

# **D/BOND**

**YOUR GATEWAY TO WEB3.0 SOLUTIONS**

# ERC-3475:

First financial tokenization standard  
approved by the **Ethereum Foundation**

## WHO WE ARE.

Provide whitelabeled web3  
solutions to web2 companies

- **Tokenize** any asset or service
- **Built-in KYC solution** optimises DeFi solutions
- Provides **primary & secondary on-chain markets for bonds & derivatives**

DISCOVER OUR STANDARD

# THE NEW STANDARD OF DEFI.



**ERC-721 NFT** Standard  
is used for digital art and  
metaverse properties

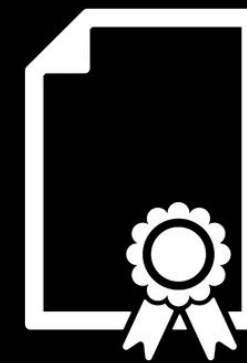


**ERC-3475 D/Bond**  
Standard is designed for the  
custody and settlement  
of financial product

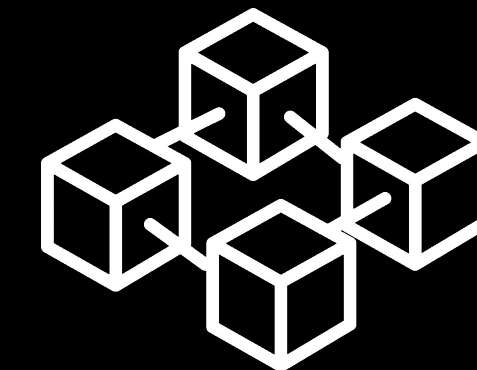
# MARKET OPPORTUNITIES.



OpenSea, marketplace for **ERC-721** standard **(NFTs)**, is valued at **\$13.3 billion**



In 2020, federal bond market size is higher than the national GDP, worth **\$128.3 trillion**



Based on DeFi market cap of Q1 2022, DeFi bond market size should be **\$150 billion**

## OUR TEAM.

16

IN-HOUSE  
EMPLOYEES

7

HIGHLY SKILLED  
ENGINEERS

7

WITH **FINTECH**  
EXPERIENCE

5

**PHDs** & PHD  
CANDIDATES

MEET OUR TEAM

# OUR PARTNERS.



## VCs, DAOs, & Angel Investors

More than a dozen institutions, individuals, & organisations across the globe have already supported D/Bond's mission with more than **\$1.8 million** in funding



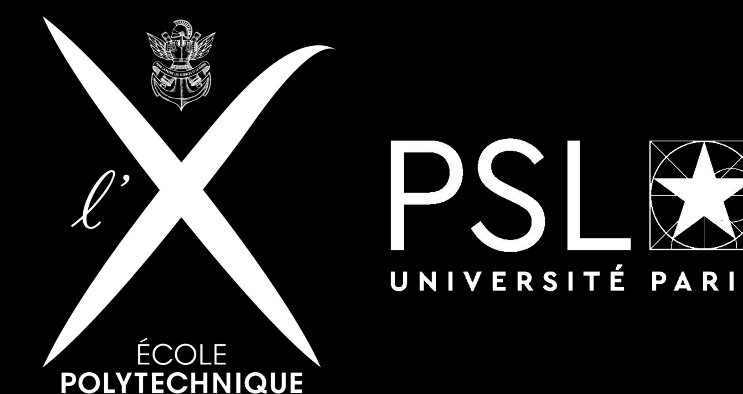
## web3 solutions for web2 business

We work together with some of the most **well-known & trustworthy web2 companies**, to help them find a solution that can enhance their performances.



## Bond Issuers

Blockchain partnerships increase D/Bond's **value proposition** to our customers. We are offering Tokenization solutions to our partners.



## Academic institutions & expert partners

Our team is not only trained in some of the leading universities of the world, but D/Bond also receives scientifically based advice and recommendations from our academic partners

# OUR SUSTAINABLE ECOSYSTEM.

## ISSUERS

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Service providers

IP holders

Brokers

Financial service providers

Companies, start-ups

## PURCHESSORS

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Token holders

Generate stable interest yields, give the access of high end financial product to retail investors and CEX

VCs

VCs can control how the fund is used, and if the start up didn't follow the road map, they can withdraw investment efficiently

TradFi investors

Fixed-rate with guaranteed repayment provides certainty and stability

Their previous users

## WHY WEB3.

- **Grow rapidly** with the web3 ecosystem
- **Save costs by streamlining** the process of selling new debt
- **Negotiate deals** without giving away sensitive information
- Make money flows **seamless**
- Settle transactions **without extensive cross-checking**
- Identify current bond holder **easier than ever**



# USE CASES.

## VCs & start-ups

### THEIR CHALLENGES

Start-ups **can't find** investment

**Difficult to** build trust

**VCs don't have guarantees**  
from start-ups

**VCs can't exit** before the IPO



### OUR SOLUTIONS

**A single platform** to raise & invest money. Both primary & secondary markets available for retail as well as institutional investors

**Smart contracts** provide an efficient & open, trustless system

**VCs can supervise & stop investments** through smart contracts. This ensures the safety of their investments

**Easy exit on our secondary market:** VCs can sell their bonds before the company IPO

# USE CASES.

TradFi institutions looking for web3 solutions & DeFi users

## THEIR CHALLENGES

No smart bond standard available



KYC and AML **compliance**



Web3 applications are **difficult** to use



**Too risky, volatile**



## OUR SOLUTIONS

**ERC-3475** standardises securities & derivatives on the blockchain

built-in **on-chain KYC solutions**

**D/Bond applications** provide a visual, user-friendly interface & market to trade securities & utilities efficiently

**Our multi-layer pool** provides fixed-rate options for risk-averse investors

# USE CASES.

Tokenization of the asset or services & any counterparty

## THEIR CHALLENGES

Traditional OTC trading **is not efficient**



**ERC-3475** provides an abstract storage to create customisable security or utility

**Difficult** to build the trust



**Trustless** smart contract solution

**Can't find** any broker or market place



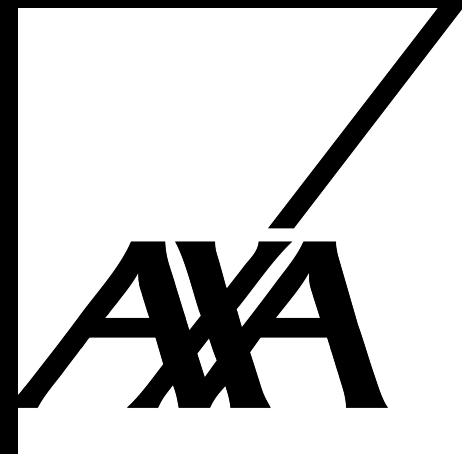
**D/Bond** will help you design & issue tokens.

Development is **too costly & time-consuming**



**D/Bond applications** provide easy-to-use, no-code tools to create smart contracts

# BIG PLAYERS ON BLOCKCHAIN.



**SOCIETE  
GENERALE**



A growing number of banks & companies have issued bonds on the blockchain.  
This asset class will revolutionise finance as we know it.

**JOIN THE REVOLUTION**

# HOW TO ISSUE D/BONDS.

## 1. Provide collaterals

- A. Provide digital collaterals
- B. Provide fiat or any financial asset as collaterals
- C. Promise tokens or company share

## 2. Issue bond or derivatives

- A. **Your in-house team develop** the web3.0 financial product using ERC-3475 official documents
- B. **Using our application**, set the main parameters of your bond or derivative (e.g. redemption conditions).  
Our front-end will write & publish the smart contract automatically, and release it on our primary market directly
- C. If required, **D/Bond's tech team can develop** more personalised smart contracts for you

## 3. Rating

- A. The third party of-chain custody service provider will give prove of deposit
- B. D/Bond will verify the authenticity of those documents, and upload them to the bond details page
- C. If both the community and our risk analysis team agrees, the rating will be updated accordingly

# OUR SERVICES.

- We **built the infrastructure** help you issue bonds on blockchains
- We **develop** the on-chain settlement system tailored to your company's needs
- We **help you find** retail investors to purchase and trade your bonds
- We **offer consulting services** to update your existing DeFi solutions
- We **provide free** trustless custody service

KEEP IN TOUCH

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LAUNCH OUR APP

