KRISTELLE MACSWEEN

USER INTERFACE DESIGNER

HIRE ME

My name is Kristelle and I design creative, user-friendly Interfaces. While my primary focus is on visual aesthetics, my UX training has given me an appreciation for usability and has enlightened me as a designer.

I am a music lover, cat worshiper and typeface junkie who obsesses over packaging, illustration and colour choices. I believe that love is in the details, so details do matter ok... I also enjoy nature, photography, Earl Grey tea, and shenanigans.

MY GOAL

My goal is to collaborate and contribute to creating high quality products while challenging myself and learning.

SPECIALTIES AND RELATED SKILLS:

- User Interface Design
- User Experience Design
- Web Design
- Interaction Design
- Responsive Design
- Information Architecture
- Establish visual guidelines
- High Fidelity Mockups

- Communication
- Sitemaps
- Wireframing
- Research
- Usability Testing
- Photography
- Branding
- Illustration

TOOLS:

- Adobe Illustrator
- Adobe Photoshop
- Adobe Dreamweaver
- Adobe After Effects
- Adobe InDesign
- Balsamiq
- InVision App

LANGUAGES:

- HTML5
- CSS3
- JQUERY
- JAVASCRIPT

- ENGLISH - FULL
- FRENCH - LIMITED

CONTACT:

613.793.0727

kmacsween777@gmail.com

EDUCATION:

Algonquin College
INTERACTIVE MULTIMEDIA DESIGN
Diploma
Graduated: April 2016

AWARDS & RECOGNITION:

Award of Excellence
APPLIED RESEARCH DAY 13.2
StudyBugApp Project /Lead Designer

Elected as Class Representative

EXPERIENCE:

Algonquin College
FUSION USABILITY TESTING TEAM
May 2016 - August 2016
Research, User Interviews, Scenarios, Usability Testing, and Expert Review

The Canadian Wildlife Federation
UX/UI DESIGN - FIELDWORK
March 2016 - April 2016
Designed emails, ads and web screens and provided recommendations

Presentey Engineering (PEPL)
LEAD UX/UI DESIGNER
January 2016 - March 2016
Rebranding and Web Design

StudyBugApp
LEAD UI/UX DESIGNER
September 2015 - December 2015
Designed UI for Admin

References are available