

# Dayra Alvarez Chavez

Product Designer

Guadalajara, Jal. México

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<https://github.com/DayraAlvarez>

## PROFESSIONAL EXPERIENCE

**iVedha**, Guadalajara: *UX/UI Designer*

January 2019- current

**Indacar**, Guadalajara: *UX/UI Designer Intern*

October 2018 - January 2019

**Tools:** Sketch, Invision, HTML, CSS, Ionic, Gitlab, SASS, own responsive grid system.

Tasks: Created product design guidelines, created components system for web and mobile, coding in HTML/CSS creating an own responsive grid system. Iconography design, mockups and prototyping. UX user journeys and user flows, improved UX unboxing experience.

**Laboratoria**, Guadalajara: *Front-end Developer*

February 2018 - September 2018

HTML5, CSS, Bootstrap, Materialize, Javascript, JQuery, Node.js, Vue.js, Github.

**Arrow Electronics**, Guadalajara: *Sales Associate*

June 2015 - March 2018

Sales operations associate for multiple projects worldwide.

### Freelance projects:

Illustration, props and scenographies, ergonomic analysis in galleries such as:

**Mayas**, Palacio Nacional, *Mexico City* 2012-2013

## EDUCATION

**Laboratoria**, Guadalajara: *Front-end Development*

January 2018 - September 2018

**Universidad de Guadalajara**: *Industrial Design*

2006-2011

## APTITUDE SKILLS

Self-learning

Creative problem solving

Product design

Proactive

Committed

## METODOLOGIES

Scrum

Agile

Kanban

Design Thinking

## ACHIEVEMENTS

My own dashboard for successful onboardings, reached management areas and up to today is still in use not only for new employees but also the Guadalajara's facility CEO.

## LANGUAGES

Spanish - Native

English - C1