Joao Lazzari

Full-Stack Developer | JavaScript, Node.js, Firebase | IA Automation

Full-Stack Developer with experience in architecting, developing, and deploying modern web applications. Specialized in the JavaScript ecosystem (React, Vite) and Firebase (Firestore, Authentication, Hosting), with a strong focus on component-based architecture, data security, and building digital products from the ground up.

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PROFESSIONAL EXPERIENCE

Freelance Full-Stack Developer - Royal Cup   Present

- Architected, developed, and deployed "Royal Cup," a full-stack web application for a football tournament, using a modern stack including Vite, JavaScript (ES6+), and TailwindCSS.
- Structured and integrated a NoSQL database (Firebase Realtime Database), modeling application data and consuming it in real-time on the front end.
- Managed the entire deployment lifecycle (CI/CD) on Firebase Hosting, including setting up preview channels for staging/feedback and performing version rollbacks.
- Developed a responsive and reactive UI, focusing on user experience (UX) by implementing loading states, empty states, and micro-interactions.

Full-Stack Developer & Product Architect - Project Mode   Present

- Led the initial development of "Mode," a sophisticated web application designed to be the central ecosystem for the fashion industry. The project aims to connect brands, models, agencies, and designers, optimizing networking and opportunity discovery.
- Frontend Architecture & Development: Designed and built the application's foundation using React and Vite, with a focus on creating a reactive, elegant, dark-themed user interface (UI) styled with Tailwind CSS. The application was structured with a component-based architecture for scalability and maintainability.
- Backend and Database (BaaS): Integrated the application with Firebase, using Firestore as a NoSQL database to store user profiles and campaign data. Implemented security rules to ensure data is accessed securely and with authorization.
- Authentication System: Developed a complete authentication flow (registration and login) with Firebase Authentication, enabling the creation of secure user accounts based on email and password.
- Global State Management: Implemented React's Context API to manage the user's authentication state globally and efficiently.
- Strategic Product Planning: Created a detailed roadmap for the development of the MVP and future phases, covering features such as functional user profiles, campaign creation by brands, application system, real-time notifications, internal chat, and integration with AI APIs (like the Gemini API).
- Technologies Used: JavaScript (ES6+), React, Vite, Tailwind CSS, Firebase (Firestore, Authentication), Git, GitHub.

SKILLS

- Adaptation to New Technologies
- Communicative
- Systematic
- Teamwork
- Technical Support and Problem Solving
- Creative Problem Solving
- Rapid Learning & Adaptability

EDUCATION & CERTIFICATIONS

Associate's Degree in Systems Analysis and Development
Unicesumar
2023 - 2026

Business | City of Oxford College
Oxford, England 2018-2019
- International experience that enhanced business acumen and cultural adaptability.

CERTIFICATIONS

Google Digital Marketing
- Certification that provides a business-oriented perspective in web development, optimizing user experience and engagement.

Advanced English (C1)
City of Oxford College

TECHNICAL SKILLS

Languages: JavaScript (ES6+), PHP, SQL
Frontend: React, Vite, HTML5, CSS3, TailwindCSS, Vue.js, jQuery
Backend & BaaS: Node.js (expanding), Firebase (Firestore, Realtime DB, Authentication, Hosting)
Databases: MySQL, NoSQL (Firestore, Realtime DB)
Tools & DevOps: Git, GitHub, CI/CD (Firebase Hosting), npm APIs: REST, GraphQL, OAuth 2.0