

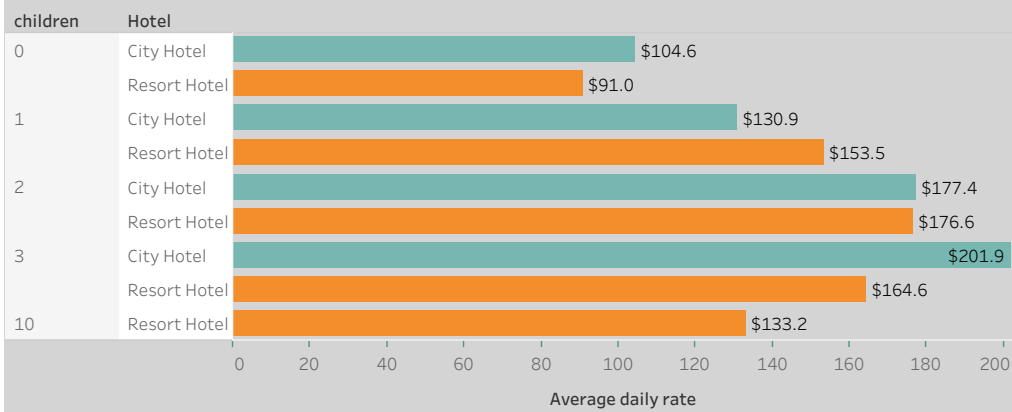
Hotel Data

City Hotel is generally cheaper than Resort Hotel. However, during the summer months, the Resort Hotel charges higher rates based on Average Daily Rate Per Month. Over the span of three years, the City Hotel has a higher number of children compared to the Resort Hotel. If you prefer a child-free environment, it is advisable to stay at the Resort-Hotel. City Hotel has a 2% better rate for discount.

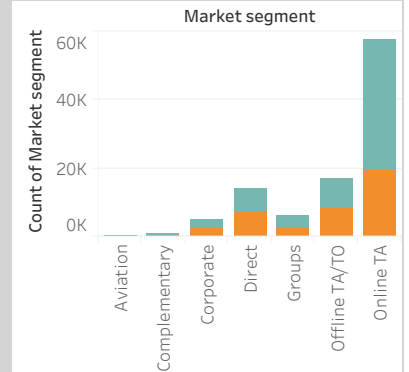


The daily rate increases as the number of children increases, but there is a case where 10 children resulted in a lower rate. The composition of groups attending the hotel varies over the course of three years; there is no consistent group. Despite this, both hotels earned a similar ..

AVG Rate Vs Number of Children



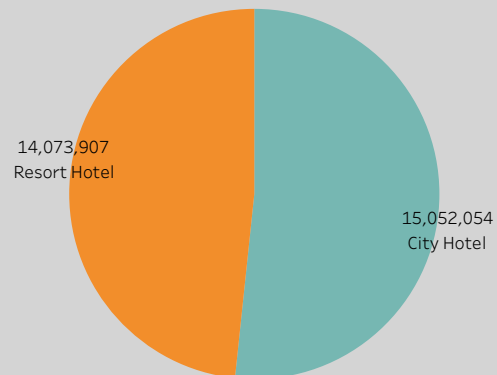
Market Segment at each Hotel



Percent of Total Revenue

	Hotel	customer_type	Year		
			2018	2019	2020
% of Total Revenue along Table (Across)	City Hotel	Contract	46.80%	52.25%	0.94%
		Group	35.87%	47.18%	16.95%
		Transient	5.35%	51.30%	43.35%
		Transient-Party	18.80%	59.55%	21.65%
	Resort Hotel	Contract	22.57%	47.12%	30.30%
		Group	5.72%	28.98%	65.30%
		Transient	16.44%	50.23%	33.32%
		Transient-Party	14.55%	52.46%	32.98%

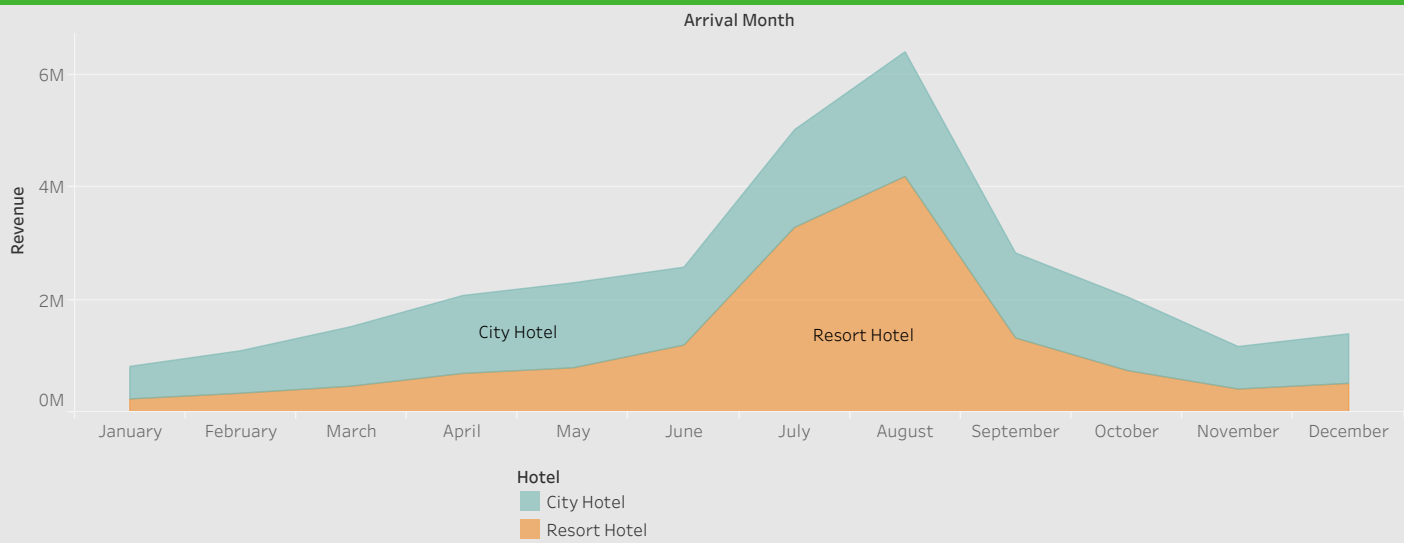
Revenue by Hotel



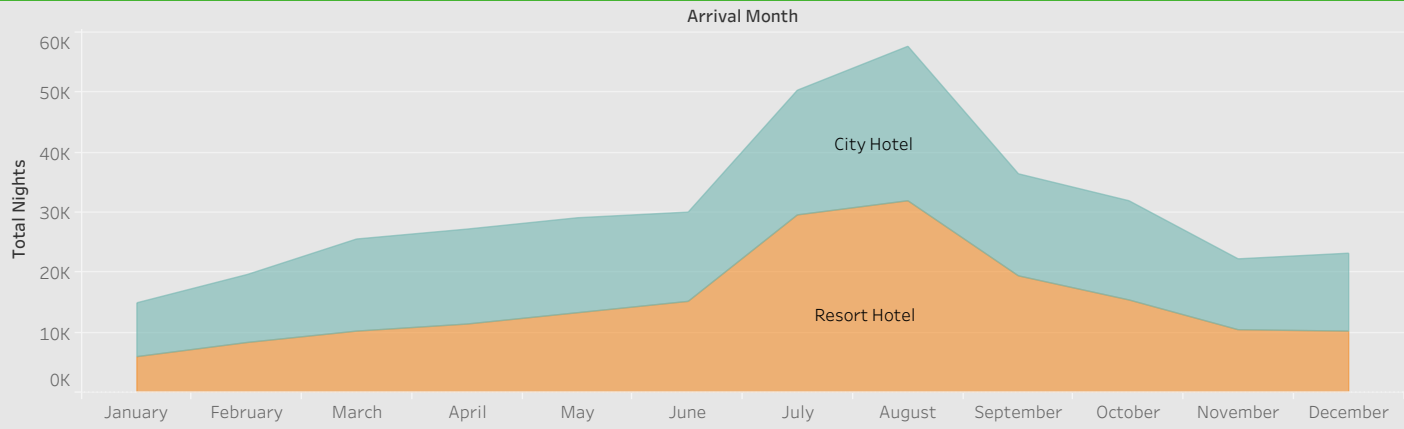
Sum of Revenue vs Total Nights spent

Both the Sum of Revenue and Total Nights Spent at each hotel exhibit similar trends, peaking during the summer months. While winter months see a decrease in activity.

Sum of Revenue Of Each Hotel



Total Nights Spent



Revenue by Country

