

Mellow Digital

Date: March 24, 2020

Our Services

Let's take a look at how we can transform your business with our marketing campaigns; rather it be a start-up project or an enterprise-grade company.



Marketing Campaigns

WHAT'S A CAMPAIGN?

A campaign is a meticulously planned & tracked movement to build an online presence & revenue funnel for your brand through the use of a multitude of influencers, all pushing promotional material to their individual fanbases with the same common goal of giving digital exposure to your brand.

HOW DOES IT WORK?

A vital part of your marketing campaign is the roadmap. The campaign roadmap is designed by one of our senior campaign managers & you, the client. The roadmap lays out exactly how and when your campaign will be run; detailing the specifics of every step along the way.

WHAT DOES IT COST?

A campaign is quoted based upon your marketing budget and marketing goals. One of our service representatives would be more than willing to quote your individualized campaign based off of these metrics.

LETS BREAK IT DOWN.



TRACKABLE RESULTS

Mellow Digital tracks and reports on every promotion spread though your campaign.



MODULAR ROADMAP

If a certain method of promotions performance excels with your project, the campaign can be re-focused around what produces the best results.



TERM LENGTH

Your campaign will be tailored around a term length which will maximize the efficacy of the budget.

Our Influencers

NETWORK SIZE

Mellow Digital boasts an impressive

14,428,000 followers,
network wide.

DEMOGRAPHIC

All **129** of our influencers are niched
within **NFTs/Crypto**

PLATFORMS

Majority of our Influencers are based on Twitter,
with rapid expansion on Instagram & YouTube.

FOLLOWING

The average following of an influencer under Mellow Digital is **111,800**

IMPRESSIONS

The average impressions of an influencer under Mellow Digital is **73,000** per promotion.

ENTERACTIONS

The average interactions of an influencer under Mellow Digital is **4,300** per promotion.

Influencer Analytics
Let's take a look at the numbers driving our agency



AUDIENCE

8,500 New Followers

ENGAGEMENT

16,800 Project-Shared Tweet Engagements

ROI

2,525.88%, one week after project launch

The Impact

@THEQUEENBEENFT'S
CAMPAIGN RESULTS

SOME OF OUR MOST NOTABLE CLIENTS



DIGIFINEX

10th largest Crypto Exchange in the world, in terms of Liquidity & volume with 4 million active users.



@SKULLTOONSNFT

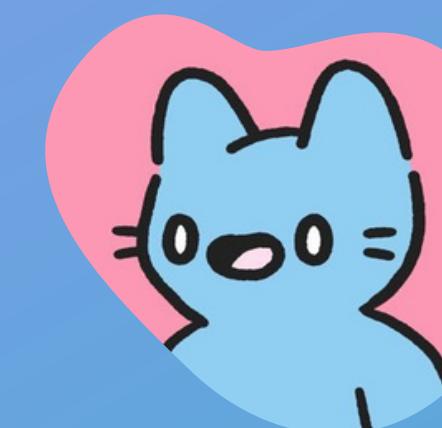


POSITION EXCHANGE

Decentralized Crypto platform with a complete Ecosystem aiming to bridge the gap between people and cryptocurrency and enhance DeFi experience.

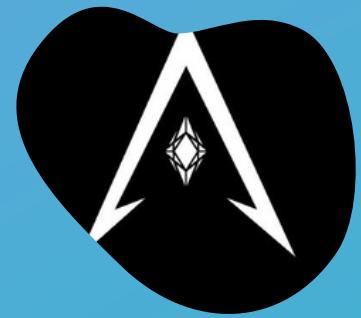


@TORIX_NFT



COOL CATS

Ranked #3 in terms of popularity and sales volume in avatar based NFT Projects worldwide.



@LEGENDSATLANTIS