

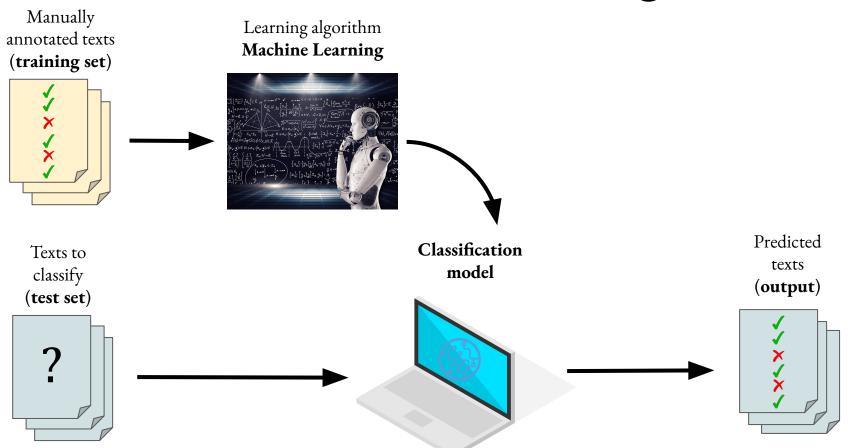
# #DEACTIVHATE

ARTIFICIAL INTELLIGENCE AND COMPUTATIONAL LINGUISTICS TO COUNTER THE SPREAD OF HATEFUL MESSAGES ONLINE

# Machine Learning

The two main categories of machine learning

- 1. Supervised learning
- 2. Unsupervised learning



- 1. Define a task to solve
- Collect a dataset of texts
- 3. Create a training set of annotated texts and a test set
- 4. Represent texts using features
- 5. Use a machine learning algorithm
- 6. Create the NLP model
- 7. Evaluate the model
- 8. Automatically label new texts you've never seen before

#### **Hate Speech Detection**

Hate speech consists of a specific form of discrimination that is expressed not through actions or omissions, but through deplorable mode of manifestation of thought. Disseminated and reiterated through the Internet, these forms of expression have the effect of fueling prejudices, consolidating stereotypes and reinforcing the hostility of certain groups of people, usually in the majority or in a dominant position in a given social context, towards others groups with different characteristics, generally minorities.

https://www.agendadigitale.eu/cultura-digitale/le-strategie-di-contrasto-allodio-online-nellunione-europea-46113/



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# twittery

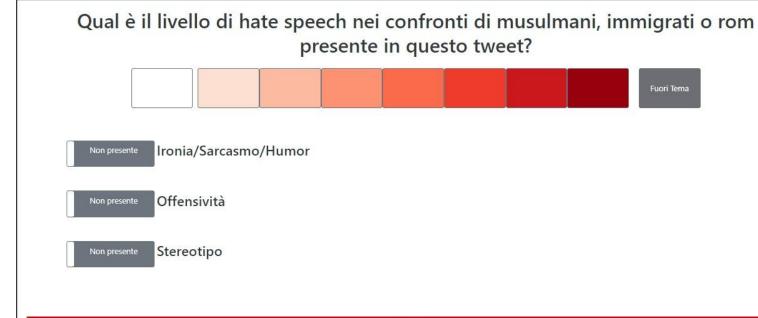
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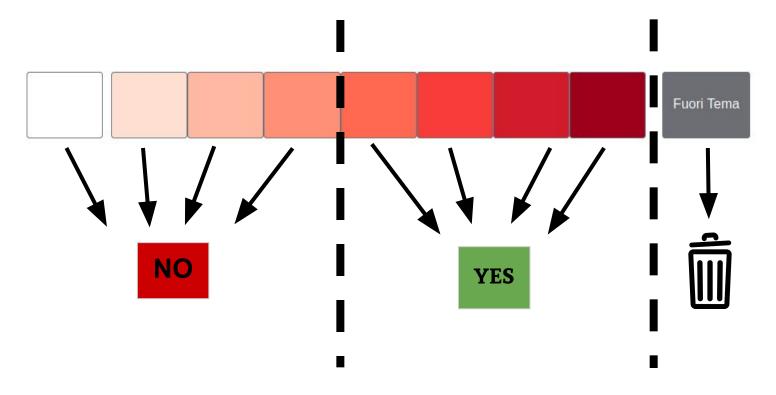
[@utente] [@utente] non è nel vostro diritto aggredire giornalisti ( come accaduto) o urlare slogan che offendono dignità professionale di categorie ( da giornalisti terroristi a medici assassini).

(1/15)

Prosequi



## From annotation to Machine Learning



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Manually annotated texts (training set)

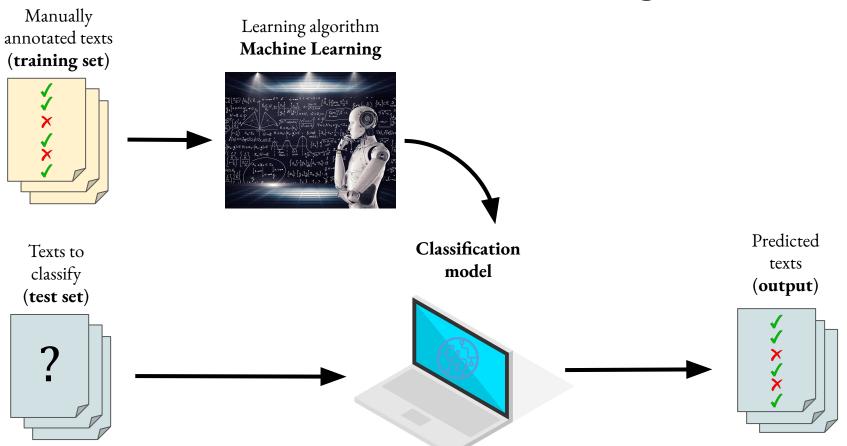


1047919240848838656	@user @user This is an example of text extracted from social media, and it contains hateful expressions HATEFUL HATEFUL #HATE	YES
		•••
1055101652557094913	@user @user This is an example of text extracted from social media, and it contains RAINBOWS AND STARS and colors and cute kitties	NO



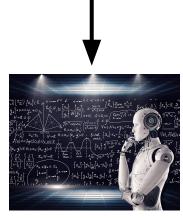
1	1	0	 1	0	YES
			 		•••
0	0	1	 0	1	NO

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Training set texts (vectorized)

1	1	0		1	0	YES
0	0	1	•••	0	1	NO



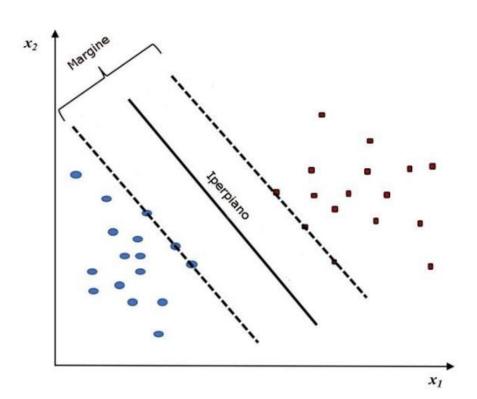
Learning algorithm Machine Learning

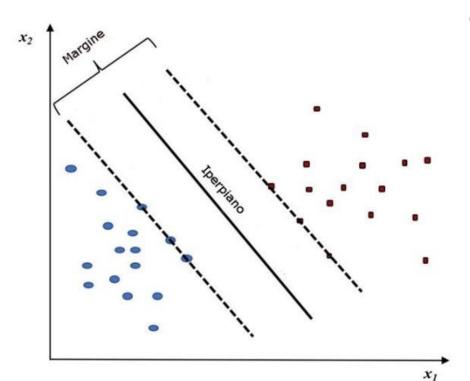
## Machine Learning Algorithm

The choice of the most suitable machine learning algorithm to tackle a given task depends on many factors:

Task type, training set size, etc...

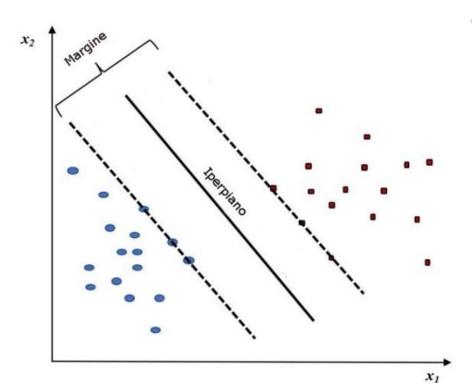
Although some factors can be evaluated before testing, evaluating which one performs best is fundamental  $\rightarrow$  Evaluation





#### **Objective:**

- find the hyperplane (or line in a 2D plane) that best divides a dataset into 2 classes

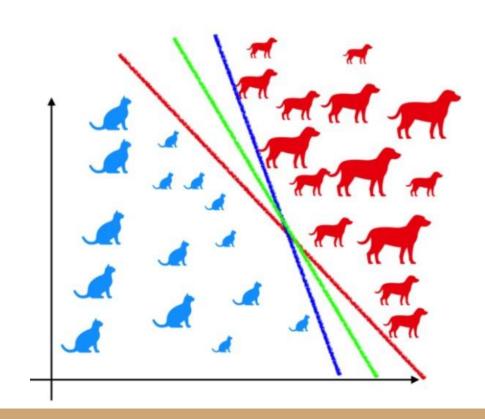


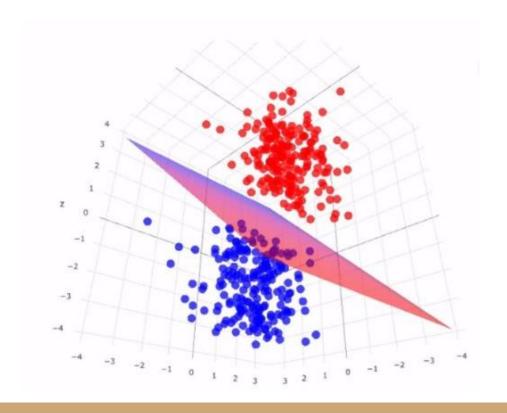
#### **Objective:**

- find the hyperplane (or line in a 2D plane) that best divides a dataset into 2 classes

#### Hyperplane:

- which maximizes the distance between the closest points of the 2 classes. The greater the margin, the lower the possibility of error of the classifier.

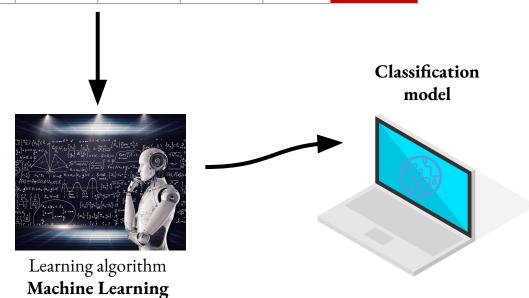




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1	1	0	 1	0	YES
			 		•••
0	0	1	 0	1	NO



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## Model Evaluation

The label assigned by the model is called a **prediction**.

The label assigned by the human annotator is called **gold label**.

The model must **predict** (classify) the label (class) assigned to a text by getting as close as possible to the choices made by the human annotator (the gold label).

... But the model should not classify the texts already used during the training phase. It would be as if during the lesson, I was given the answers to the exam questions ...

## Model Evaluation

This involves evaluating how "similar" the model prediction is to manual annotation



**Predicted** 

Gold

Two common evaluation metrics are:

- Accuracy
- F-measure

## Model Evaluation

YES

NO

**Accuracy** measures the number of times the model classifies correctly the label



Predicted Gold label label



**Accuracy** 

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