identify and present themselves as the originators of the IDS Open Source Project on web pages and in communication materials, but beyond that self-promotion as a company should be avoided.
- » Organizations can provide service offerings for their IDS Open Source Project, but others can also provide services for this IDS Open Source Project. Organizations should list both own and external service offerings in an equal way. A preferential link to the own service offering, e.g. via a form, is not allowed.
- » Service offerings from other providers are to be checked whether they can actually provide the offerings and also fulfill the service promise. The links to the service providers should lead to a website that provides appropriate information about the offer.
- » Website and communication materials must state "This project is an IDSA approved Sandbox/ Incubated/ Graduated Open Source Project and is therefore an official part of the IDS Portfolio of Building Blocks."

Guidelines for the use of the IDSA logo and project type logos

- » The website and communication materials must prominently display the "Open Source Project approved by IDSA" logo, as well as the "Sandbox", "Incubated", or "Graduated Open Source Project" logo, depending on the type of project.



- » The IDSA logo and the IDS Graduation Scheme logos must not be altered or distorted in its design e.g. by changing color, proportions, layout, removing or adding design elements, but must be used as provided by IDSA to the organization.
- » The logos must be displayed in a crisp, clean and non-distorted manner at all times.