

02 Brand Logo

Display the primary logo with guidelines on its usage.

Placement: Centered, with adequate spacing around the logo.

Size: Minimum and maximum size for different mediums (e.g., social media, print).

Variations: Overview of logo variations (e.g., color, monochrome) and when to use them.

Incorrect Usage: Examples of how not to use the logo (e.g., distortion, color changes).

ONE

STEP

DIGITAL