PROBLEM SOLUTION FIT

Who is your Customer: Civilians and Government	**Explore Limitation to Buy/Use your Product or Service:** Needs Network Connection	**How are you going to be different from the Competition:** No Ads, Supported in Many Browsers
Focus on Frequent, Urgent or Costly problem to solve: To Collect User Issues and Pass it to Administrators and to Rectify Issues	**Understand the cause of the Problem:** Absence of 24/7 Availability and man Power	**Tap into, Resemble or Support existing Behaviour:** i) Reduce Customer Pressure ii) Customer Data Security
Design Triggers that fit Real Life: -Monitor Consumer Data for Insights -Improve Lead Generation	**Your "Down to Earth" Solution Guess:** Instead of Navigating to Multiple Pages, Chatbots can Register Complaints	**Be Where your Customers are:** **Online:** Consistent provision of Quality Service **Offline:** Make sure they are aware of chatbots