

Dayra Alvarez Chavez

Product Designer

Guadalajara, Jal. México

33 19 64 29 81

dayra.g.alvarez@gmail.com

www.linkedin.com/in/dayra-alvarez-product-designer

<https://github.com/DayraAlvarez>

PROFESSIONAL EXPERIENCE

iVedha, Guadalajara: *UX/UI Designer*

January 2019- current

Activities: Create user stories and scenarios. information architecture, task flow diagrams, wireframing, usability testing, ui patterns, color palettes, create components system, high-res mockups, prototyping and manual testing..

Illustrations for platform.

Indacar, Guadalajara: *UX/UI Designer Intern*

October 2018 - January 2019

Tasks: Created product design guidelines, components system for web and mobile, coding in HTML/CSS creating an own responsive grid system. Iconography design, mockups and prototyping. UX user journeys and user flows, improved UX unboxing experience.

Laboratoria, Guadalajara: *Front-end Developer*

February 2018 - September 2018

HTML5, CSS, Bootstrap, Materialize, Javascript, JQuery, Node.js, Vue.js, Github.

Arrow Electronics, Guadalajara: *Sales Associate*

June 2015 - March 2018

Sales operations associate for multiple projects worldwide.

Freelance projects:

Illustration, props and scenographies, ergonomic analysis in galleries such as:

Mayas, Palacio Nacional, *Mexico City* 2012-2013

EDUCATION

Laboratoria, Guadalajara: *Front-end Development*

January 2018 - September 2018

Universidad de Guadalajara: *Industrial Design*

2006-2011

APTITUDE SKILLS

Self-learning

Creative problem solving

Communicative, Emphatic

METODOLOGIES

Agile, Kanban, Design Thinking

TOOLS

HTML, CSS, Bootstrap, Sass.

Sketch, Illustrator, InVision, Abstract.

Git, npm, continuous integration.

QA Testing, Jenkins, TestCafe, Postman,

Javascript, JQuery, Typescript

Angular

ACHIEVEMENTS

A dashboard for successful onboardings, reached management areas and up to today is in use for new employees and the Guadalajara's facility CEO.

LANGUAGES

Spanish - Native

English - C1