

Dayra Alvarez Chavez

Product Designer

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PROFESSIONAL EXPERIENCE

iVedha, Guadalajara: *UX/UI Designer*

January 2019- current

Activities: Information Architecture, Create User Stories, Usability Testing, QA, Components System Creation, Wireframing and prototyping, Illustrations for platform.

Indacar, Guadalajara: *UX/UI Designer*

October 2018 - January 2019

Created product design guidelines, components system for web and mobile, coding in HTML/CSS creating an own responsive grid system. Iconography design, mockups and prototyping. UX user journeys and user flows, improved UX unboxing experience.

Laboratoria, Guadalajara: *Front-end Developer* February

2018 - September 2018

HTML5, CSS, Bootstrap, Materialize, Javascript, JQuery, Node.js, Github.

Arrow Electronics, Guadalajara: *Sales Associate* June

2015 - March 2018.

Freelance projects:

Illustration, props and scenographies, ergonomic analysis in galleries such as:

Mayas, Palacio Nacional, *Mexico City* 2012-2013

EDUCATION

Laboratoria, Guadalajara: *Front-end Development*

January 2018 - September 2018

Guadalajara, Jal. México

Universidad de Guadalajara: *Industrial Design*

2006-2011

APTITUDE SKILLS

Self-learning

Creative problem solving

Communicative, Emphatic

METODOLOGIES

Agile, Scrum, Design Thinking

TOOLS

Sketch, InVision, Abstract, Figma, XD

HTML, CSS, Bootstrap, Materialize

Git, npm, continuous integration with Jenkins.

QA manual testing.

LANGUAGES

Spanish - Native

English - C1