

Kingmaker's Rise - Privacy Policy

Effective Date: 5/12/2025

Kingmaker's Rise ("we", "us", or "our") is committed to protecting your privacy and ensuring that your personal data is handled in a secure and responsible manner. This Privacy Policy explains how we collect, use, share, and protect your personal data when you access or use **Kingmaker's Rise** (the "Game") and its related services, including our website, mobile applications, and other services. By using or accessing the Game, you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect various types of **personal information** when you use **Kingmaker's Rise**. This information is essential for providing our services and improving your experience.

1.1 Personal Information You Provide:

- **Account Information:** When you create an account, we collect the following details:
 - **Username**
 - **Email address**
 - **Password** (hashed for security)
- **Payment Information:** When making in-game purchases, we collect payment information, including:
 - **Credit card details, PayPal information**, or other payment method data (processed securely by third-party services like **Stripe** or **PayPal**).
- **Communication Data:** When you contact us (e.g., for support), we collect information such as:
 - **Messages** you send
 - **Inquiries** related to gameplay, billing, or technical support

1.2 Automatically Collected Information:

- **Device and Usage Data:** We automatically collect information about your device and your interactions with the Game, including:
 - **IP Address**
 - **Device type** (e.g., mobile, desktop)
 - **Operating system**
 - **Browser type**
 - **User-agent string**
 - **Gameplay activity**, such as **quests completed**, **resources collected**, **combat stats**, and other in-game actions.
- **Cookies and Tracking Technologies:** We use **cookies**, **web beacons**, and **pixels** to collect data about your interactions with the Game and improve your experience. For more information on cookies, visit [All About Cookies](#).

1.3 Location Data:

- If permitted by you, we may collect location data, such as your **geographical location** based on your **IP address** or other device sensors.

2. How We Use Your Information

We use the personal information we collect for various purposes, including but not limited to:

2.1 To Provide and Improve the Game:

- **Account creation and management:** To manage your **account** and **user profile**.
- **Gameplay experience:** To personalize your **gaming experience**, track **progress**, and provide relevant in-game features (e.g., **quests**, **combat**, **leaderboards**).
- **Transaction processing:** To process **purchases** and **in-game transactions**.

2.2 To Communicate with You:

- **Notifications:** To send you **account-related** notifications (e.g., **password resets, order confirmations, and game updates**).
- **Marketing:** If you opt-in, we may send you **promotional emails** about new game features, special events, or **offers**. You can opt-out of these emails at any time.
- **Customer support:** To respond to your **inquiries** and provide assistance.

2.3 For Security and Fraud Prevention:

- We use your **IP address, device information, and gameplay data** to **detect fraud** and **ensure the security** of your account and the overall game.

2.4 For Analytics and Research:

- To analyze how players interact with the game, improve gameplay features, and optimize user experience.
- To monitor performance and effectiveness of **marketing campaigns**.

3. Data Sharing

We do not sell or share your personal data with third parties except in the following circumstances:

3.1 Third-Party Service Providers:

- **Payment Processors:** We share your payment details (e.g., **credit card information, PayPal**) with trusted **third-party processors** (e.g., **Stripe, PayPal**) to facilitate in-game transactions.
- **Analytics Services:** We share **usage data** with third-party analytics services (e.g., **Google Analytics**) to analyze how players use the Game and improve user experience.

3.2 Advertising Partners:

- We use **Google Ads** and **Facebook Ads** to serve targeted advertisements. These partners may collect your data to deliver personalized ads. For more details, visit:

- [Google Ads Privacy Policy](#)
- [Facebook Privacy Policy](#)

3.3 Legal Compliance:

- We may share your data if required by law, such as to comply with **legal obligations**, respond to **subpoenas**, or protect our **legal rights**.
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4. Behavioral Advertising

We use **third-party advertising services** that may use your personal data to display targeted ads based on your activities and preferences.

4.1 Opting Out of Behavioral Advertising:

- You can opt out of **Google's personalized ads** by visiting [Google Ad Settings](#).
 - You can opt out of some third-party advertising services through the Network Advertising Initiative's opt-out page.
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5. Your Rights

5.1 Data Access and Deletion:

If you are a **European Union** resident or a **California** resident, you have the following rights regarding your personal data:

- **Right to Access:** You can request access to the personal data we hold about you.
- **Right to Rectification:** You can request corrections to your personal data if it is inaccurate or incomplete.
- **Right to Erasure:** You can request deletion of your personal data, subject to certain exceptions.
- **Right to Data Portability:** You have the right to request a copy of your personal data in a structured, commonly used, and machine-readable format.

- **Right to Object:** You can object to the processing of your data for certain purposes, including marketing.

5.2 Exercising Your Rights:

To exercise your rights, please contact us via:

- **Email:** kingmakersrise@gmail.com

We may require you to provide proof of your identity before processing your request.

6. Data Retention

We retain your personal data for as long as necessary to provide services, fulfill transactions, and comply with legal obligations.

- **Account Data:** We retain your **account information** as long as your account is active. If you choose to delete your account, we will retain your data for a reasonable period for legal and business purposes.
 - **Transactional Data:** **Payment information** and **transaction history** are retained for **financial records** but will not be stored longer than necessary.
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7. Minors and Parental Consent

7.1 Age Restriction:

The Game is intended for players aged **13 or older**. If you are under the age of 18, you must have **parental consent** to play.

7.2 COPPA Compliance (For U.S. players under 13):

We comply with **COPPA (Children's Online Privacy Protection Act)**. We do not knowingly collect personal data from children under **13 years of age**. If you believe that a child under 13 has provided us with personal information, please contact us immediately, and we will take appropriate action.

7.3 Parental Controls:

We offer **parental control settings** to help parents monitor and manage their child's gameplay experience (e.g., chat features, in-game purchases).

8. Data Security

We implement appropriate technical and organizational measures to protect your personal data against unauthorized access, loss, or disclosure. However, no data transmission over the internet is entirely secure, and we cannot guarantee the absolute security of your data.

9. International Data Transfers

Since **Kingmaker's Rise** operates globally, your personal data may be transferred to, and stored in, countries outside your own. For example, if you reside in the **EU**, your data may be transferred to the **United States** or other jurisdictions. We ensure that such transfers are done securely and in compliance with applicable laws, such as **Standard Contractual Clauses** under **GDPR**.

10. Changes to the Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any significant changes by posting the updated Privacy Policy on this page. Please review this policy periodically.

11. Contact Us

For questions or concerns about this Privacy Policy or our data practices, please contact us at:

- **Email:** kingmakersrise@mail.com
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Acknowledgment

By using or accessing **Kingmaker's Rise**, you acknowledge that you have read, understood, and agree to the terms of this **Privacy Policy**.