

Dean Morgan

Senior Frontend Developer

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An experienced Senior Frontend Developer skilled in building data-driven eCommerce websites from conception to completion. Recognised for creating well optimised, scalable and reusable CSS following BEM, OOCSS & ITCSS methodologies, with a demonstrated commitment to enhancing web performance and optimising page-load speeds.

Experience

Big Eye Deers

Senior Developer

February 2024 - Present

Duties and Responsibilities

- Facilitating effective client communication
- Working within strict timescales to deliver work on time
- Conducting thorough peer code reviews
- Executing detailed and forensic Web Performance Audits
- Frontend development for sites on Adobe Commerce, Shopify and Wordpress

Accomplishments

- Refreshing and modernising the frontend of a pre-existing Magento 2 site for a newly onboarded client
- Successfully implemented multiple clients sites with Klevu Search including full custom frontend layout and design updates
- Involved in the development of a new Hyva based Magento 2 website for a new client

Pinpoint Designs / IDHL Group

Senior Frontend Developer

January 2023 - February 2024

Frontend Developer

June 2021 - December 2022

Duties and Responsibilities

- Facilitating effective client communication
- Accurately scoping and estimating tasks and projects
- Working with the AM/PM team to ensure projects are delivered on time
- Contributing to comprehensive testing and documentation
- Conducting thorough peer code reviews
- Supporting junior and mid-level developers
- Executing detailed and forensic Web Performance Audits

Accomplishments

- Lead Frontend Developer on multiple Magento 2 / Adobe Commerce build and redesign projects for new and existing clients
- Successfully spearheaded a highly complex, multi-national, award-winning integration project with Klevu Search
- Pioneered the development of a bespoke SCSS based Adobe Commerce starter theme built with flexibility, inheritance and performance at the forefront
- Delivered engaging presentations on the topic of 'Web Performance' to the development team and wider company

Flavour Warehouse Ltd.

Frontend Developer

June 2020 - June 2021

Accomplishments

- Lead Developer on a rebuild and redesign project for their B2B 'Batch Ordering System', a Magento 2 powered site with a primary objective of allowing customers to add high volumes of products at speed
- Co-Lead on a project to merge all their standalone Magento websites into a single multisite system, and developing a parent/child theme structure
- Introduced a branch based git methodology to better manage code releases for their in-house built themes and modules

Key Skills

Languages

- HTML / XML / Markdown
- CSS / SCSS / Less
- JavaScript / TypeScript
- PHP / Twig / SQL

Platforms

- Adobe Commerce
- WordPress
- Drupal
- Shopify

Libraries

- jQuery
- RequireJS
- Knockout
- React
- Tailwind

Frameworks

- Next.js
- 11ty

Other

- Git / GitHub / BitBucket
- Node / NPM / Gulp
- Docker / Warden
- Adobe XD / Figma
- Storybook
- Google Analytics / SEO
- Jira

Certifications

Frontend

- Smashing Workshops Web-Performance Masterclass with Harry Roberts (2022)

Personal

Projects

- Built a bespoke rapid-prototyping framework that was fully compatible with WordPress, Drupal, Shopify and BigCommerce
- Currently using React and Next.js to build a personal blog site with a CMS backend

Freelance

- Built and launched multiple e-commerce websites in a variety of industries
- Maintained long-lasting and positive relationships with clients