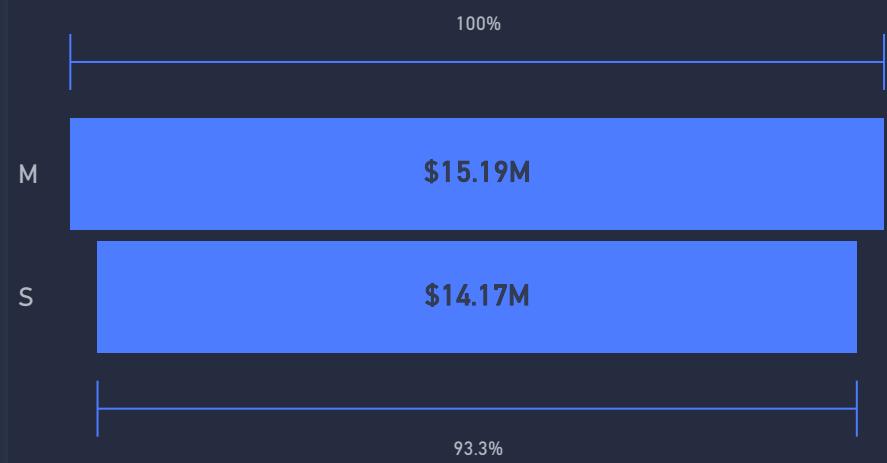


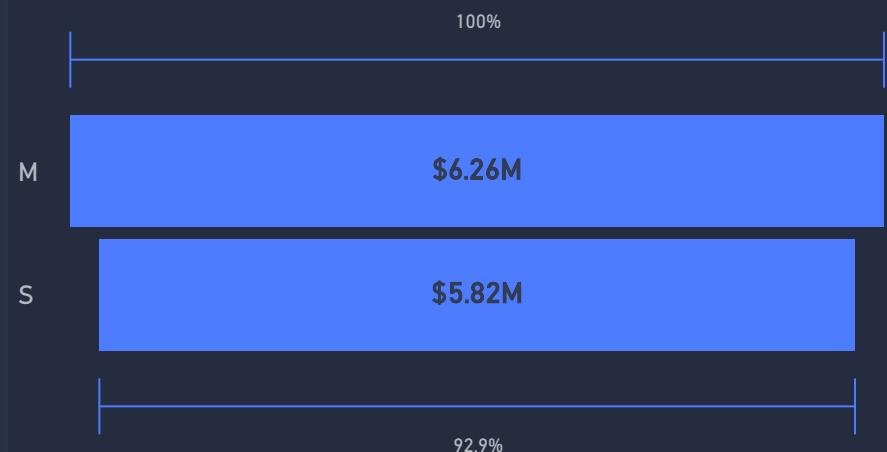
Sales by Marital status



Product Cost by Marital status



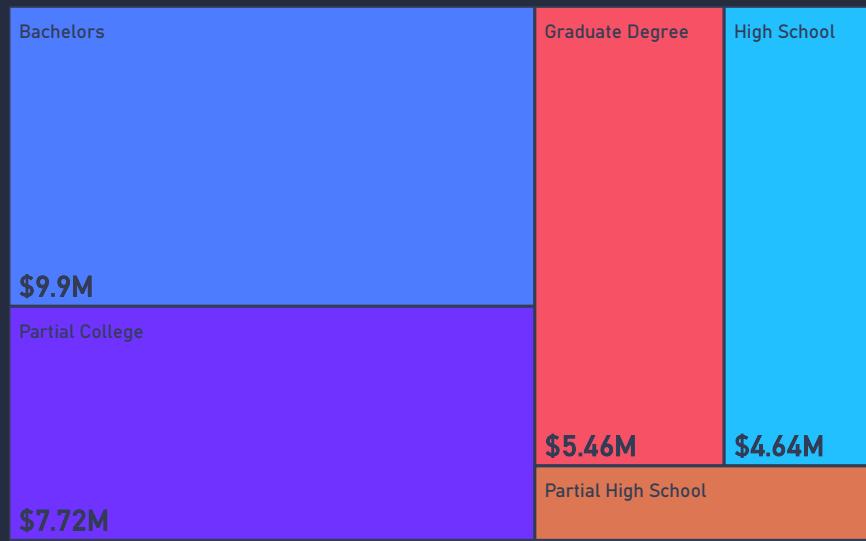
Profit by Marital status



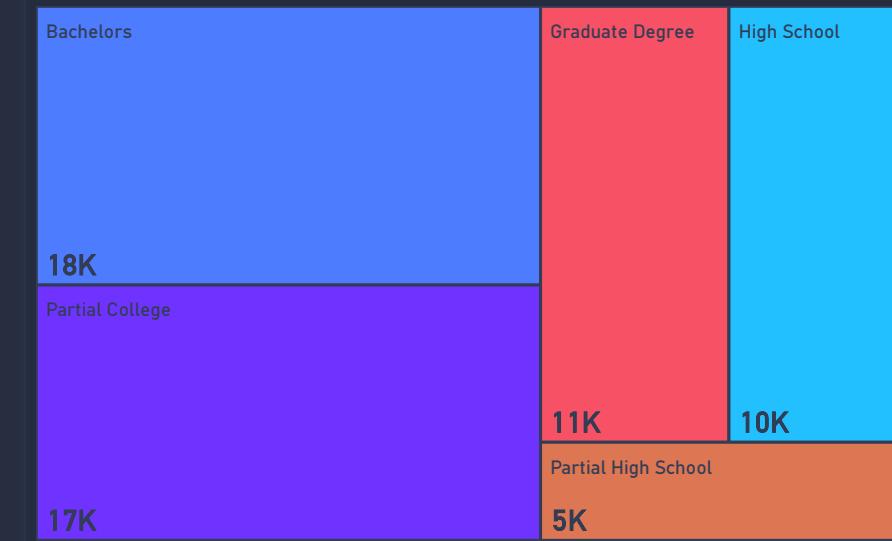
Quantity by Marital status



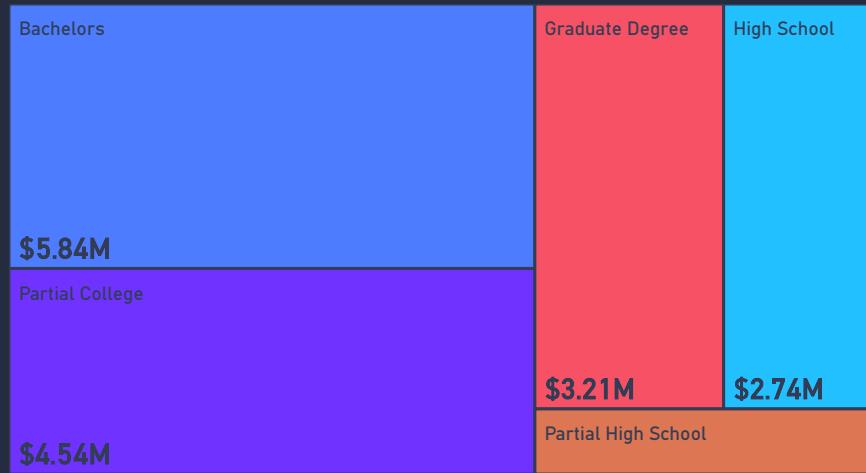
Sales by EngEducation



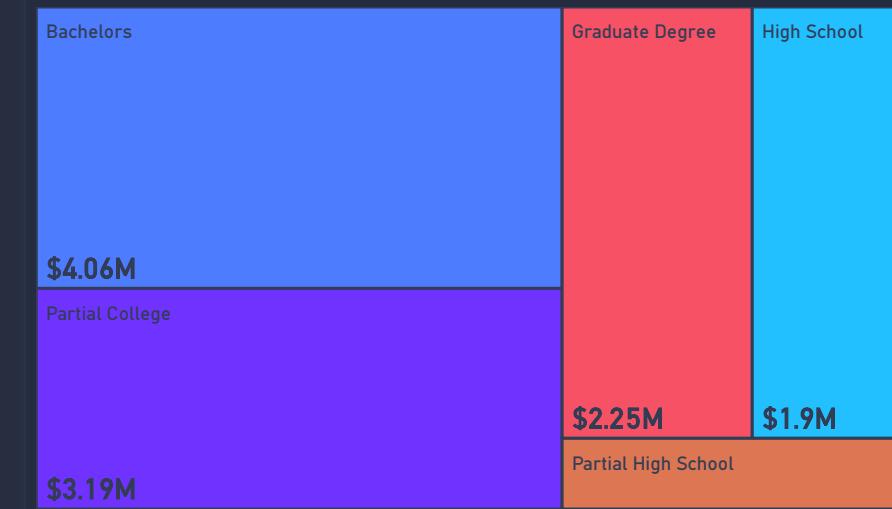
Quantity order by EngEducation

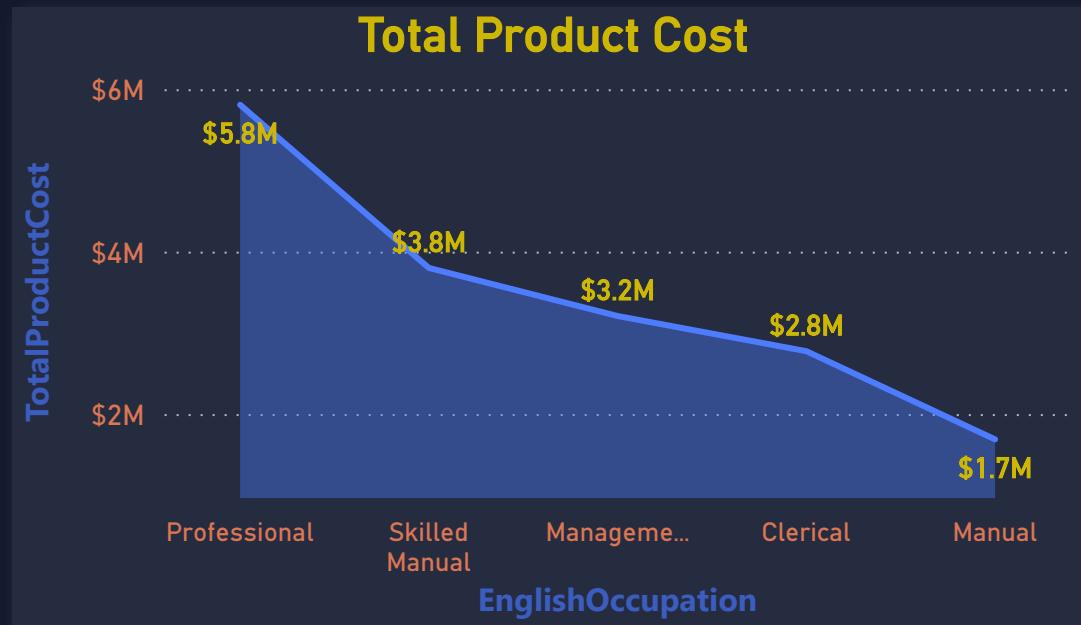
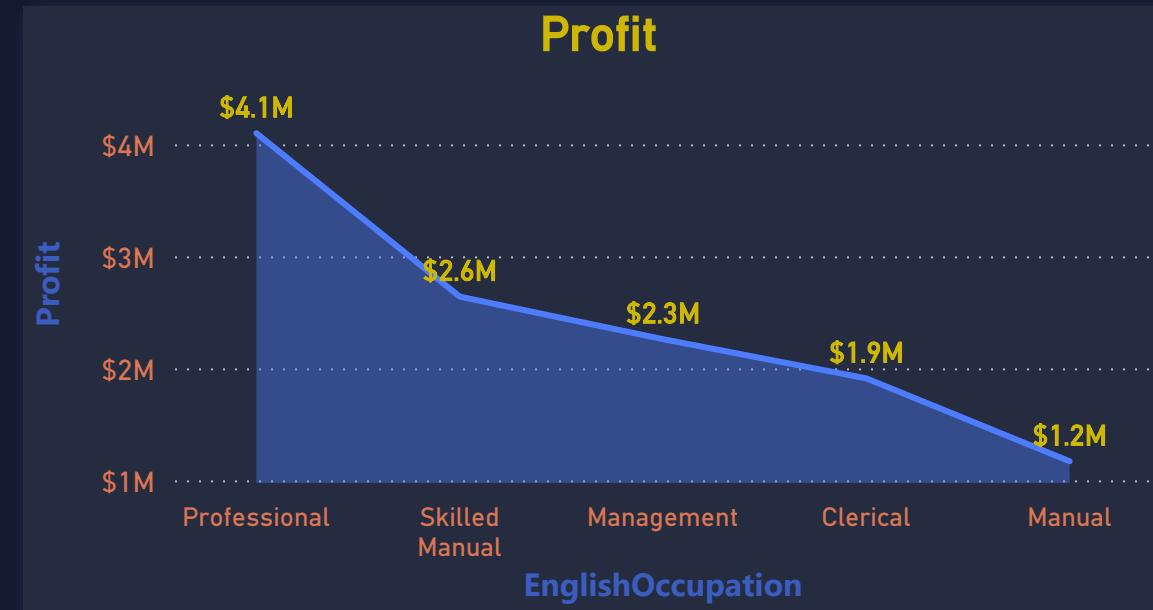
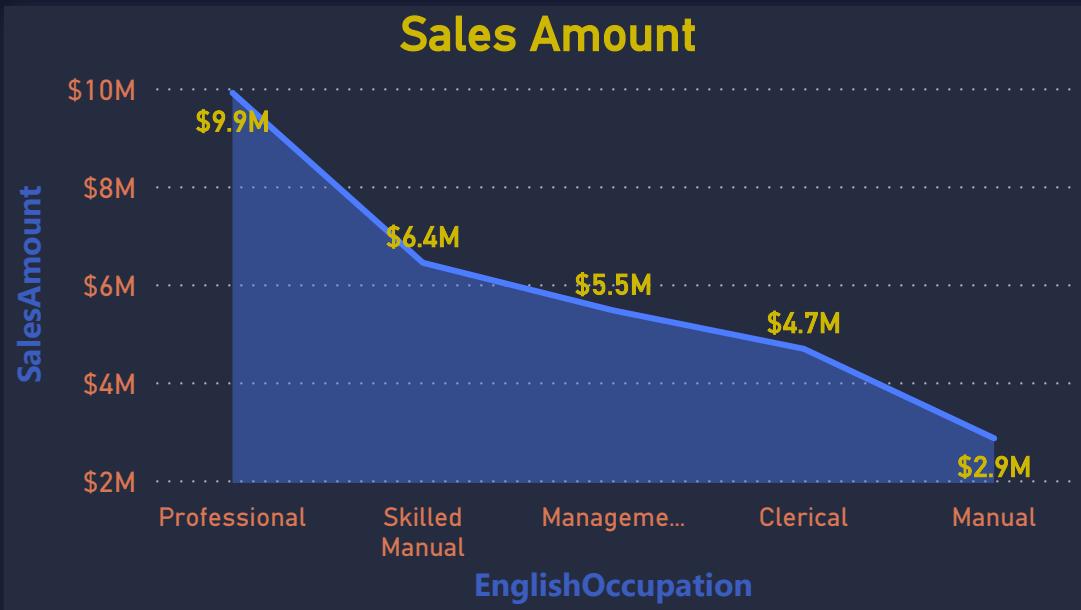


Product costs by EngEducation



Profit by EngEducation





Total Profit: Mid profitable
Customers

\$5M

Profit Segments

Select all

High
profitable

Low
profitable

Mid profitable

Total Profit: Low profitable
Customers

\$1.71M

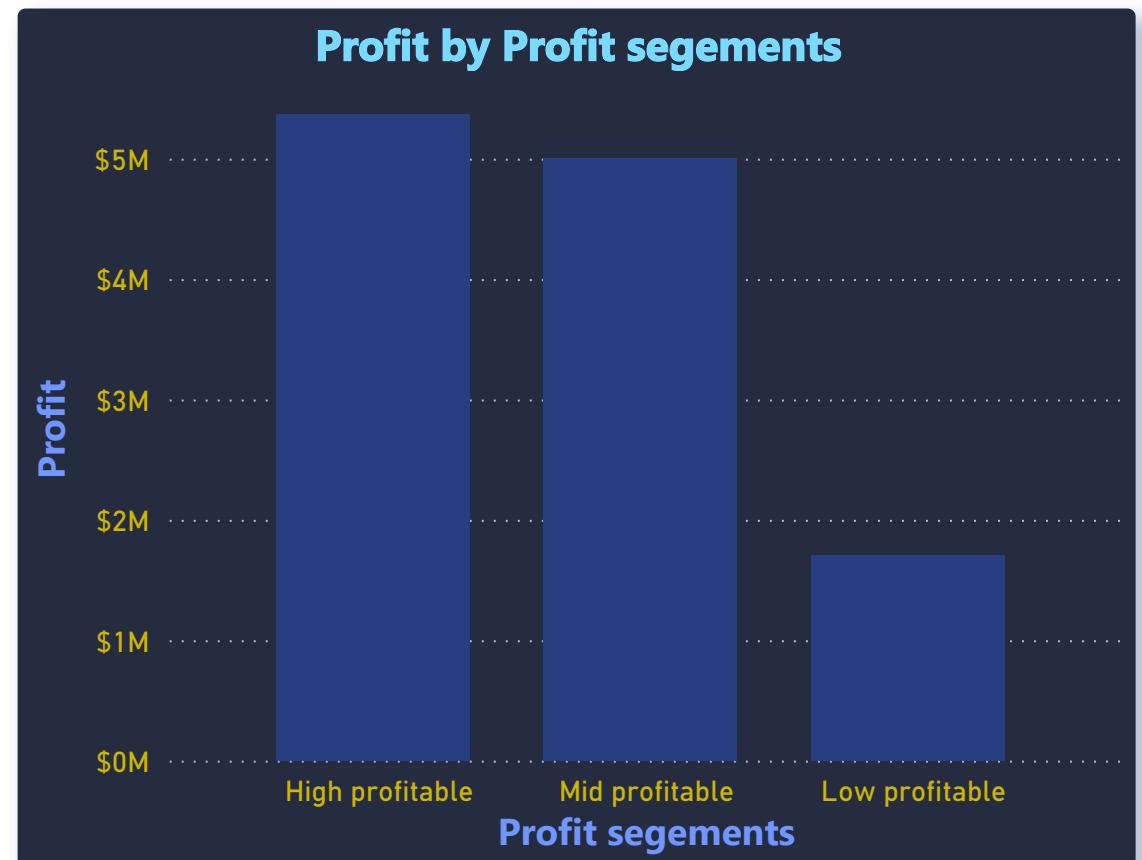
Total Profit: High profitable
Customers

\$5.37M

Quantity by Profit segments



Profit by Profit segments



Profit Segments

- Select all
- High profitable
- Low profitable
- Mid profitable

Revenue

Gender 

MaritalStatus 

M

S

SalesAmount
\$29,358,677.2207

F
\$14,813,618.6752

M
\$14,545,058.5455

M
\$7,920,357.3733

S
\$6,624,701.1722

Production Cost

Gender 

MaritalStatus 

M

S

TotalProductCost
\$17,277,793.5757

F
\$8,715,177.0011

M
\$8,562,616.5746

M
\$4,652,531.9975

S
\$3,910,084.5771

Profit

Gender 

MaritalStatus 

M

S

Profit
\$12,080,883.645

F
\$6,098,441.6741

M
\$5,982,441.9709

M
\$3,267,825.3758

S
\$2,714,616.5951

Order Quantity

Gender 

MaritalStatus 

M

M

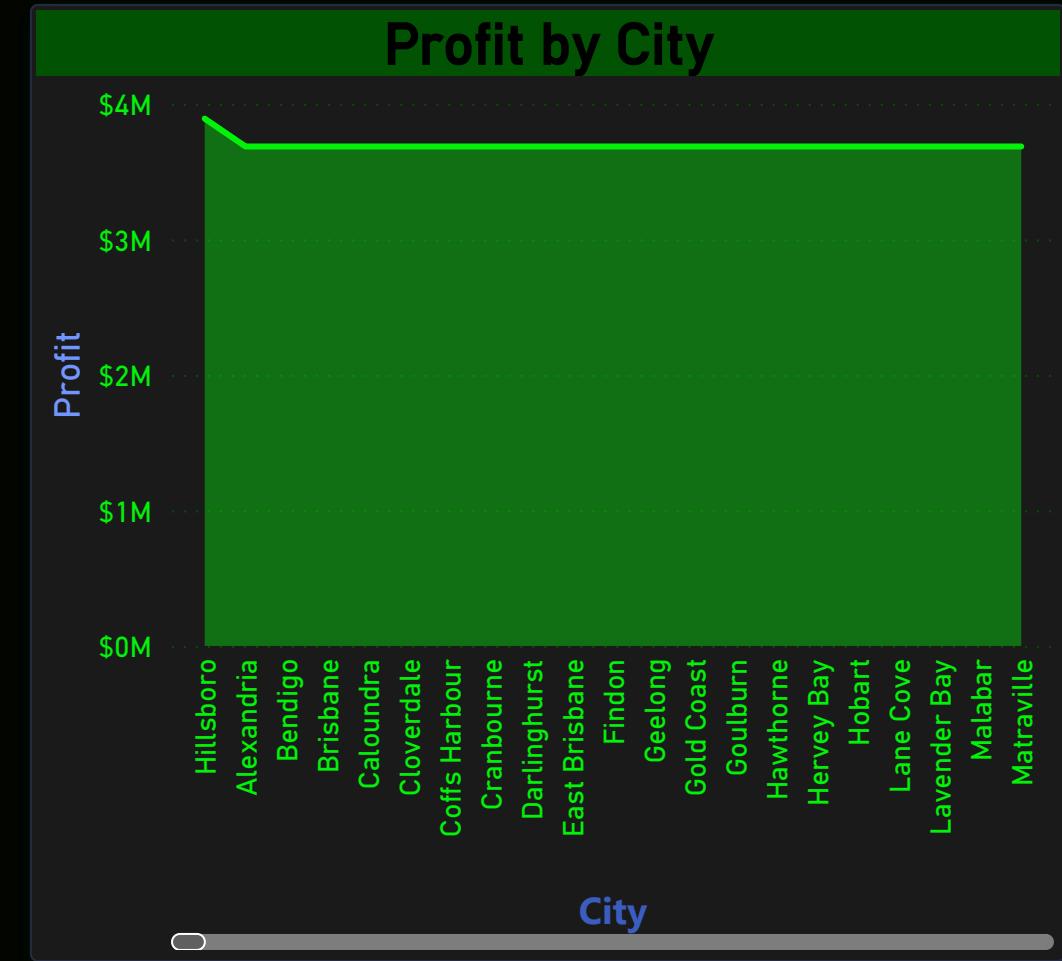
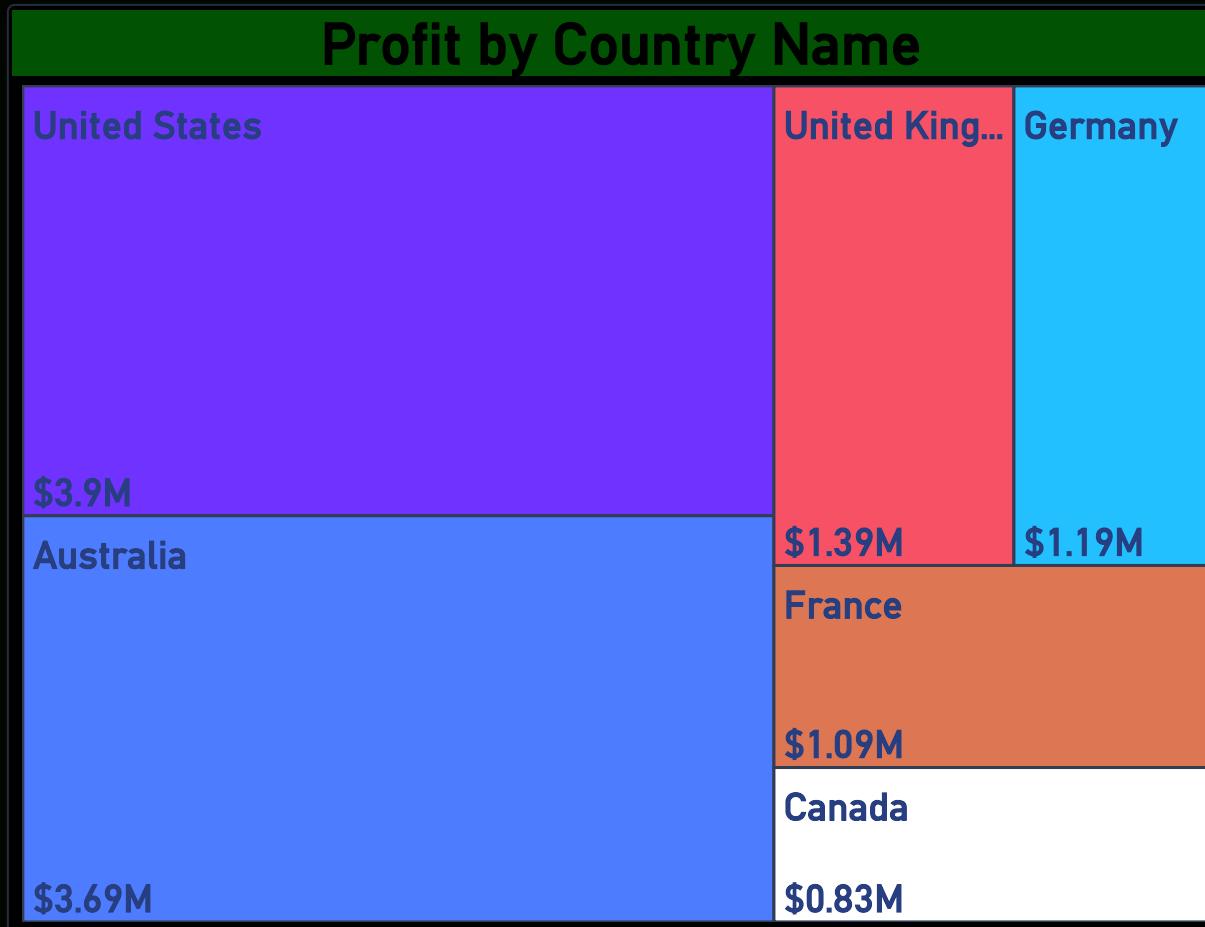
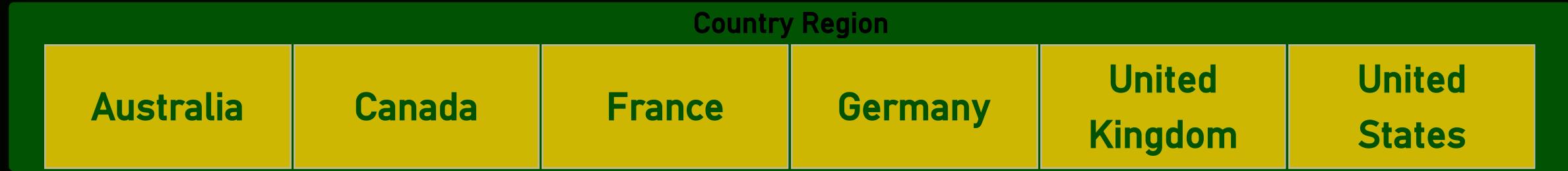
OrderQuantity
60398

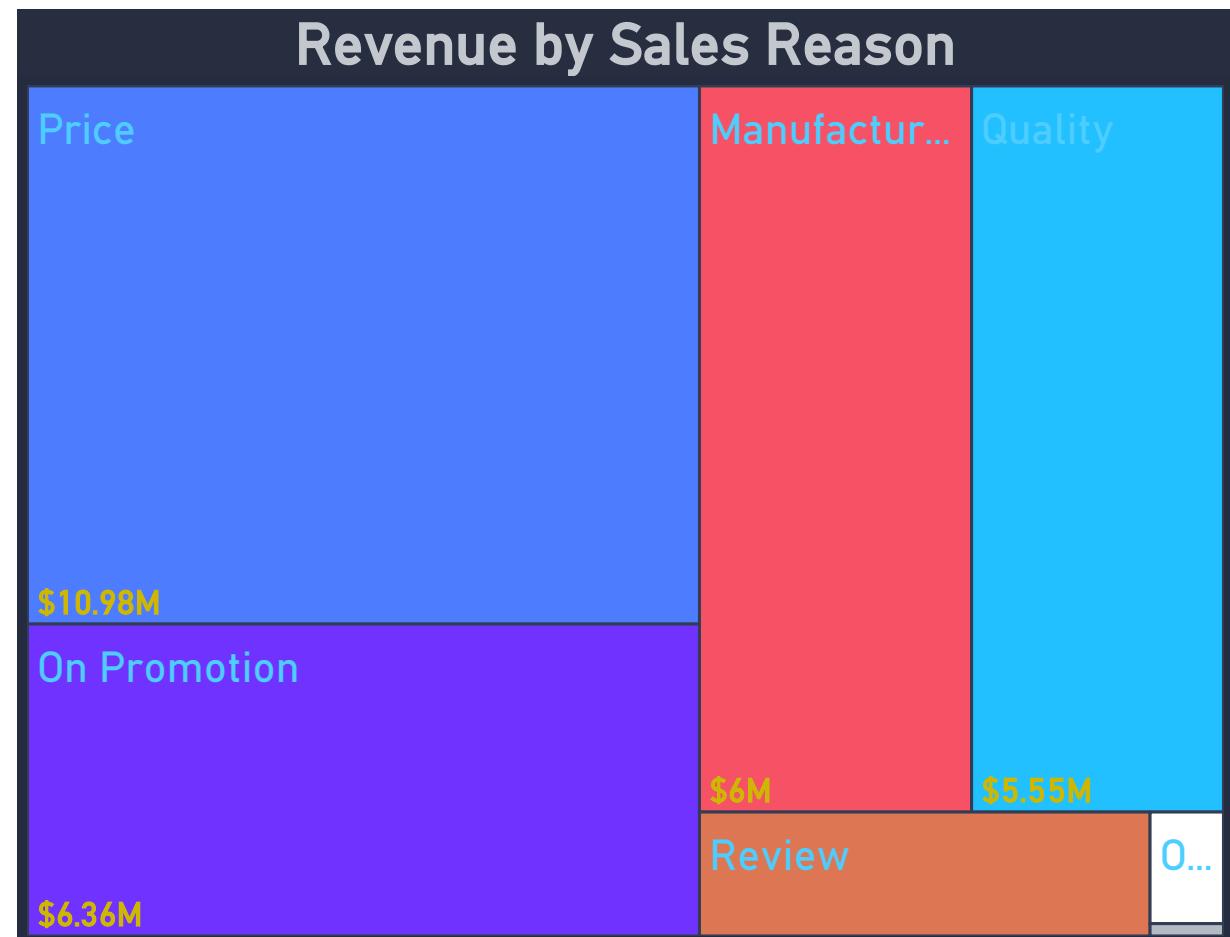
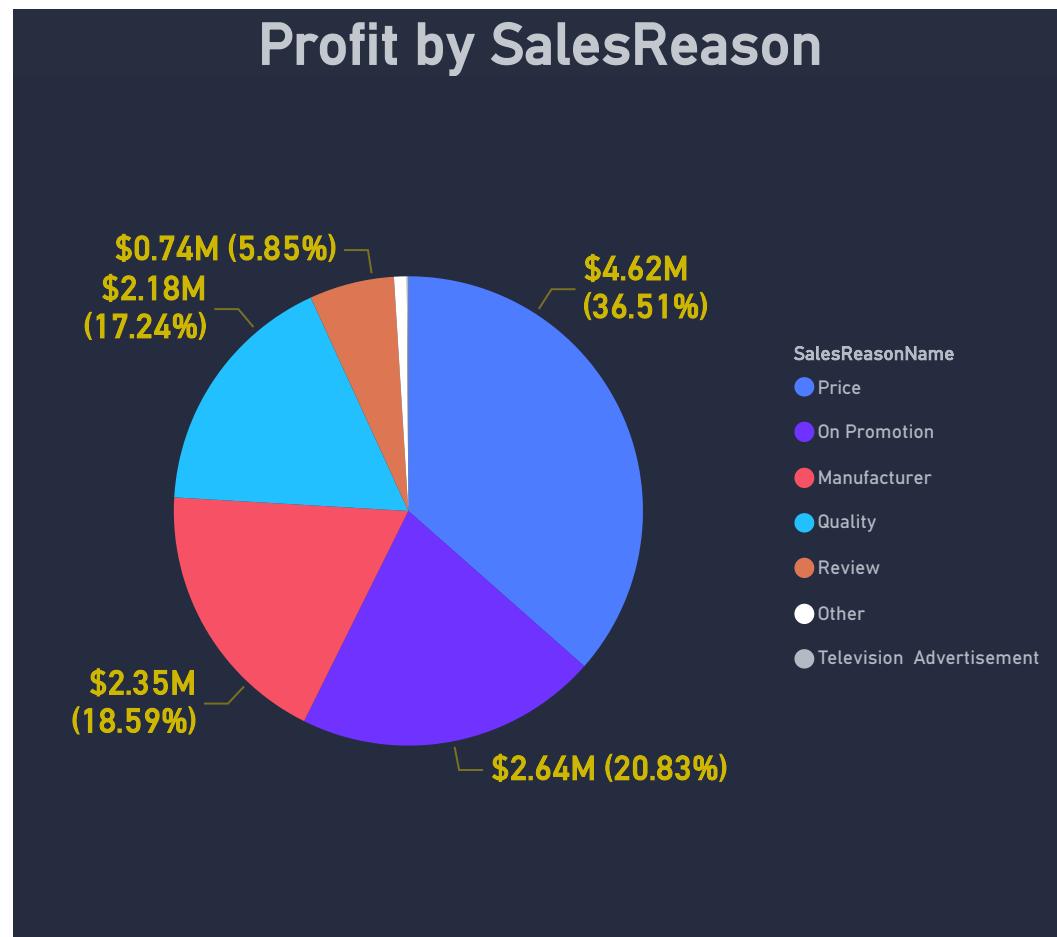
M
17503

M
30381

M
30017

S
12878







Total Profit: Low profitable Customers

\$1.71M

Total Profit: Mid profitable Customers

\$5M

Total Profit: High profitable Customers

\$5.37M

Revenue by Gender

100%

F

98.4%

Profit Segments

Select all

High profitable

Low profitable

Mid profitable

Revenue by Occupation

SalesAmount



Profit by SalesReason



Profit by City

\$2M

\$1M

\$0M

Alex... Bend... Brisb... Calo... Clov... Coffs... Cran... Darli... East ... Findon Geel... Gold... Goul... Hawt... Herv... Hob... Lane... Lave... Mala... Matr... Melb...

Revenue From Country by Sales Reason

Price

\$4.56M

On Promotion

\$4.1M

Review

\$1.53M

Manufacturer

Revenue

Gender

F

X

MaritalStatus

M

SalesAmount
\$12,847,288.0694

F
\$6,476,852.018

M
\$6,370,436.0514

S
\$3,295,318.3451

Profit

Gender

M

MaritalStatus

S

Profit
\$5,003,636.2526

F
\$2,524,159.4484

M
\$2,479,476.8042

S
\$1,153,502.8921