

# Dayra Alvarez Chavez

## Product Designer

Guadalajara, Jal. México

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<https://github.com/DayraAlvarez>

### PROFESSIONAL EXPERIENCE

#### **iVedha**, Guadalajara: *UX/UI Designer*

January 2019- current

Activities: Information Architecture, Create User Stories, Usability Testing, QA, Components System Creation, Wireframing and prototyping, Illustrations for platform.

#### **Indacar**, Guadalajara: *UX/UI Designer*

October 2018 - January 2019

Created product design guidelines, components system for web and mobile, coding in HTML/CSS creating an own responsive grid system. Iconography design, mockups and prototyping. UX user journeys and user flows, improved UX unboxing experience.

#### **Laboratoria**, Guadalajara: *Front-end Developer*

February 2018 - September 2018

HTML5, CSS, Bootstrap, Materialize, Javascript, JQuery, Node.js, Github.

#### **Arrow Electronics**, Guadalajara: *Sales Associate*

June 2015 - March 2018.

#### **Freelance projects:**

Illustration, props and scenographies, ergonomic analysis in galleries such as:

**Mayas**, Palacio Nacional, *Mexico City* 2012-2013

### EDUCATION

#### **Software Engineering**, (Current)

2019

#### **Laboratoria**, Guadalajara: *Front-end Development*

January 2018 - September 2018

#### **Universidad de Guadalajara**: *Industrial Design*

2006-2011

### APTITUDE SKILLS

Self-learning

Creative problem solving

Communicative, Emphatic

### METODOLOGIES

Agile, Scrum, Design Thinking

### TOOLS

Sketch, InVision, Abstract.

HTML, CSS, Bootstrap, Sass.

Git, npm, continuous integration with Jenkins.

Javascript, Typescript, JQuery, Angular

QA manual testing, TestCafe, Postman.

### LANGUAGES

Spanish - Native

English - C1