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CUSTOMER SEGMENTS

CS

CUSTOMER LIMITATION

CC

AVAILABLE SOLUTION

In Previous method, the model created which can be capable of handling the battery for long time. Nowadays, the system proposes a location tracking facilities and speeding monitoring using GPS, GSM with IOT technology

This helps the parents to track the daily activity of children and helps to find the child using GPS location.

It is fully about safety and secured electronic system for child. Less tension to Parents.

PROBLEMS/PAINS



RC

be affordable by the people.



safety The child is complex far reaching health which priority, requires holistics ways of identifying safety issues.

PROBLEM ROOT/CAUSE

It fears frustration obstacles understanding the and working of the system. Due this solution. the to kidnapping will rate be decreased.

BEHAVIOUR



It mainly focus on improving parent-child interactions, home safety and child health care as well as monitoring.

for child safety at low cost which can

TRIGGERS TO ACT



The parents are working with new and various technology. So, they should monitor their child's activity

EMOTIONS

daily.



Due to this, the emotional and mental stability of the children gets affected which in turn ruins their career and future.

YOUR SOLUTION



The parents can monitor child each and every their second. If the child is in danger, they notified SMS through their device and their parents can save them.

CHANNELS OF BEHAVIOUR CH



Children and their parents are turning to digital solutions more than ever to support children's learning.

While digital solutions provide opportunities huge for sustaining promoting and children's right