

DAN BISHOP

CONTACT

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- 🌐 salesforce.com/trailblazer/profile
- 🌐 linkedin.com/in/dbishop406/
- 🌐 dbishop4.github.io (Portfolio)
- 🌐 [Case Study kaggle.com/danstandefer](https://kaggle.com/danstandefer)
- 📍 Missoula, Montana

SKILLS

- Salesforce Administration:** User management, security, automation (Flows, Process Builder), and reporting.
- AI & Machine Learning:** Predictive analytics, AI-powered automation, and intelligent customer segmentation.
- Data Migration & Integration (ETL):** Salesforce Data Cloud, Data Loader, external APIs, and database transfers.
- Data Analytics & Visualization:** Tableau, BigQuery, SQL queries, and business intelligence reporting.

TRAINING & CERTIFICATIONS

- Salesforce AI Associate Certification
- Salesforce AI Specialist Certification
- Salesforce 2025
- Data Analytics Professional Certification
- Coursera & Google 2024
- Salesforce Administrator Certification
- Salesforce 2021
- Web Development Certification
(JavaScript, HTML, CSS)
- Mimo 2021

LANGUAGES



PROFILE

3x Certified Salesforce Administrator and Data Analyst with expertise in Salesforce administration, AI-powered insights, data migration, analytics, and automation. Skilled in SQL, Python, R, Tableau, and BigQuery, with a strong background in ETL, database management, and business process optimization. Passionate about leveraging data and AI to drive strategic decision-making and streamline operations. A self-driven, analytical thinker who is always seeking to answer the “why” behind data trends and business processes. Currently pursuing Salesforce Data Cloud certification to deepen my expertise in real-time data processing and customer insights.

WORK EXPERIENCE

Chief Information Officer

- Dancing Goat Gardens August 2022 - February 2024
- Established and enforced business standards for clean data practices and data integrity in all sales and inventory systems reducing operational overhead by ~30%.
 - Developed executive dashboards using Tableau and AI-powered insights, helping to improve decision making time by over 20%.
 - Led data cleaning processes, ensuring high-quality datasets for accurate decision-making.
 - Spearheaded the implementation of an ERP and Point of Sale (POS) system, migrating all existing data into the new platforms.
 - Drove data-focused initiatives, optimizing operations through data analysis and reporting.
 - Developed data-driven strategies for business growth, aligning data insights with executive goals.

Training Coordinator

- Doyles Sheehan April 2019 - July 2021
- Structured SQL queries to support business functions, particularly in accounts payable and accounts receivable reducing reporting efforts by 15 hours per week overall.
 - Collaborated with leadership to cleanse the AS400 DB2 database, addressing a long history of inconsistent data standards and improving data integrity.
 - Led a special project to digitize monthly A/R reporting for an external accounting firm, streamlining processes and increasing efficiency.
 - Responsible for creating, documenting, and editing business practices to support data cleansing and reporting goals.
 - Trained staff on database management and proper data entry practices, improving overall business data quality and productivity by 25%.

Consultant

- Cognizant (ATG) January 2018 - April 2019
- Specialized in data migrations as part of the Salesforce Data Migration Team, ensuring smooth transitions between systems.
 - Worked in an agile environment to deploy record and metadata for Salesforce environments.
 - Led data cleaning projects, leveraging complex SQL queries and optimizing them for ETL processes.
 - Focused on improving data accuracy and integrity during migrations and system updates.