

## **Daniel “Dazza” Greenwood, JD**

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### **Consolidated Bio & Resume**

Daniel “Dazza” Greenwood heads CIVICS.com, a boutique provider of professional consultancy services. Engagements are tailored to purpose and leverage innovative solutions for digital identity, data strategy and technology policy. Dazza is a Lecturer and Scientist at the MIT Media Lab, focused on law, technology and innovation with emphasis on big data, identity federation, personal data sharing and systems design shared publicly through the law.MIT.edu research and development site. Dazza consults to fortune 100 companies, including the insurance industry and financial services sector, architecting the creation of trust networks. As an attorney, Dazza served as both general and special counsel for technology law, representing corporations and governments and as intellectual property litigation expert.

Federally, Dazza has testified several times on eCommerce before the US House and US Senate and other legislatures and has consulted to NASA as an Online Identity expert, GSA as a multilateral rules drafting expert, Homeland Security as a multistate federated governance expert, the UK Cabinet Office GDS facilitating and authoring identity federation rules and many other public and private sector organizations.

Dazza was elected as Vice Chair of the Identity Ecosystem Steering Group’s Plenary, which is developing a framework for federated identity and privacy at the international level, implementing NSTIC. Dazza Chairs the Forum on Law of Identity and Personal Data of the ID Commons. Dazza chaired the eContracts Committee of OASIS/LegalXML, which approved and published the Technical Committee Specification for eContracts in 2007.

Dazza served as an arbitrator under the Internet Corporation for Assigned Names and Numbers (ICANN), where he arbitrated Internet domain name and trademark disputes. Mr. Greenwood has successfully mediated several domain name and other disputes. Mr Greenwood created legal processes for online mediation used by eBay and other online dispute resolution providers, crafted the first crowd-sourced dispute resolution process and vice chaired of the OASIS Online Dispute Resolution technical specifications committee.

## Academic and Research Experience

**MIT Media Lab & MIT Architecture Department**, Cambridge, MA; Scientist & Lecturer **1997-Present**

Launched and curates law.MIT.edu "Computational Law" research & development; Authored MIT Model System Rules for ID & Personal Data Stores; Taught graduate seminars on privacy & online identity architectures, led prototyping for RFID cards, parliamentary platforms, ran eCitizen Awards & contributed to MIT CityCar.

**The eCitizen Foundation**, Founder and Executive Director: [www.eCitizenFoundation.org](http://www.eCitizenFoundation.org) **2007-2011**

Created citizen-centered open online architectures including: Patient ID Service, Open dialog mass-participation platform, a Crowd-sourced alternative dispute resolution engine, NSTIC coalitions and other partnerships.

**Suffolk University School of Law**, Boston, MA; J.D.; Cum Laude; Dean's List, Balfour Merit Scholar **1992 - 1995**

Phi Delta Phi Honors Fraternity, President; ABA Student Division, President; Student Bar Association, Senator.

**Clark University**, Worcester, MA; B.A.; **1986 - 1990**

President, Clark History Society; President/Founder, Clark Civil Liberties League; President, Clark Republicans; Member, Student Government Judiciary Committee; Member, Crew Team; Winner, Battle of the Bands.

## Industry and Leadership Experience

**Variously 1996 - Present**

- Founder, CIVICS.com Consultancy: [www.CIVICS.com](http://www.CIVICS.com)
- Creator/Curator, Computational Law research & development: [law.MIT.edu](http://law.MIT.edu)
- Architect, The ID Federation Insurance Industry Identity Network: [IDfederation.org](http://IDfederation.org)
- Vice Chair (elected), NSTIC IDESG Plenary: [IDecosystem.org/page/dazza-greenwood](http://IDecosystem.org/page/dazza-greenwood)
- Chairman, ID Commons Legal Forum: [IDcommons.org/working-groups/id-legal](http://IDcommons.org/working-groups/id-legal)
- Chair; eContracts Technical Committee, OASIS, publishing first open standard for XML contracts
- Author; MIT Personal Data and Identity System Rules, a DARPA project with MIT Media Lab
- Primary Author; Protected & Open Data Executive Order and Policy, City of Boston
- Principal Author; Trust Framework, Insurance & Financial Industry, SSO Federation: [www.idfederation.com](http://www.idfederation.com)
- Principal Author; Trust Framework Business Rules, Accreditation/Certification E-Authentication Partnership
- Author/Facilitator; UK Cabinet Office, Identity Assurance Rules (Public-Private Large Scale ID Federation)
- Principal Author; Trust Framework suite, General Services Administration, E-Authentication, GSA.gov
- Facilitator; Real ID Federation & Framework, Department of Homeland Security Privacy Office, DHS.gov
- Other clients (and activities): L-1 (privacy and governance), Computer Associates (enterprise identity), HID (RFID privacy) NASA (enterprise and extranet identity management), Distributed System Technology Center, University of Sydney (cross-boundary trust models), SAFE-BioPharma (trust framework and architecture), MITRE (online identity policy architecture), NACHA (strategy consulting, future EBT operating rules)
- Testified before U.S. Senate and House of Representatives as expert witness several times on: Electronic commerce, Electronic signatures and contracts, Electronic payments, Privacy and Online identity law;
- Active participant on drafting & amendments for the E-Signatures in Global & National Commerce Act in US House & US Senate, being congratulated by name in Congressional Record legislative history for this statute;

- Direct drafting and amendment contributions on enacted of the federal Paperwork Elimination Act (requiring all federal agencies to accept web forms rather than paper and use approved electronic signatures);
- Worked extensively with NCCUSL on the Uniform Electronic Transactions Act (based partly on proposed statutory language from Massachusetts Electronic Records and Signatures Act, which I co-drafted);
- Convened, facilitated agreement and authored initial contracts for the Government Open Code Collaborative (GOCC.gov) including Idaho, Massachusetts, Rhode Island & Hawaii to creation and share open source code;
- Expert Drafting Group and the Revisions Committee of the National Notaries Association creating the 2010 Model Notary Act, and the 2002 Model Notary Act detailing the process for electronic notarization;
- International Delegate to foreign governments on eCommerce and eTransactions legislation in Beijing, China; Cairo, Egypt, Dublin, Ireland; Adelaide, Australia among other countries, states and cities. Selected by OECD to provide Keynote Address on Digital Identity Management conference in Trondheim, Norway, 2007;
- Elected to local government “Town Meeting” of Lexington, MA, representing Precinct 6 serving from 1990 - 1993, elected as Chairman of the Precinct by the other elected representatives in 1992;
- Chair, Legal Workgroup, Identity Commons, and Steward of the Identity Commons, 2011-Present;
- Chair, Public Policy Committee, Boston Bar Association Intellectual Property Section; 8/01-7/03;
- Chair, National Governors Association/EC3 Joint E-Government/E-Commerce Policy Workgroup;
- Chair, Legislative and Regulatory Workgroup, Information Security; Committee, American Bar Association;
- Chair, E-Contracts Workgroup, Cyberlaw Committee, American Bar Association; 11/97 - 8/99;
- Co-Chair, Automated Transactions & eAgents Task Force, Cyberlaw Committee, American Bar Association;
- Board of Directors and Chairman of the Legal and Policy Group of SigNet.Org, Inc. (Trade Association);
- Board of Directors, National E-Commerce Coordinating Council (Public Sector Consortium, [www.EC3.org](http://www.EC3.org));
- Invited Expert, Public Key Infrastructure Panel, HealthKey Consortium (Multi-State Healthcare Project);
- Chair of the Certification Authority Ratings and Trust Task Force of NACHA

**Legal Experience**, Law license: 1995 (Retired from active practice, continuing as advisor)

- Deputy and Acting General Counsel; Commonwealth of Massachusetts CIO
- Special Counsel for E-Commerce; State of Idaho Attorney General
- Facilitator; State-Wide PKI, State of Kansas Secretary of State
- Arbitrator; ICANN Trademark and Domain Name Dispute Resolution Provider, E-Resolution Inc.
- Litigation Attorney; Consumer Protection Panel, Boston Bar Association Volunteer Lawyers Project
- Prosecution Law Clerk; US Attorney’s Office, Organized Crime and Drug Enforcement Task Force
- Criminal Defense Law Clerk; Office of Alan Dershowitz, Multiple Homicide Death Penalty Defense

## General

Author law review & business review articles, book chapters, white papers; Research scientist & lecturer on innovation by integrated business, legal and technical design to deployment; Published/broadcast by Wall Street Journal, Boston Globe, MSNBC, FCW, CIO, inter alia; New media video producer and musician; Vinyasa yoga dedicated practitioner; Competitor in sprint & Olympic length triathlons, Award winning rapid prototyper.