

# HEURISTIC EVALUATION **GRAZTOURISMUS.AT**

**Manuel Sammer, Lukas Kloiber, Marius  
Laffer, ...**

- ▶ Official tourist website of Graz
- ▶ Reference website
- ▶ Tries to provide everything tourists might need when they visit or plan to visit

# GRAZTOURISMUS

Several white lines of varying lengths and slopes are positioned in the bottom right corner of the slide, creating a modern, abstract graphic element.

Evaluator	Manuel Sammer (MS)	Lukas Kloiber (LK)	Thomas Gelb (TG)	Marius Laffer (ML)
Age	23	21	31	24
Gender	male	male	male	male
Device	Huawei P30	OnePlus 7Pro	Samsung Galaxy S3	iPad 8th Generation
OS and Version	Android 10	Oxygen OS 10.0.11 (based on Android 10)	Android 4.1.2	iOS 14.4.1
Screen Size	6.1"	6.67"	4.8"	10.2"
Screen Resolution	2349x1080	3120x1440	720x1280	2160x1620
Web Browser	Chrome 89.0.4389.90 m (64-Bit)	Firefox 86.1.1	Firefox 68.0	Safari 605.1.15
Ad Blocker	none	none	uBlock x.x	none
Internet Connection	WiFi	WiFi	HoT, LTE (hotspot)	WiFi
Download Speed	45 mbps	50 mbps	20 mbps	60 mbps
Browser Resolution	2349x1080	3120x1440	720x1280	2160x1620
Screen Recording Software	tbd	Android Screen Capture	AZ Screen Recorder	iOS Screen Recording
Planned Date of Evaluation	2021-04-14	2021-04-12	2021-04-15	2021-04-16

# OUR TEAM AND PLANNED DEVICES SETTINGS – MOBILE DEVICES

Evaluator	Manuel Sammer (MS)	Lukas Kloiber (LK)	Thomas Gelb (TG)	Marius Laffer (ML)
Age	23	21	31	24
Gender	male	male	male	male
Device	PC	PC	Lenovo ThinkPad E14	PC
OS and Version	Windows 10 Education EN Build 19041	Windwos 10 Education 20H2 19042.867	Windows 10 Pro DE v 2004	Windows 10 Pro DE v 2004 Build 19041.876
Screen Size	21"	24"	14"	24"
Screen Resolution	1920x1080	1920x1080	1920x1080	1920x1080
Web Browser	Chrome 89.0.4389.90 (64-bit)	Firefox 84.0.1	Edge 85.0.564.41 (64-bit)	Edge 89.0.774.57 (64-bit)
Ad Blocker	tbd	AdblockPlus	Adblock Plus x.y	AdBlock
Internet Connection	Magenta, xdsl	Magenta	HoT, LTE (hotspot)	A1, LTE
Download Speed	45 mbps	50 mbps	20 mbps	60 mbps
Browser Resolution	1920x1080	1920x1080	720x1280	1920x1080
Screen Recording Software	OBS Studio xx.xx.xx	Nvidia Shadowplay	OBS Studio 25.0.8	OBS Studio 25.0.8
Planned Date of Evaluation	021-04-15	2021-04-12	2021-04-16	2021-04-15

# OUR TEAM AND PLANNED DEVICES

## SETTINGS - PERSONAL COMPUTER

- ▶ Value for tourists
- ▶ Meaningful recommendation
- ▶ Finding errors
- ▶ Making time spent on the website more efficient

# MOTIVATION

- ▶ Evaluate interface design
- ▶ More evaluators find more problems
- ▶ 4 Evaluators will find most problems

## WHAT IS HEURISTIC-EVALUATION

- ▶ Every evaluation recorded
- ▶ Video clips of findings provided
- ▶ Text will describe the findings in detail

## HOW WILL YOU GET THE RESULTS

VIELEN DANKE FÜR IHRE  
AUFMERKSAMKEIT

