



di.unito.it

DIPARTIMENTO DI INFORMATICA

Commission for Orientation and Informatics in schools

# #DEACTIVHATE

ARTIFICIAL INTELLIGENCE AND  
COMPUTATIONAL LINGUISTICS  
TO COUNTER THE SPREAD  
OF HATEFUL MESSAGES ONLINE

# Automatic text classification

What we need to do:

- ~~1. Define a task to solve~~
- ~~2. Collect a dataset of texts~~
- ~~3. Create a training set of annotated texts and a test set~~
4. Represent texts using features
5. Use a machine learning algorithm
6. Create the NLP model
7. Evaluate the model
8. Automatically label new texts you've never seen before



# 4.1. From texts to features

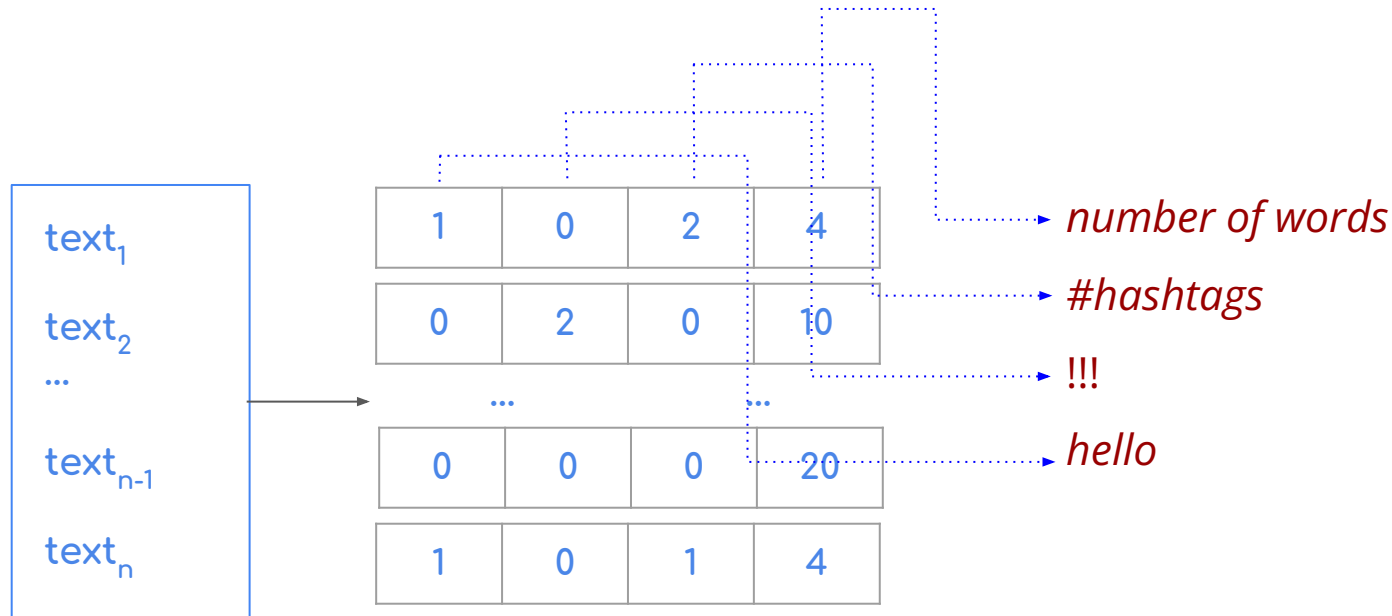
Computers have difficulty working with texts, they prefer to deal with numbers.

The simplest approach of all is to create **a vector representation of a text.**

# 4.1. From texts to features

Each text will be a row represented by multiple columns (**attributes or features**).

Merging multiple texts will create a matrix.



## 4.2. From texts to features



EASY

### **Numeric attributes extractable from the text**

- Number of words
- Number of letters
- Number of punctuation points
- Average word length
- etc...

## 4.3. From texts to features



EASY

text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	#words	#characters	#punctuation	Avg word length
1047919240848838656	3	12	1	4
1055101652557094913	?	?	?	?

## 4.3. From texts to features



EASY

text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	#words	#characters	#punctuation	Avg word length
1047919240848838656	3	12	1	4
1055101652557094913	4	18	0	4.5

## 4.4. From texts to features



### Bag of Word (BoW)

Every word of the Italian language becomes an attribute/feature.

Feature value = 1 **if the word is contained** in the text.

Feature value = 0 if the word **is NOT contained** in the text.



## 4.5. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world	!
1047919240848838656						
1055101652557094913						

# 4.5. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world	!
1047919240848838656						
1055101652557094913						

**Tokens**

## 4.5. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world	!
1047919240848838656						
1055101652557094913						

**D  
i  
c  
t  
i  
o  
n  
a  
r  
y**

**Tokens**

## 4.6. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world	!
1047919240848838656						
1055101652557094913						

## 4.6. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world	!
1047919240848838656	1	0	0	0	1	1
1055101652557094913						

## 4.6. From texts to features



text id	text
1047919240848838656	HELLO WORLD!
1055101652557094913	THE WORLD IS ROUND

id	hello	is	round	the	world	!
1047919240848838656	1	0	0	0	1	1
1055101652557094913	0	1	1	1	1	0

## 4.7. From texts to features

The dataset will become an  **$N \times M$  matrix** (N rows, M columns) with 1 row for each text and 1 column for each word/token contained in the vocabulary

id	token 1	token 2	token 3	...	token M
text 1	1	1	0	...	1
...	...	...	...	...	...
text N	0	0	1	...	0

## 4.8. From texts to features



***Example: NASA records the sound of wind on Mars for the first time***

### Bag of Words

1. **Unigrams:** the text is split into single word tokens

[NASA, records, the, sound, of, wind, on, Mars, for, the, first, time]

2. **N-grams** (from 1 to 2), the text is divided into single-word tokens and 2-word pairs

[NASA, records, the, sound, of, wind, on, Mars, for, the, first, time,  
NASA records, records the, the sound, sound of, of wind, wind on, on  
Mars, Mars for, for the, the first, first time]



## 4.8. From texts to features



***Example: NASA records the sound of wind on Mars for the first time***

### **Bag of Characters (BoC)**

1. **N-character Grams**, the text is divided into character tokens of length 2, 3, 4 and 5 → SPACES ARE ALSO CONSIDERED

[ NA, NAS, NASA, NASA, AS, ASA, ASA, ASA r, SA, SA, SA r, SA re,

etc... , etc... , etc... ,

t, ti, tim, time ]