



VIGYAAN 2024

15th & 16th April 2024

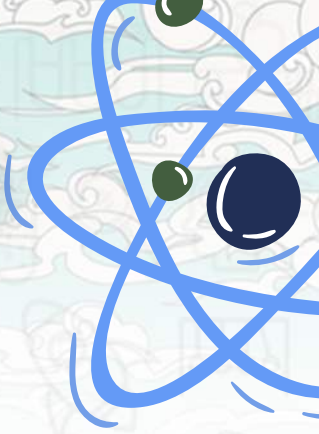
Sponsorship Brochure

Srijan Science Club

GGSSIPU



ABOUT



US

Guru Gobind Singh Indraprastha University (GGSIPU) is a vibrant center for learning, innovation, and community spirit. Accredited with a NAAC A++ Grade and recognized by the UGC. With a diverse array of courses spanning Engineering, Management, & more across 13 University schools and 120+ affiliated colleges.

Welcome to the vibrant world of Srijan Science Club(SSC), where passion for science meets the thrill of exploration!

SSC is a fun group for science enthusiasts. They hold hackathons & much more where you not only solve real-world problems with others but also learn new things from speaker sessions. It's a great place to explore your science ideas.

What is VIGYAAN 2024?

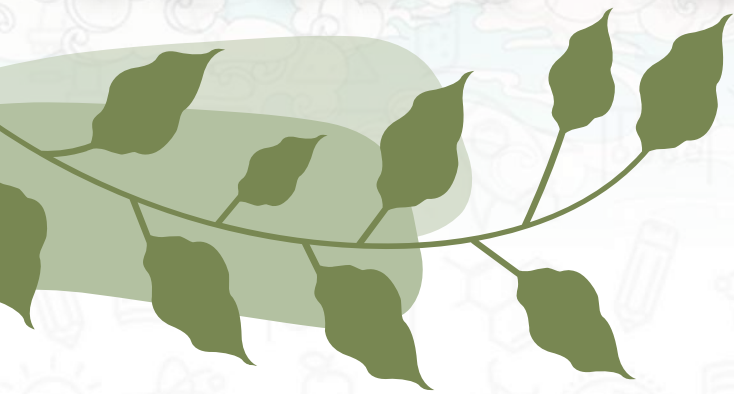
Experience the excitement of VIGYAAN, GGSIPU's science fest by Srijan Science club (SSC)!

Explore & Celebrate the theme of 'Global neutralization' with this one of a kind curiosity carnival!

This year, at Srijan Science Club, we have chosen the theme of 'Global Neutralization'. Global neutralization refers to the worldwide mitigation of environmental & global impacts, often achieved through measures such as carbon offsetting, resulting benefits like environmental conservation, support for climate action & the fostering of innovation in sustainability practices & much more.

GLOBAL
Neutralization

WHY CHOOSE US?



- Connection with students from IITs, NITs and diverse institutes across the several academic disciplines.
- Get involved with students through interactive workshops, presentations & build relationships with top talent and gain access to a pool of potential interns & future employees.
- We'll not only amplify your brand visibility on Instagram and LinkedIn but also display posters and standees throughout the festival. Plus, there's more to come in upcoming times!
- Utilize analytics to gauge sponsorship impact, providing insights into audience engagements and brand exposure.

$$E=mc^2$$

PROGRAM HIGHLIGHTS



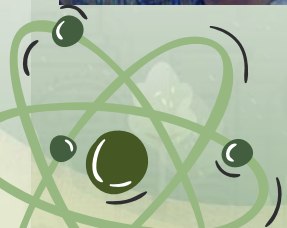
- **SPEAKER SESSION**
- **HACKATHON**
- **POSTER & PAPER PRESENTATION**
- **SCIENCE EXHIBITION & MUCH MORE.**



OUR EVENT IS A BREEDING GROUND FOR INNOVATION AND COLLABORATION, OFFERING A PERFECT PLATFORM TO REACH A LARGE, ENGAGED AUDIENCE. WE'RE CONFIDENT YOUR COMPANY WILL BE A GREAT FIT FOR VIGYAAN-2024. PARTNER WITH US AND TAKE ADVANTAGE OF THIS EXCITING OPPORTUNITY!



WANT TO LEARN MORE? CONTACT OUR TEAM TODAY - WE'D BE HAPPY TO DISCUSS HOW VIGYAAN-2024 CAN BENEFIT YOUR COMPANY.



Sponsors

**TITLE
SPONSOR**

**PLATINIUM
SPONSOR**

**GOLD
SPONSOR**

**SILVER
SPONSOR**

**BRONZE
SPONSOR**

STANDEES

8

5

3

2

1

NO. OF ADS

2

1

1

✗

✗

STALL SIZE

Full

Full

Half

50%
discount

30%
discount

**WEBSITE
MENTION**

✓

✓

✓

✗

✗

WORKSHOP

2 hr

1 hr

1 hr

✗

✗

**STUDENT
DATA**

✓

✓

50%

✗

✗

**SOCIAL MEDIA
MENTIONS**

✓

✓

✓

✓

✗

**LOGO ON
BANNER**

✓

✓

✓

✗

✗

**LOGO ON
MERCH**

✓

✓

✗

✗

✗

Sponsors

Title Sponsorship Benefits

(₹60,000+/-)

- 2 Ads of 4-6 minutes each.
- 8 standees.
- Sponsor logo on official merchandise and banners.
- Permission to set up full size stall throughout the fest for free.
- Shout out on the official website.
- Mention on Social Media.
- Max 2 hours workshop throughout the fest
- We can share the full database of participants.

Platinum Sponsorship Benefits

(₹40,000/-)

- 1 Ad of 3 minutes.
- 5 standees.
- Sponsor logo on official merchandise and banners.
- Permission to set up full size stall throughout the fest for free.
- Mention on Social Media.
- Shout out on the official website.
- Max 1 hour workshop throughout the fest.
- We can share the full database of participants.

Sponsors

Gold Sponsorship Benefits (₹28,000/-)

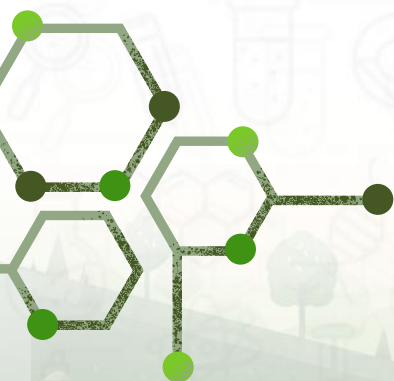
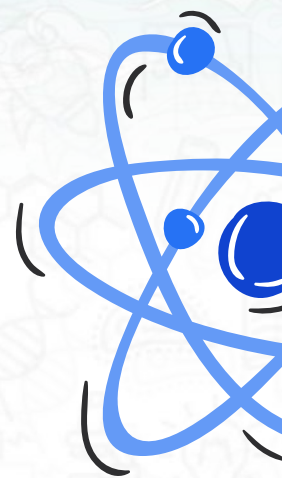
- 1 Ad of 2 minutes.
- 3 standees.
- Permission to set up half size stall throughout the fest for free.
- Mention on Social Media.
- Shout out on the official website.
- Max 1 hour workshop throughout the fest.
- We can share the half database of participants.

Silver Sponsorship Benefits (₹15,000/-)

- 2 standees.
- Permission to set up stall throughout the fest on 50% - 60% discount.
- Mention on Social Media.

Bronze Sponsorship Benefits (₹8,000/-)

- 1 standee.
- Permission to set up stall throughout the fest on 30% - 40% discount.



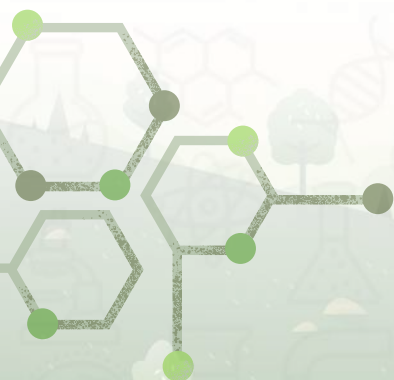
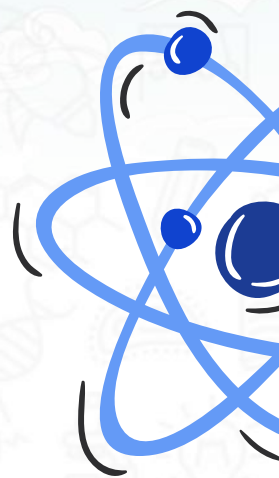
Title Sponsors

DELIVERABLES FROM SPONSORS

- Publicity of Vigyaan 2024.
- Contacts of vendors of required materials.
- Goodies or gift hampers to winners.
- We can share the database of participants.
- Volunteer certificate with sponsors logo.

DELIVERABLES FROM VIGYAAN 2024

- 2 Ads of 4-6 minutes each.
- 8 standees.
- Sponsor logo on official merchandise and banners.
- Permission to set up full size stall throughout the fest for free.
- Shout out on the official website.
- Mention on Social Media.
- Max 2 hours workshop throughout the fest.
- We can share the full database of participants.



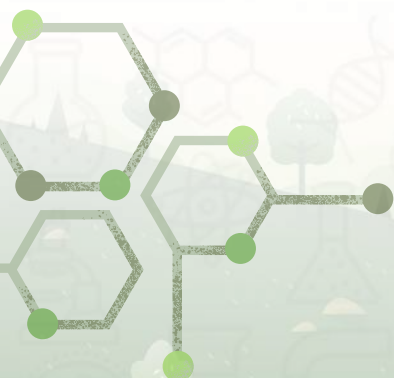
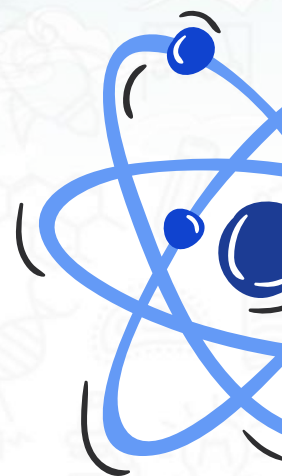
Platinum Sponsors

DELIVERABLES FROM SPONSORS

- Publicity of Vigyaan 2024.
- Contacts of vendors of required materials.
- Goodies or gift hampers to winners.
- We can share the database of participants.
- Volunteer certificate with sponsors logo.

DELIVERABLES FROM VIGYAAN 2024

- 1 Ad of 3 minutes.
- 5 standees.
- Sponsor logo on official merchandise and banners.
- Permission to set up full size stall throughout the fest for free.
- Mention on Social Media.
- Shout out on the official website.
- Max 1 hour workshop throughout the fest.
- We can share the full database of participants.



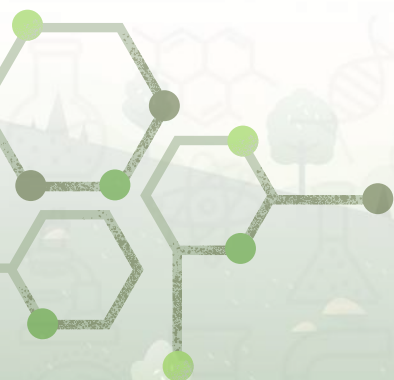
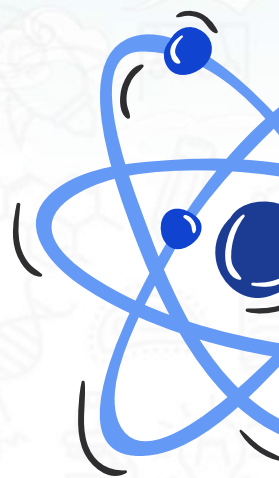
Gold Sponsors

DELIVERABLES FROM SPONSORS

- Publicity of Vigyaan 2024.
- Contacts of vendors of required materials.
- Goodies or gift hampers to winners.
- We can share the database of participants.

DELIVERABLES FROM VIGYAAN 2024

- 1 Ad of 2 minutes.
- 3 standees.
- Permission to set up half size stall throughout the fest for free.
- Mention on Social Media.
- Shout out on the official website.
- Max 1 hour workshop throughout the fest.
- We can share the half database of participants.



Silver Sponsors

DELIVERABLES FROM SPONSORS

- Publicity of Vigyaan 2024.
- Contacts of vendors of required materials.
- Goodies or gift hampers to winners.
- We can share the database of participants.

DELIVERABLES FROM VIGYAAN 2024

- 2 standees.
- Permission to set up stall throughout the fest on 50% - 60% discount.
- Mention on Social Media.



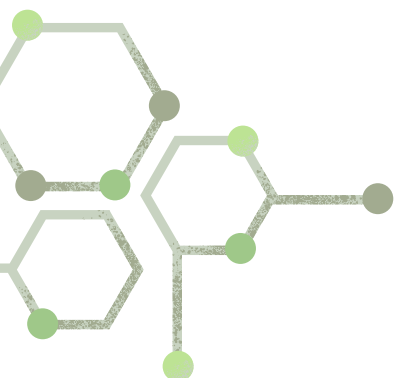
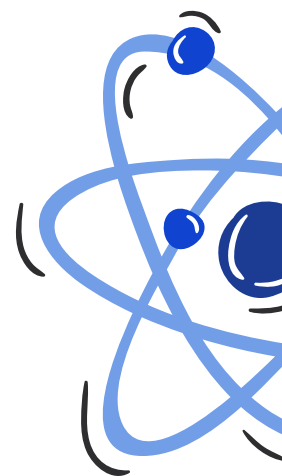
Bronze Sponsors

DELIVERABLES FROM SPONSORS

- Publicity of Vigyaan 2024.
- Contacts of vendors of required materials.
- Goodies or gift hampers to winners.
- We can share the database of participants

DELIVERABLES FROM VIGYAAN 2024

- 1 standee.
- Permission to set up stall throughout the fest on 30% - 40% discount.





Contact Us

Core Organisers

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