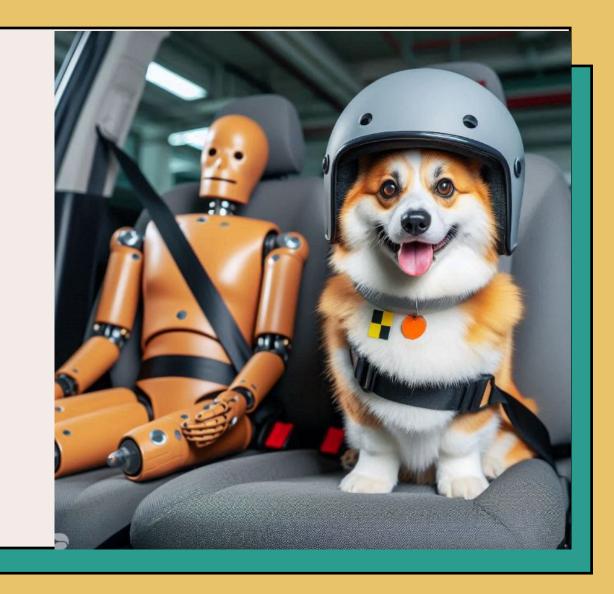
Crash Test Corgi Analyzes Accidents in Arizona



Introduction

We used dataset from Kaggle based on accidents in the state of Arizona from 2012-2016. This presentation will cover:

- How Federal Spending impacts Local Accidents Alberto
- 2. Risky Driving Behavior Data Priscilla
- 3. Monthly and Weekly Trends in Accidents based on Environment –Dean
- 4. Arizona County Accidents with Map Visualization– Joseph



Does Federal spending affect accidents in Azşş Alberto



Federal spending and location



How many accidents and where?
Utilize Kaggle Data



How much does the Govt spend locally? Use USAspending.com API to trace money to counties



Charts

Graph data and Glean Insights



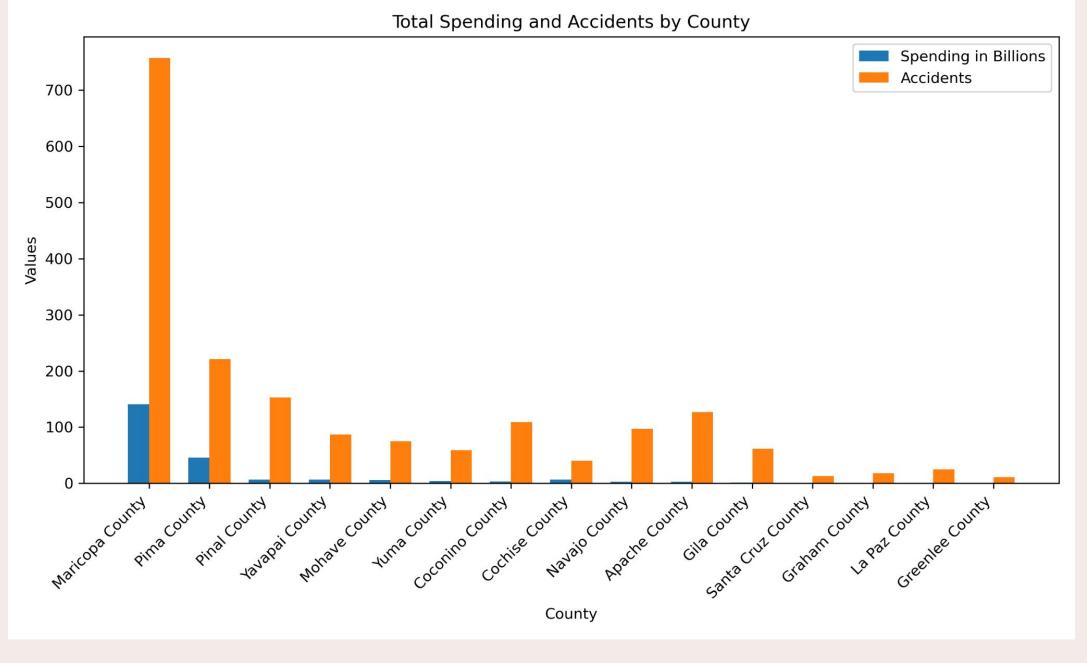
If I had more time....

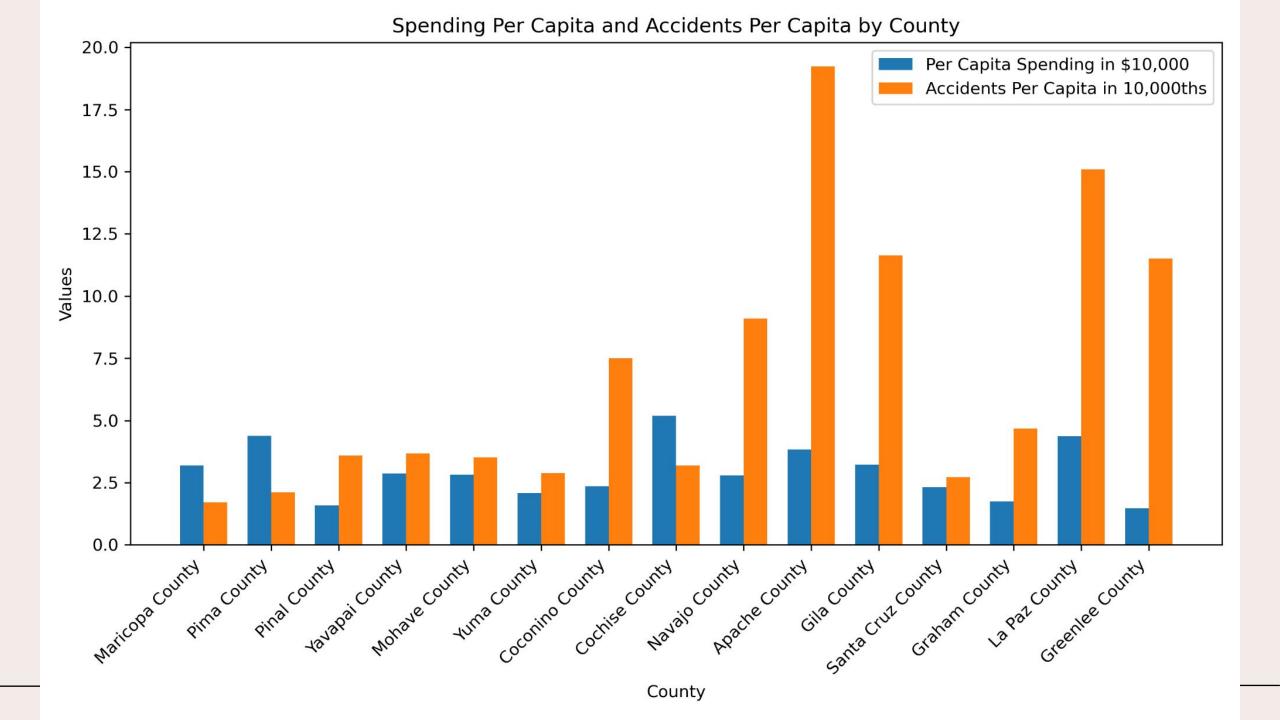
Ways to improve analysis to gain more insight



Next Speaker

Priscilla Miller





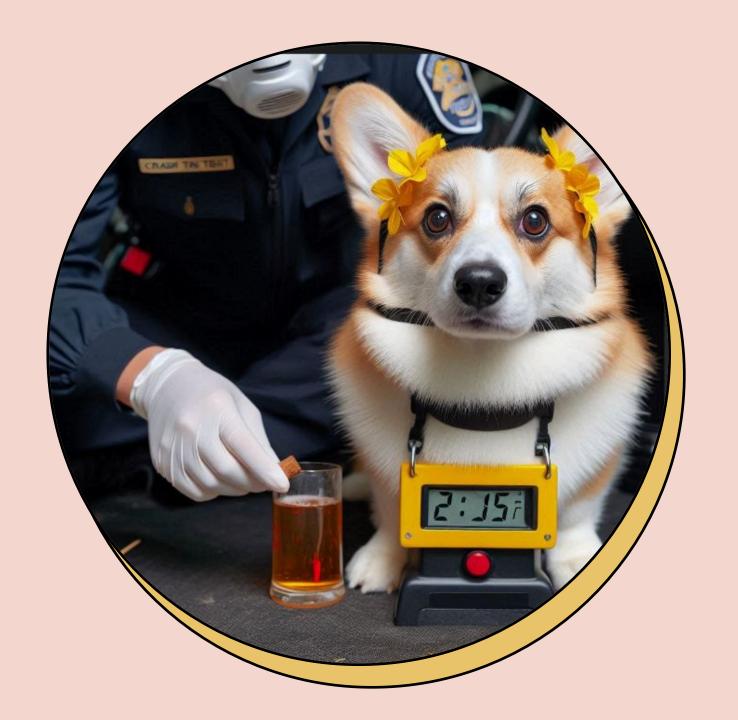
Possible Next Steps

All Data Presented Spans 4 years 2012 thru 2016

- Breaking Down data by year may provide additional trend data
- Also Data can be broken down to recipient
 - Further Parsing data down to dept of transportation Might be more relevent

Risky Driving Behavior Data

Priscilla







Planning 1

Discover which risky behaviors data is tracked



Planning 2

Discover how the risky behavior effects total fatalities



Planning 3

Discover how the risky behavior effects pedestrian fatalities



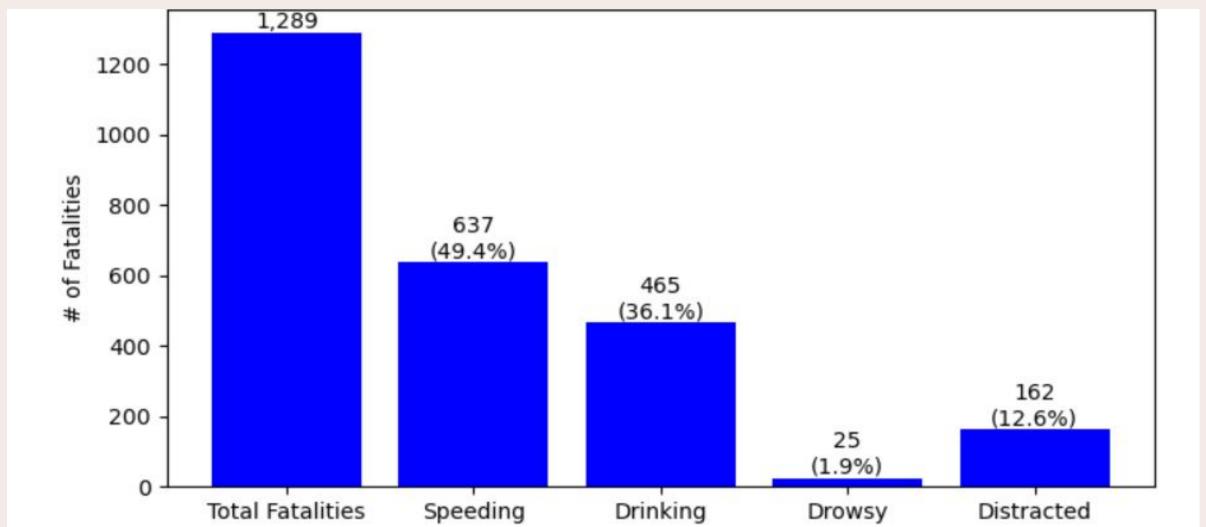
Strategy

Factor out unknown cause fatalities

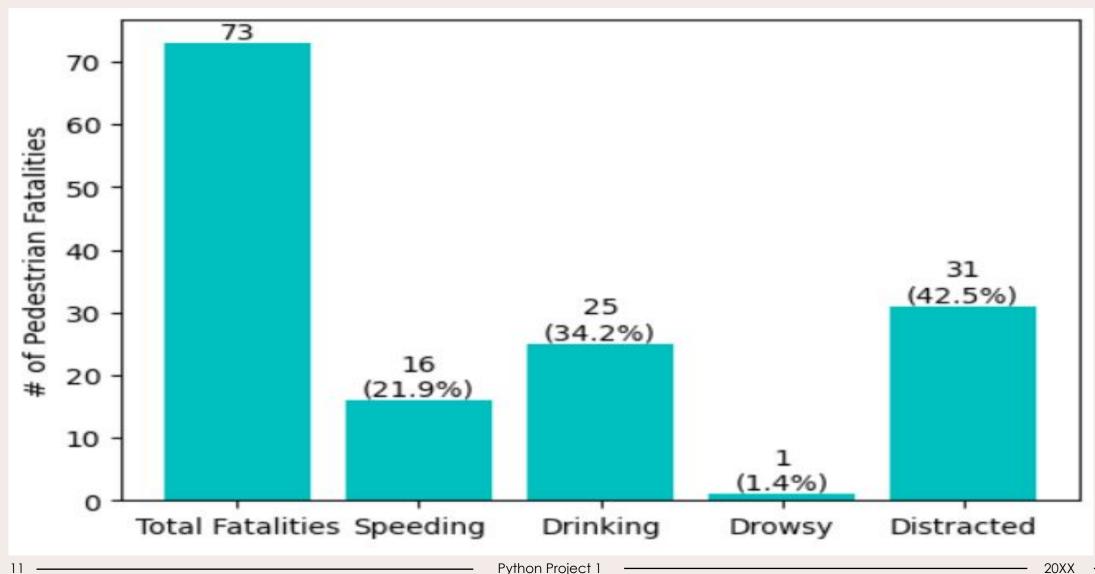


Results

Total Fatalities & Driver Factors Contributing to Fatalities



Pedestrian Fatalities & Driver Factors Contributing to Fatalities



Crashes Over Time

Dean





Planning

Do more crashes happen on weekdays or weekends?

What types of crashes happen over the course of the day?

Does light conditions have any impact on fatalities?



Cleaning the Data

Columns for every type with potential for multiples per crash

Timelines



Design

Finding the best chart to display the data and tell the story



Strategy

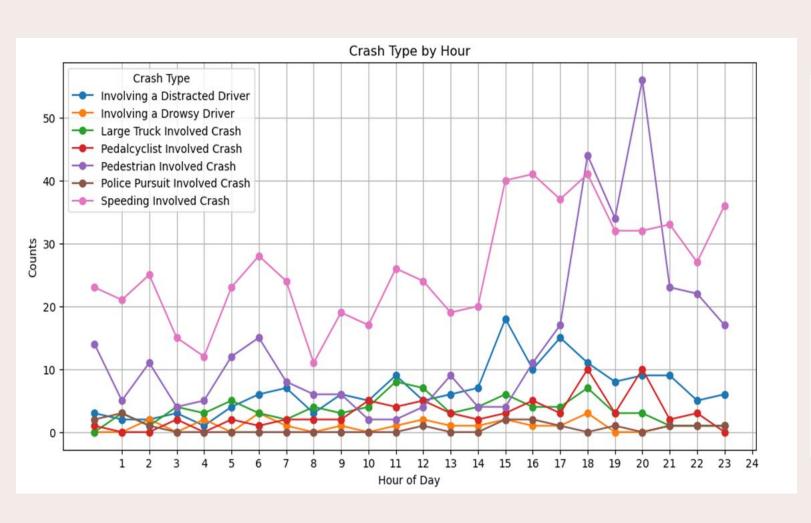
As PM I kept the questions and charts simple

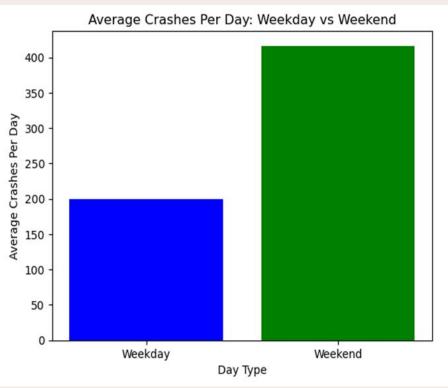


Launch

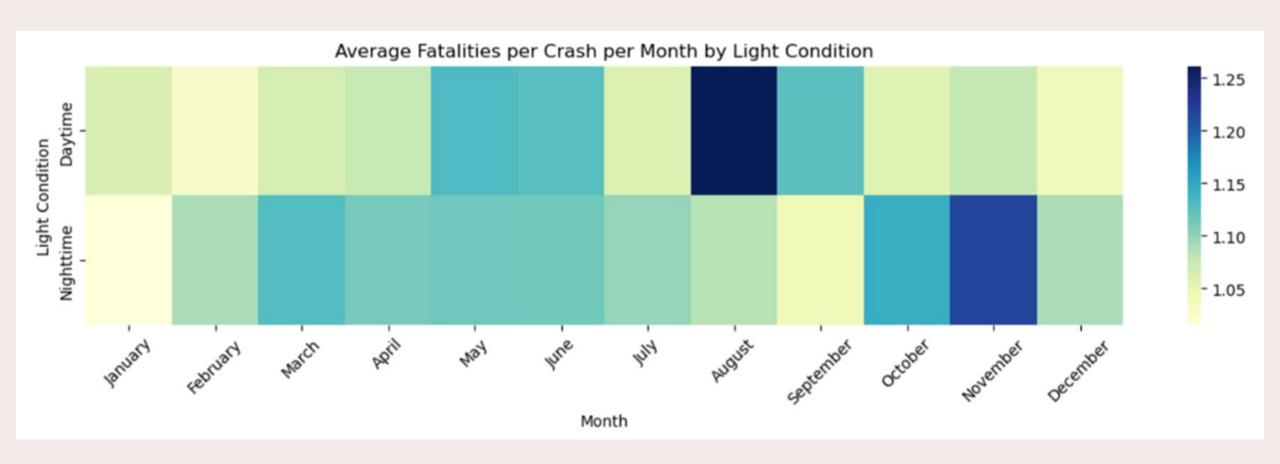
Learning and sharing how to handle git was important

By Hour and By Day





Heatmap



Topic 4

Map Visualizations of Accidents in Arizona



Visualizations of Fatal Accident Data in Arizona Between 2012 and 2016



Planning

In which counties do the most accidents occur? How to visualize this? What factors could contribute to this?



County Accidents

Visualization by county



Arizona Accidents Using Hyplot

What does the visualization using Hvplot tell us about where most of the accidents occurred

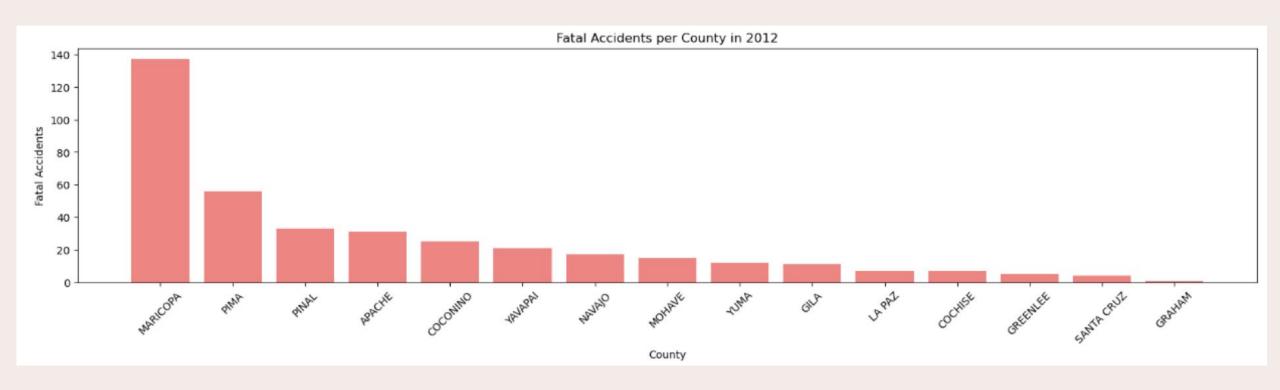


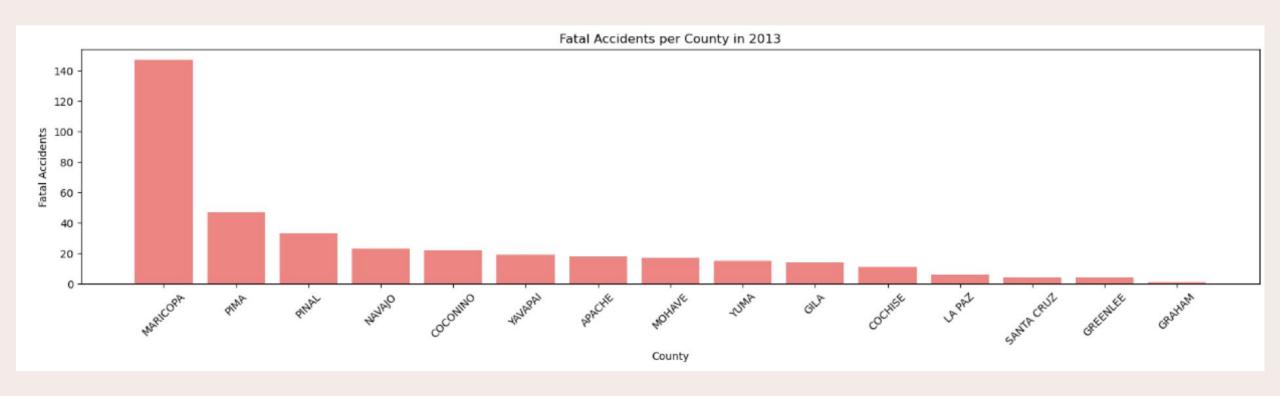
Difficulties Our Team Faced

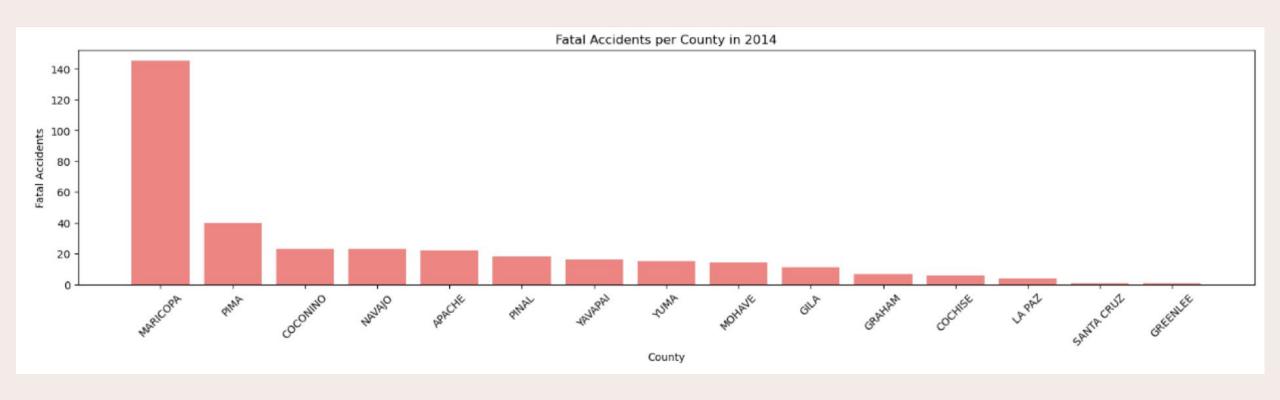
The data was not entirely clear + NHTSA API difficulties

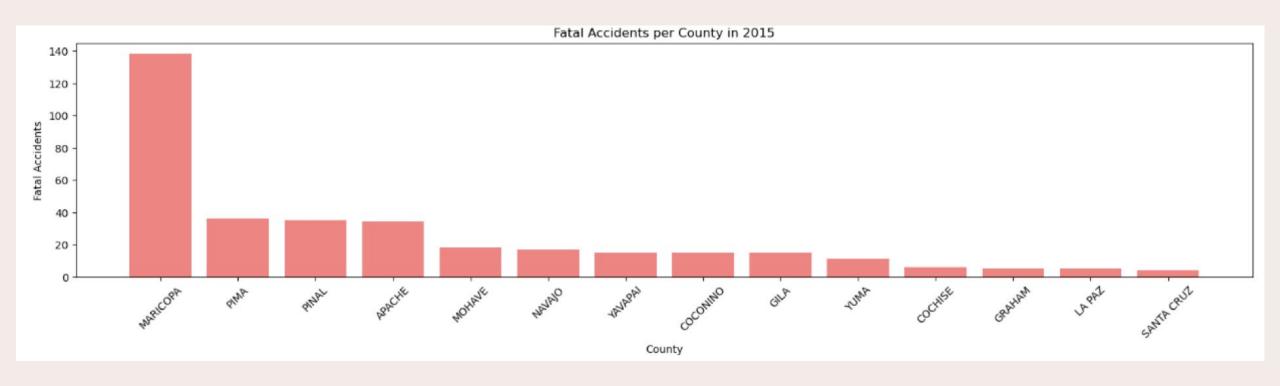


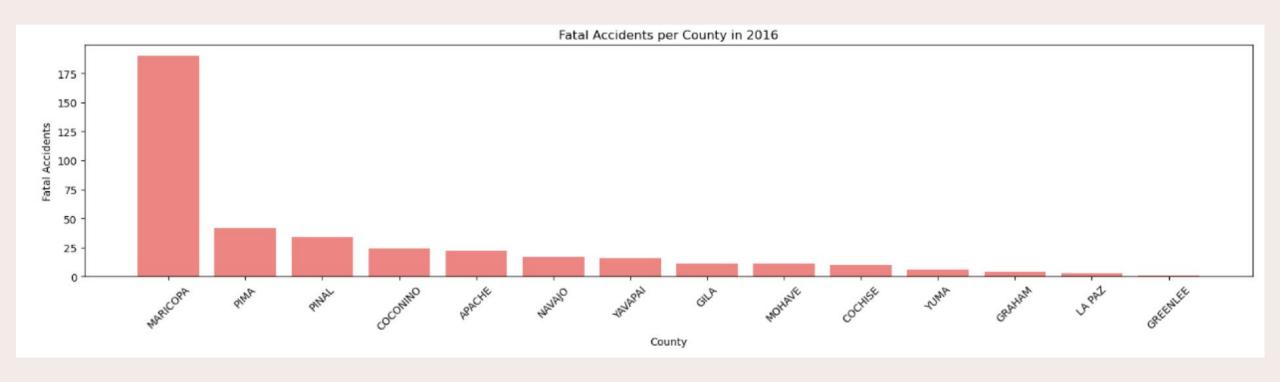
Questions!?





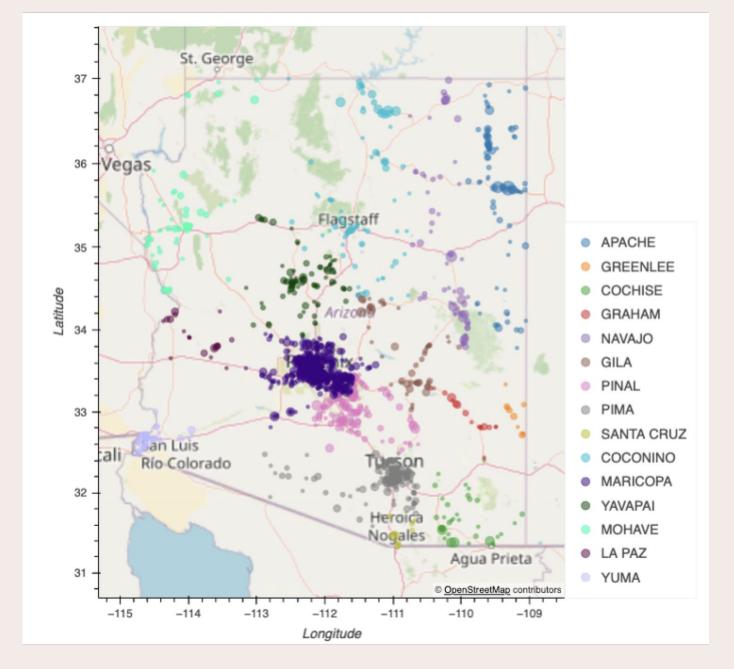






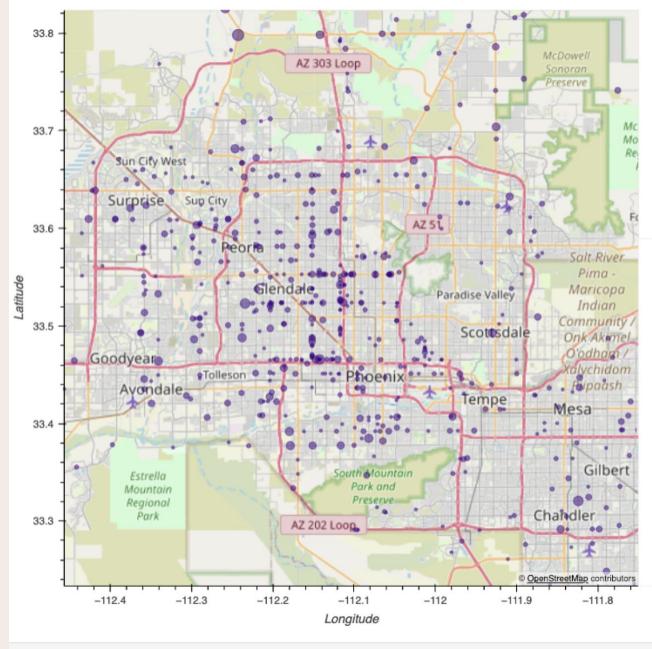
ARIZONA ACCIDENTS MAP

- Map was created using Hvplot
- Plot points' size is based on how many individuals were involved in each accident
- As represented in the previous charts and shown here, the highest levels of accidents occurred in Maricopa, Pinal, and Pima counties
- Since the highest levels of accidents occurred in Maricopa county, we will look at that specifically



MARICOPA ACCIDENTS MAP

- From the years 2012 to 2016, Maricopa county population rose from 3.92 million to 4.17 million, which made up about 60% of the total population of Arizona
- Based on the Maricopa county map data, although there were some fatal accidents on highways/freeways, most of the fatal accidents occurred on city streets



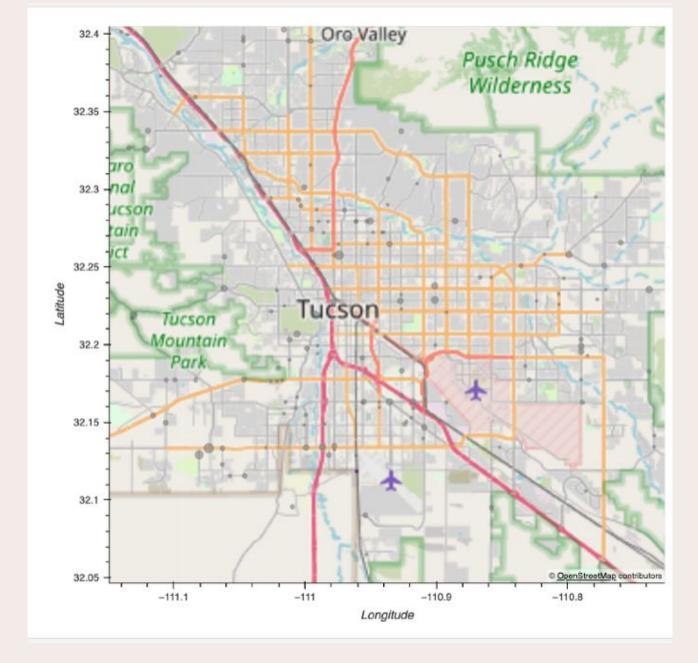
MARICOPA COUNTY: CITY STREET ACCIDENTS - ZOOMED

- Zooming in on a map point in Maricopa County where there was a high level of accidents that occurred, it becomes more clear that although the plot points initially looked like they may be nested on highways and freeways, they are actually on city streets.
- Now we will see if this is consistent when looking at other counties with the highest amount of accidents



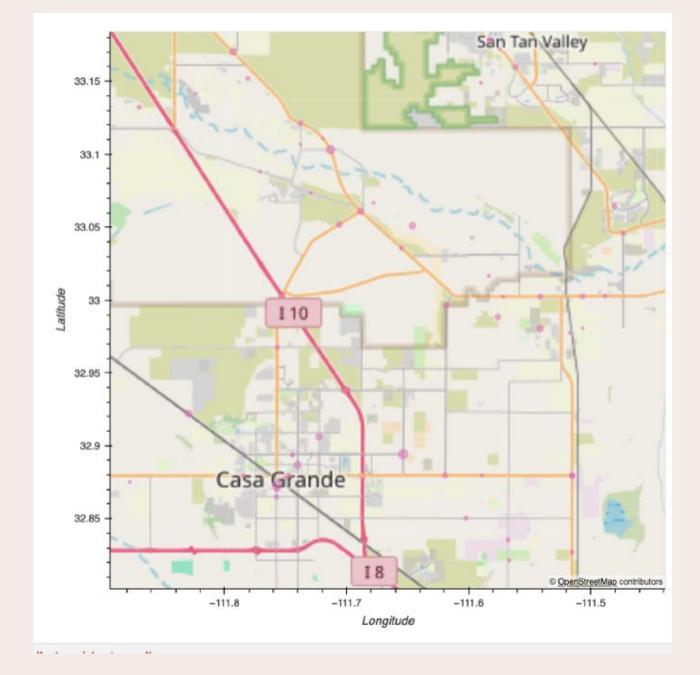
PIMA COUNTY: CITY STREET ACCIDENTS - ZOOMED

- Looking closely at Pima
 County, which experienced
 the second highest amount
 of fatal accidents between
 2012-2016, we see a similar
 visualization as the Maricopa
 County map that most of
 the accidents did not occur
 on highways and freeways,
 but on city streets.
- The population density of both Maricopa and Pima counties would most likely be a factor for this reason.



PINAL COUNTY: CITY STREET ACCIDENTS - ZOOMED

- Looking at Pinal County, which on average was the third highest county for fatal accidents between 2012-2016, we see a different trend - that more of the accidents did occur on highways and freeways.
- In comparison to Maricopa and Pima County, Pinal County is considered rural, with less population density, which could contribute to why most accidents were along the highways and freeways.



Thank you! Questions?