

Commission for Orientation and Informatics in schools

# #DEACTIVHATE

ARTIFICIAL INTELLIGENCE AND COMPUTATIONAL LINGUISTICS TO COUNTER THE SPREAD OF HATEFUL MESSAGES ONLINE

### Automatic text classification

#### What we need to do:

- 1. Define a task to solve
- 2. Collect a dataset of texts
- 3. Create a training set of annotated texts and a test set
- 4. Represent texts using features
- 5. Use a machine learning algorithm
- 6. Create the NLP model
- 7. Evaluate the model
- 8. Automatically label new texts you've never seen before

### 4.1. From texts to features

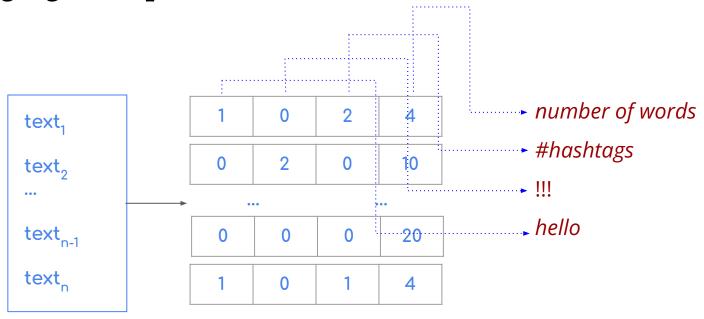
Computers have difficulty working with texts, they prefer to deal with numbers.

The simplest approach of all is to create a vector representation of a text.

### 4.1. From texts to features

Each text will be a row represented by multiple columns (attributes or features).

Merging multiple texts will create a matrix.



### 4.2. From texts to features



#### Numeric attributes extractable from the text

- Number of words
- Number of letters
- Number of punctuation points
- Average word length
- etc...

# 4.3. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	#words	#charachters	#punctuation	Avg word length
1047919240848838656	3	12	1	4
1055101652557094913	?	?	?	?

# 4.3. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	#words	#charachters	#punctuation	Avg word length
1047919240848838656	3	12	1	4
1055101652557094913	4	18	0	4.5

## 4.4. From texts to features



### Bag of Word (BoW)

Every word of the Italian language becomes an attribute/feature.

Feature value = 1 **if the word is contained** in the text.

Feature value = 0 if the word **is NOT contained** in the text.

# 4.5. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world	!
1047919240848838656						
1055101652557094913						

# 4.5. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world!	
1047919240848838656						
1055101652557094913						

**Tokens** 

# 4.5. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world !
1047919240848838656					
1055101652557094913					

Di c t i o n a ry

**Tokens** 

# 4.6. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world	!
1047919240848838656						
1055101652557094913						

# 4.6. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world	į.
1047919240848838656	1	0	0	0	1	1
1055101652557094913						

# 4.6. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world	!
1047919240848838656	1	0	0	0	1	1
1055101652557094913	0	1	1	1	1	0

# 4.7. From texts to features

The dataset will become an **NxM matrix** (N rows, M columns) with 1 row for each text and 1 column for each word/token contained in the vocabulary

id	token 1	token 2	token 3	•••	token M
text 1	1	1	0		1
•••					
text N	0	0	1		0

### 4.8. From texts to features



#### Example: NASA records the sound of wind on Mars for the first time

#### **Bag of Words**

1. Unigrams: the text is split into single word tokens [NASA, records, the, sound, of, wind, on, Mars, for, the, first, time]

2. **N-grams** (from 1 to 2), the text is divided into single-word tokens and 2-word pairs

[NASA, records, the, sound, of, wind, on, Mars, for, the, first, time, NASA records, records the, the sound, sound of, of wind, wind on, on Mars, Mars for, for the, the first, first time]

### 4.8. From texts to features



#### Example: NASA records the sound of wind on Mars for the first time

#### **Bag of Characters (BoC)**

**1. N-character Grams**, the text is divided into character tokens of length 2, 3, 4 and  $5 \rightarrow SPACES$  ARE ALSO CONSIDERED

[ NA, NAS, NASA, NASA, AS, ASA, ASA, ASA r, SA, SA, SA r, SA re,

etc..., etc..., etc...,

t, ti, tim, time ]