

EDUCATION:

Bachelor of Arts | Graduated: December 2016 | University of Kentucky | GPA for major: 3.838

Major: Art Studio

Minor: Digital Arts

Other coursework: Computer Science, Web Design, Ceramics, Photography, Videography

SKILLS & ABILITIES:

Coding languages: HTML, CSS, Java/jQuery, C++, Python, BASIC

Web Design/Marketing: 3DCart/Shift4Shop, BigCommerce, Square, Weebly, WordPress, Bluehost

Adobe Programs: Photoshop, Lightroom, AfterEffects, Premiere, Illustrator, Flash, Acrobat, Creative Cloud

Web Apps: MailChimp, ShipStation, Avalara, QuickBooks, LottieFiles

Other programs: Blender, Davinci Resolve, Rhino, ZBrush, Cura, UE4, Sony Vegas, MS Office, Fishbowl

Experience in: product photo/videography, marketing, 3D animation, VFX, & graphic design

WORK EXPERIENCE:

Archway Biopharma/NOX CBN Sleep Aid | January 2022 - Present

Archway Biopharma is the parent company that provides business solutions such as: GMP White-Label Manufacturing, Test Market Reports, Product Stability Optimization, and more. Nox CBN is the e-commerce child company of Archway that manufactures & sells CBN Sleep Aid Tinctures online. I was hired very early on by the owner himself with 2 investors in Holland, making a small team of 4. This position provides a unique learning experience where I am responsible for the creation of the 2 websites, design, branding, content creation, and a good deal of administrative tasks and decisions. These decisions directly shape the future of the company and they include: daily procedures, quality control standards, setting up the various providers, and so on.

GossHall Systems - Amazon Delivery Driver | August 2021 - January 2022

Om Vapors | January 2018 - April 2021

Working at a small company, I took on many positions and was constantly faced with unique challenges. I typically worked in the cleanroom where we (myself with 1-3 other people) mixed, bottled, labeled, and kept an inventory of all the vape juice being produced by Om. I was also their primary graphic designer, web designer, photographer, and 3D artist; I designed the labels for the bottles, designed assets to be used in ad campaigns, took the product and promotional ad photography, designed & updated the website, and modeled/printed any 3D components we needed to adapt the filling machine to new products. Working with this small business taught me how to make the most of my time for the betterment of the company and gave me ample experience in self-starting and making my own decisions that would have a large impact on the company as a whole. It has also given me insight as to how a business runs, which has been useful at Archway Biopharma.

Independent Contracting | April 2017 - Present

As an independent contractor, I work directly with clients and negotiate what services I can provide for the client, and we work out a contract that binds us to each fulfil our end of the deal. I have made several websites for clients (Om Vapors, Nox, Archway Biopharma, Almazán Lending Group, Complex Machining, & more), done product concepts and animations (Lumia Stream, XEL Labs, Om Vapors), done video work for different YouTube channels (ERMasonry, music videos for SoFar, Binauralive, & Type Blue) for over 100K+ total views, as well as doing photography, such as product photography, portraits, event photography, & wedding photography.

Uber Driver | April 2017 - January 2019

Papa Johns Delivery Driver | February 2016 - June 2018

Amazon Warehouse | November 2012 - January 2013