



CONTACT ME

☎ 081 613 8889

✉ hunchokapofi@gmail.com

📍 Windhoek, Namibia

EDUCATION

Secondary School

Academia Secondary School

2015 - 2020

Bachelor of Journalism and Media Technology

NUST

2021 - to date

Certificate in Basic Counselling

Lifeline Childline Namibia

2017

SKILLS

- **Interpersonal skills:** strong ability to build relationships and collaborate effectively
- **Campaign Strategies:** Proficient in TV production, social media, and writing for impactful campaigns.
- **Project management** ensures timely and budget-compliant project execution.
- **Social Media Content Creation:** Skillful Use of Adobe Premier Pro, Capcut, and Canva for Engaging Content
- **Social Media Management:** Experience in Effectively Managing Social Media Platforms
- **Community Outreach:** Experienced in connecting and mobilizing diverse groups
- **Strategic Thinking:** A Big-picture Perspective and Effective Communication
- **Writing:** Writing for three daily Namibian Newspapers and two weekly supplements as well as focus magazines.

Junior Kapofi

 **Junior Tuneameno Kapofi**

WORK EXPERIENCE

Radio Host

2017 - 2020

Lifeline Childline Namibia | Windhoek Namibia

I weekly record and address issues impacting peers, offering advice aired on radio stations like Omulunga Radio, Base FM, National Radio, and Live FM. This has also afforded me opportunities to host live shows on different radio stations and record NBC news live on the day of the African Child. Additionally, I undertake special projects assigned by directors, showcasing my highly organized, multitasking, and deadline-oriented approach, emphasizing independence, sound judgment, and flexibility in decision-making and scheduling.

Psycho Social Support Counselor

Feb 2021 - Sep 2021

Lifeline Childline Namibia | Windhoek Namibia

In my role, I serve as a compassionate voice on the phone, offering telephonic counseling to those in need. Beyond that, I engage in meaningful face-to-face interactions with clients, fostering genuine connections. To amplify our impact, I orchestrate vibrant Outreach and Marketing Days, venturing into the community to passionately share the valuable array of services we provide.

Coordinators assistant - Helpline Counselor

Oct 2021 - Jan 2022

Lifeline Childline Namibia | Windhoek Namibia

At the Counseling Centre, I engage in dynamic telephonic and face-to-face counseling, fostering genuine connections. Additionally, I wield my administrative prowess, crafting insightful reports and collaborating to ensure the seamless daily orchestration of our vital services.

Digital Marketing Associate

Apr 2024 - to date

Synergi Marketing Agency | Windhoek Namibia

I propose and sell marketing opportunities, provide digital campaign reports, conceptualize and execute marketing ideas, maintain client relationships, optimize website content for SEO, plan email campaigns, analyze social media data, create engaging content, develop and pitch digital marketing strategies, conduct market research, and assist in planning marketing events.

REFERENCES

Zelnadia De Waal

Counselling Centre Manager

Phone: 081 - 470 8688

Email: Counselling@lifeline.org.na

Hildegard Jochelson

Marketing Executive

Phone: 081- 780 6327

Email: hildegard@synergi.com.na



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EDUCATION

Secondary School

Academia Secondary School

2015 - 2020

Bachelor of Journalism and Media Technology (Major Public Relations)

NUST

2021 - to date

Certificate in Basic Counselling

Lifeline Childline Namibia

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- **Strategic Thinking:** A Big-picture Perspective and Effective Communication
- **Writing:** Writing for three daily Namibian Newspapers and two weekly supplements as well as focus magazines.
- **Report Writing:** I am responsible for drafting reports on social media campaigns and other marketing initiatives I have managed.

Junior Kapofi

Digital Marketing Associate

 **Junior Tuneameno Kapofi**

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Radio Host

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Tertiary Desk Coordinator

Feb 2022 - Mar 2024

Network Media Hub (NMH) (My Zone) | Windhoek Namibia

I specialize in communication between My Zone and tertiary institutions, focusing on campaign strategies, TV production, social media, and design using Adobe Premiere Pro and Canva. I contribute to newspapers like The Namibian Sun, Republikein, and Allgemeine Zeitung, primarily for The Zone and Careers Hub. I've led successful campaigns with Namibia Media Holdings, including Back to School, My Zone TV, Back to University, and the Media Road Show 2024.

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Apr 2024 - to date

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Octavia Tsibes

Head: My Zone NMH

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