

## Some walkthroughs

### The "Blog Post" (Written Content + Social + Visuals)

**User Goal:** "I need a 1,000-word blog post on 'The Future of Remote Work', complete with social media posts and a hero image suggestion."

1. **Project\_Manager\_Agent:** Receives the prompt and creates a plan:
  - **Task 1:** Research "future of remote work."
  - **Task 2:** Draft 1,000-word blog post.
  - **Task 3:** Review for Brand/Legal.
  - **Task 4:** Repurpose for social media & image prompts.
2. **Strategy\_Agent:** Scrapes 3-4 articles and finds key stats (e.g., "4-day work week trends," "hybrid model data").
3. **Copywriter\_Agent:** Writes the full 1,000-word draft using the research.
4. **Compliance\_Trio (Brand, Legal, Copyright):** The Legal\_Agent flags one unverified statistic.
5. **Editor\_Agent:** Sees the flag and sends the draft *back* to the Copywriter\_Agent with the note: "Please verify or replace the statistic in paragraph 2."
6. **Copywriter\_Agent:** Submits a revised version.
7. **Editor\_Agent:** The Compliance\_Trio approves the new version.
8. **Repurposing\_Agent:** Takes the final approved blog post and generates the "child" assets.

#### Final "Content Package" Delivered to User:

- **Written Content:** blog\_post.md (the 1,000-word article).
- **Social Media:** social\_posts.txt (3 tweets and 1 LinkedIn post summarizing the article).
- **Visual Instructions:** image\_prompts.txt ("a high-tech, sunlit home office with a holographic-style virtual meeting").
- **Brand/Legal Review:** compliance\_report.txt ("Draft passed. 1 unverified claim was caught and fixed in revision.").

## The "YouTube Video" (Scripts + Visuals)

**User Goal:** "I need a 5-minute YouTube video script about 'The 3 Best Budget Laptops for Students in 2025'."

1. **Project\_Manager\_Agent:** Plans the task: "5-min YouTube script, 2-column format (Visual | Audio)."
2. **Strategy\_Agent:** Researches current laptop reviews, specs, and prices.
3. **Copywriter\_Agent:** Drafts the script in a two-column format, including spoken lines and visual cues (e.g., "B-roll of the laptop's keyboard," "Show price comparison graphic").
4. **Compliance\_Trio:** The Brand\_Agent flags a line: "This laptop is dirt cheap!" as off-brand. The Legal\_Agent flags a price guarantee.
5. **Editor\_Agent:** Rejects the draft, sending it back for revision with the compliance notes.
6. **Copywriter\_Agent:** Revises the lines to "This laptop is incredibly affordable" and "Prices are as of Q4 2025."
7. **Editor\_Agent:** The draft is approved.
8. **Repurposing\_Agent:** Reads the final script.

### Final "Content Package" Delivered to User:

- **Scripts:** video\_script.txt (the final 2-column script).
- **Visual Instructions:** thumbnail\_prompt.txt ("a student happily holding a laptop, with a big 'TOP 3' text overlay").
- **Social Media:** youtube\_description.txt (A short summary, timestamps, and links for the description box).
- **Brand/Legal Review:** compliance\_report.txt ("Draft passed. 2 claims (1 brand, 1 legal) were flagged and fixed.").

## The "Quick Social Campaign" (Social Media Only)

**User Goal:** "We're having a 48-hour flash sale. I need 3 urgent tweets and 1 Instagram post."

### **Agent Workflow:**

1. **Project\_Manager\_Agent:** Plans: "Social media only. 3 tweets, 1 IG post. Tone: URGENT, exciting."
2. **Strategy\_Agent:** (Minimal role) Suggests key hashtags: #flashsale, #48hourdeal.
3. **Copywriter\_Agent:** Writes the 4 pieces of social copy.
4. **Compliance\_Trio:** Reviews all 4 posts. The Legal\_Agent confirms that the "48-hour" timeframe is clear.
5. **Editor\_Agent:** Approves the posts (likely on the first pass, as they are short).
6. **Repurposing\_Agent:** Reads the 4 posts and generates matching image prompts.

### **Final "Content Package" Delivered to User:**

- **Social Media:** flash\_sale\_social.txt (all 4 posts ready to copy-paste).
- **Visual Instructions:** image\_prompts.txt ("a bright red 'FLASH SALE' graphic," "an animated countdown clock").
- **Brand/Legal Review:** compliance\_report.txt ("All 4 posts passed compliance checks.").