

## 1. What are your core values and beliefs? Ans:

I believe in integrity and cooperation. I prefer cooperation to competition. I respect the privacy of others when working in a team and value the opinions of others in terms of making decisions. I always separate professional life from personal life. I believe that mutual trust among team members is the most important thing when it comes to teamwork. I insist on continuous learning, always seeking opportunities to expand my skills and stay updated in my field. I believe in collaboration and in the power of diverse perspectives to drive innovation. I am committed to delivering results with a strong work ethic, always striving for excellence in my duties.

## 2. What are your goals and aspirations?

#### Ans:

I want to make a **strong entrance** in web development field and become **proficient** in the MERN stack. I aspire to contribute to **innovative projects** that not only enhance my **technical skills** but also make a positive impact on users.

I aspire to take on more complex and challenging projects. Ultimately, I see myself evolving into a well-rounded **full-stack developer**.

# 3. What are the first steps you will take to build your personal brand? Ans:

As a web developer, these are the first steps I will take to build my personal brand:

- **LinkedIn:** Developing a polished and up-to-date LinkedIn profile with a professional photo.
- **Portfolio:** Making a personal website showcasing my projects, skills, and achievements.
- **Github:** Making my github profile professional and well-maintained with clean and commented code.
- Blogs and Forums: Writing blogs in web development platforms to share my insights, experiences, and solutions. Also participating in forums, discussion groups, or communities.
- **Events:** Attending industry events, conferences, and meetups to connect with other developers.
- **Social Media:** Engaging with the web development communities on social media platforms. **Also** joining relevant online forums and contributing to discussions.
- Requesting Recommendations: Requesting recommendations from colleagues, mentors, or supervisors on LinkedIn.
- Online Communities: Answering questions on forums like "Stack Overflow" or "Reddit" related to web development. And being helpful and supportive within the developer community.
- **Staying Updated:** Regularly updating my skills to stay current with the web development technologies.

# 4. How does personal branding differ from self-promotion, and why is this distinction important?

### Ans:

<u>Personal Branding:</u> personal branding is a comprehensive and authentic representation of oneself with a focus on long-term relationship building. It is a long-term activity. It is about creating a reputation and gaining popularity. It is a set of

thoughts, feelings and values associated with someone. It involves establishing a consistent and positive image that aligns with someone's professional goals and values.

<u>Self-Promotion:</u> self-promotion is a short-term activity with a specific goal of showcasing something in particular. It carries a connotation of excessive self-praise without a broader context. It focuses more on showcasing achievements for the sake of gaining attention. It is regarded as a more immediate, transactional approach.

### Why this distinction is important:

- Personal branding is a long-term approach. On the other hand, self-promotion focuses on short-term gains.
- Personal branding is the demonstration of how someone's skills and qualities can benefit others. On the other hand, self-promotion is just promoting someone or something.
- Personal branding is a long-term process of building a positive image with personal values and styles. On the other hand, self-promotion is just a way of getting some short-term benefits.
- Personal branding emphasizes creating a genuine connection with the audience, whether it be employers, colleagues, or clients. On the other hand, self-promotion goes beyond just showcasing skills and achievements, incorporating values and personality.

### 5. What are you most proud of?

### Ans:

For me, the greatest achievement is living a healthy life on Earth. Therefore, I am most proud of living with integrity and helping others.