WEB125 HTML & CSS *Spring Semester 2019* *version 4*	PROJECT PLAN FOR DELUCE ART GALLERY SITE BY PETER DELUCE
	Required Hardware: N/A
	Required Software: *Microsoft Word 2016* and Browsers

Objectives (start with action verbs):
- Build a website that I can use to share my artwork online in a gallery form
- Incorporate elements of my artwork that make sense
- Develop a portfolio worthy website
- Create a responsive modern design with an easy to navigate flow

Target audience (demographics and geographic market):
- Young Adults (15 – 40) *the age range is based on both analytics of my Instagram page and personal observation*
- California, Florida, Texas (The 3 states that I ship my prints out to most often)
- NASA, SpaceX, Science fans
- Engineers, teachers, art collectors

Site type:
- A responsive Web site which automatically adapts to the screen size of the viewer's device
- An eight-page or more hierarchical Web site, hand-coded in *Adobe Brackets* using the latest HTML5 and CSS3 tools and the *Bootstrap 4* CSS framework
- Links to corresponding social media pages
- Links to helpful external Web sites
- Contact form so no internal email addresses are revealed to visitor
- No ecommerce requirements
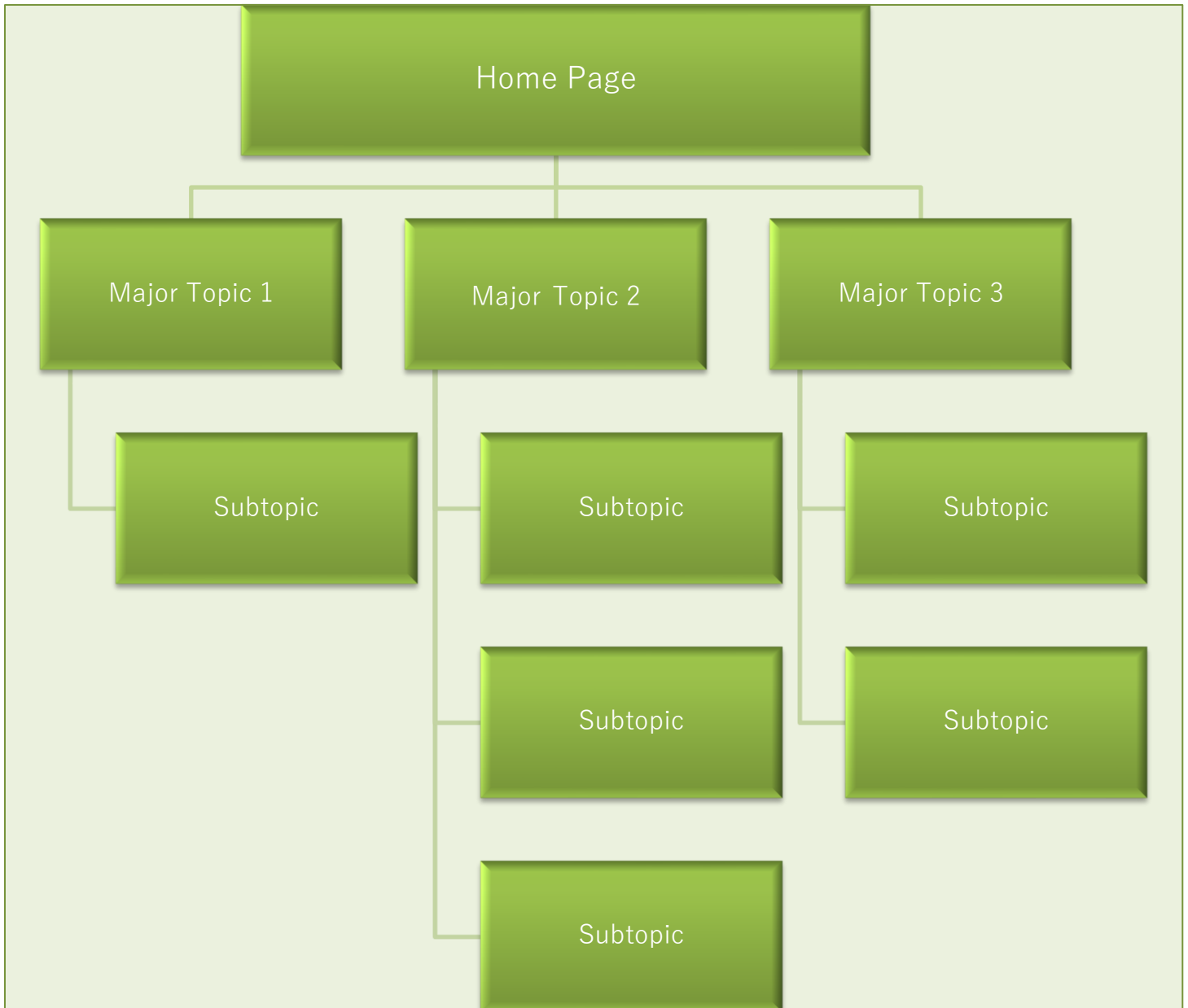
Budget:
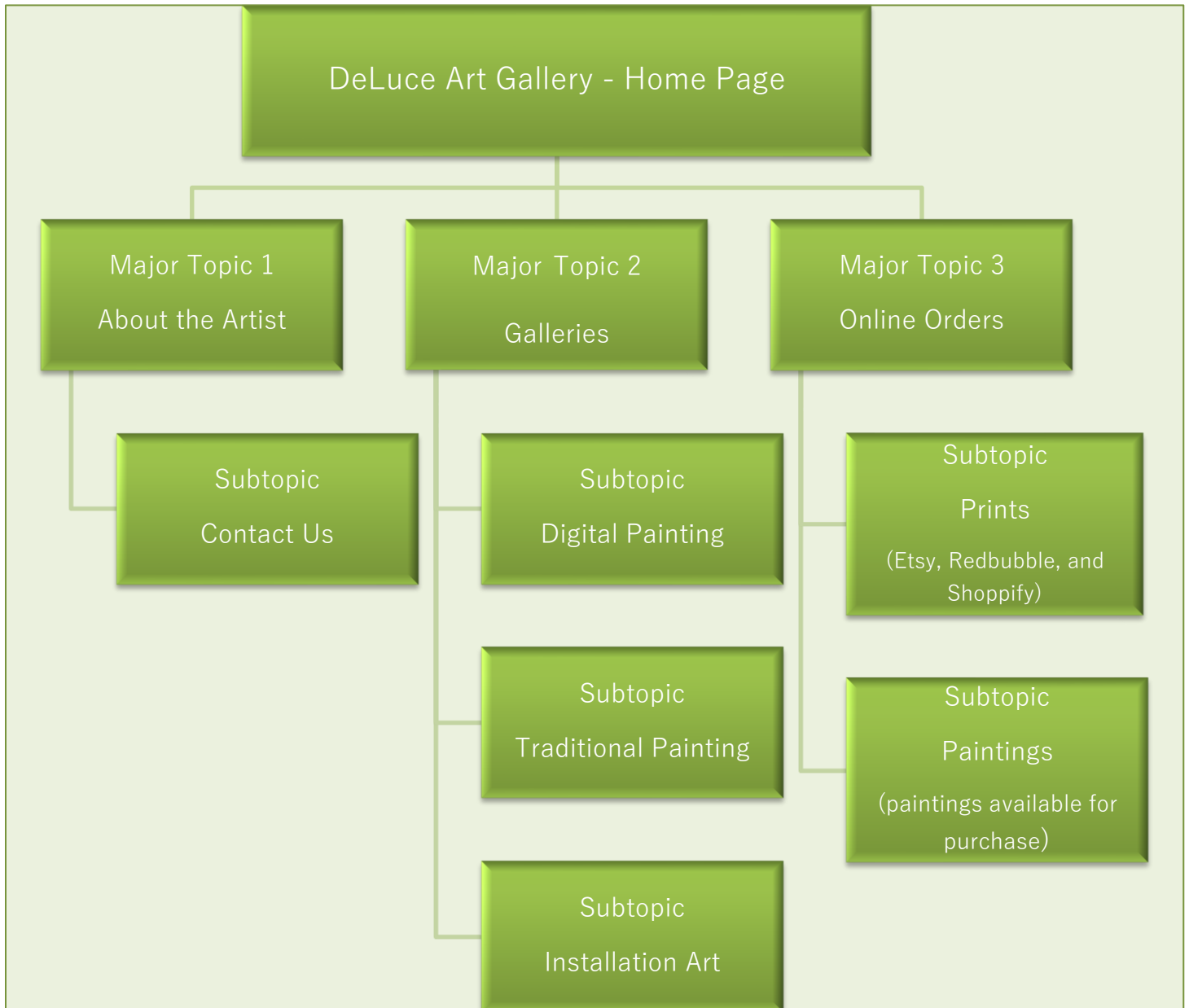- Not applicable for student project

Timeline:

1. Finalization of Plan: **Feb 19th, 2019**

2. First Draft of Site: **Mar 26th, 2019**

3. Completion of Site v1: **May 7th, 2019**

4. Public Accessibility : **May 10th, 2019**

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TOPICAL SITE MAP

WEB125

HTML & CSS
Spring Semester 2019
version 4

PROJECT PLAN FOR DELUCE ART GALLERY SITE
BY PETER DELUCE

Required Hardware:	N/A
Required Software:	*Microsoft Word 2016* and Browsers

DeLuce Art Gallery - Home Page

Major Topic 1

About the Artist

Major Topic 2

Galleries

Major Topic 3

Online Orders

Subtopic

Contact Us

Subtopic

Digital Painting

Subtopic

Prints

(Etsy, Redbubble, and Shoppify)

Subtopic

Traditional Painting

Subtopic

Paintings

(paintings available for purchase)

Subtopic

Installation Art

WEB125

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TABLE OF EQUIVALENTS – JOE'S TRANSMISSION SHOP

You **MUST** use the pathname (folder + filename) shown in this column for credit.			Corresponding HTML Page Heading
Part 01: Project Plan	deadline 1 pathname:	/originals/plan.docx /originals/plan.pdf	N/A
Part 02: Sampler Page	deadline 1 pathname:	/pages/sampler.htm	Sampler to Test CSS
Part 03: Bootstrap Overrides	deadline 1 pathname:	/styles/overrides.css	N/A
Part 04: Home Page	deadline 2 pathname:	index.htm	DeLuce Art Gallery - Home
Part 05: Ordered List Page	deadline 2 pathname:	/pages/olist.htm	Online Orders - Prints
Part 06: Unordered List Page	deadline 2 pathname:	/pages/ulist.htm	Online Orders - Paintings
Part 07: Table Page	deadline 2 pathname:	/pages/table.htm	Gallery Art Chart
Part 08: Form Page	deadline 2 pathname:	/pages/form.htm	Contact Us
Part 09: Gallery Page	deadline 3 pathname:	/pages/gallery.htm	Gallery
Part 10: Video Page	deadline 3 pathname:	/pages/video.htm	Installation Art
Part 11: Works Cited Page	deadline 3 pathname:	/pages/citations.htm	Works Cited