Objectives (start with action verbs):

* Build a website based off of prior graphic design work for “RxTraining”
* Present an accurate vision of the client’s business
* Explain accurately and efficiently what the function of “RxTraining” is
* Create a responsive modern design with an easy to navigate flow

Target audience (demographics and geographic market):

* Men and women (16 – 55+)
* Baltimore, MD area
* Health and fitness interest
* Professional or amateur athletes

Site type:

* A responsive Web site which automatically adapts to the screen size of the viewer’s device
* A eight-page or more hierarchical Web site, hand-coded in *Adobe Brackets* using the latest HTML5 and CSS3 tools and the *Bootstrap 4* CSS framework
* Links to corresponding social media pages
* Links to helpful external Web sites
* Contact form so no internal email addresses are revealed to visitor
* No ecommerce requirements

Budget:

* Not applicable for student project

Timeline:

1. Final Layout Plan: **Feb 12th, 2019**
2. First Draft of Site: **Mar 26th, 2019**
3. Completion of Site v1: **May 7th, 2019**
4. Public Accessibility : **May 10th, 2019**

Client contact info:

Cory Camp

X

Baltimore, MD

X

ccampswim3@gmail.com

**Topical Site Map**

| **Table of Equivalents – Joe’s Transmission Shop** | |
| --- | --- |
| You **MUST** use the pathname (folder + filename) shown in this column for credit*.* | Corresponding HTML Page Heading |
| Part 01: Project Plan deadline 1 pathname: /originals/plan.docx  /originals/plan.pdf | N/A |
| Part 02: Sampler Page deadline 1 pathname: /pages/sampler.htm | Sampler to Test CSS |
| Part 03: Bootstrap Overrides deadline 1 pathname: /styles/overrides.css | N/A |
| Part 04: Home Page deadline 2 pathname: index.htm | RxTraining - Home |
| Part 05: Ordered List Page deadline 2 pathname: /pages/olist.htm | Fitness Classes |
| Part 06: Unordered List Page deadline 2 pathname: /pages/ulist.htm | Nutrition and Diet |
| Part 07: Table Page deadline 2 pathname: /pages/table.htm | Personal Training |
| Part 08: Form Page deadline 2 pathname: /pages/form.htm | Contact Us |
| Part 09: Gallery Page deadline 3 pathname: /pages/gallery.htm | Gallery |
| Part 10: Video Page deadline 3 pathname: /pages/video.htm | Promotional Videos |
| Part 11: Works Cited Page deadline 3 pathname: /pages/citations.htm | Works Cited |