**CETM46 Data Science Product Development**

**Tutorial1 Module Introduction**

**Task1 (20 Minutes)**

Read an online article:

***Why Data Scientists Must Focus on Developing Product Sense***:

<https://www.kdnuggets.com/2018/04/data-scientists-product-sense.html>

**Task2 (40 Minutes)**

Group Discussion and Summary:

Each group produces and presents 5 mins mini talk about a real-world example of data science model with product impact, e.g., Clustering for customer segmentation.

**Task3 (20 Minutes)**

Read an online article:

***Understand product on your path to a data science career:***

<https://blog.insightdatascience.com/understand-product-on-your-path-to-a-data-science-career-1b2a51a60a0e>

**Task4 (40 Minutes)**

Group Discussion and Summary:

Each group produces and presents one ppt slide about how your earlier real-world product example could be improved for example, in terms of usability and scalability suggested in the above article.