



Scoots Website Plan

Dallas Eaton

WDD 230

Home

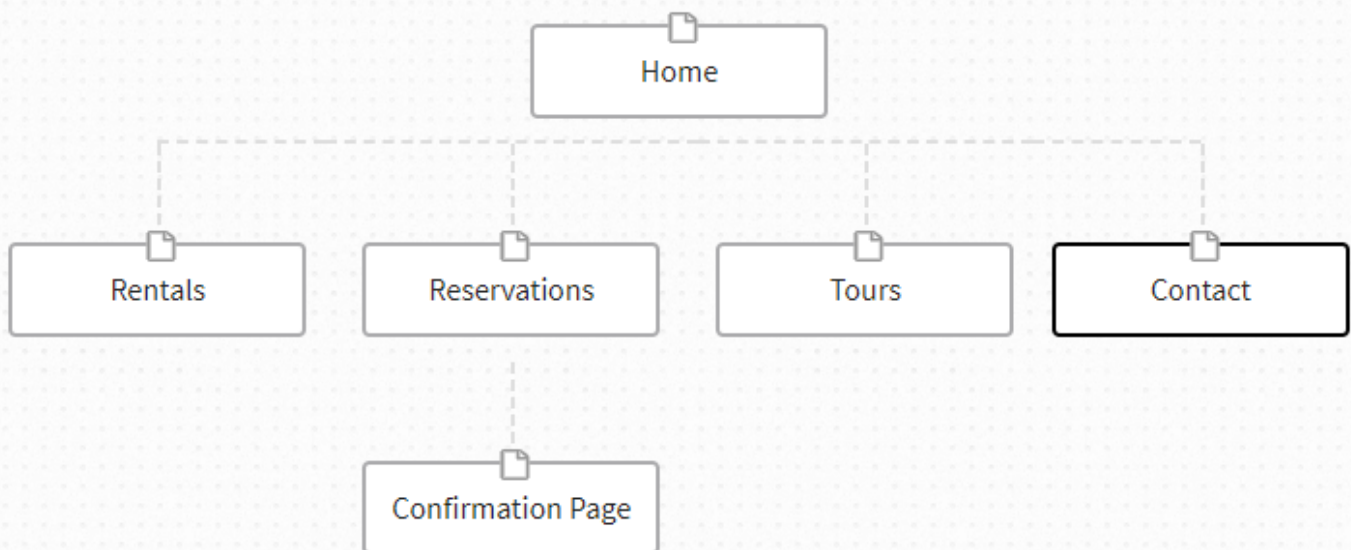
Rentals

Reservations

Tours

Contact

Site Map



Site Purpose

The purpose of this website is to promote the rental services of the Scoots motor scooter rental company on the island of Cozumel. Site content is targeted at customers that like to do their homework before getting to the island, and plans to provide information about the services, requirements, and rental process. The website aims to embody the fun and carefree attitude of the island, advertising the ability to escape the droves of tourists found on the west side by exploring the vast coasts and inlets to the south and east.

Target Audience

This owner-operator company caters to...

LOCALS --

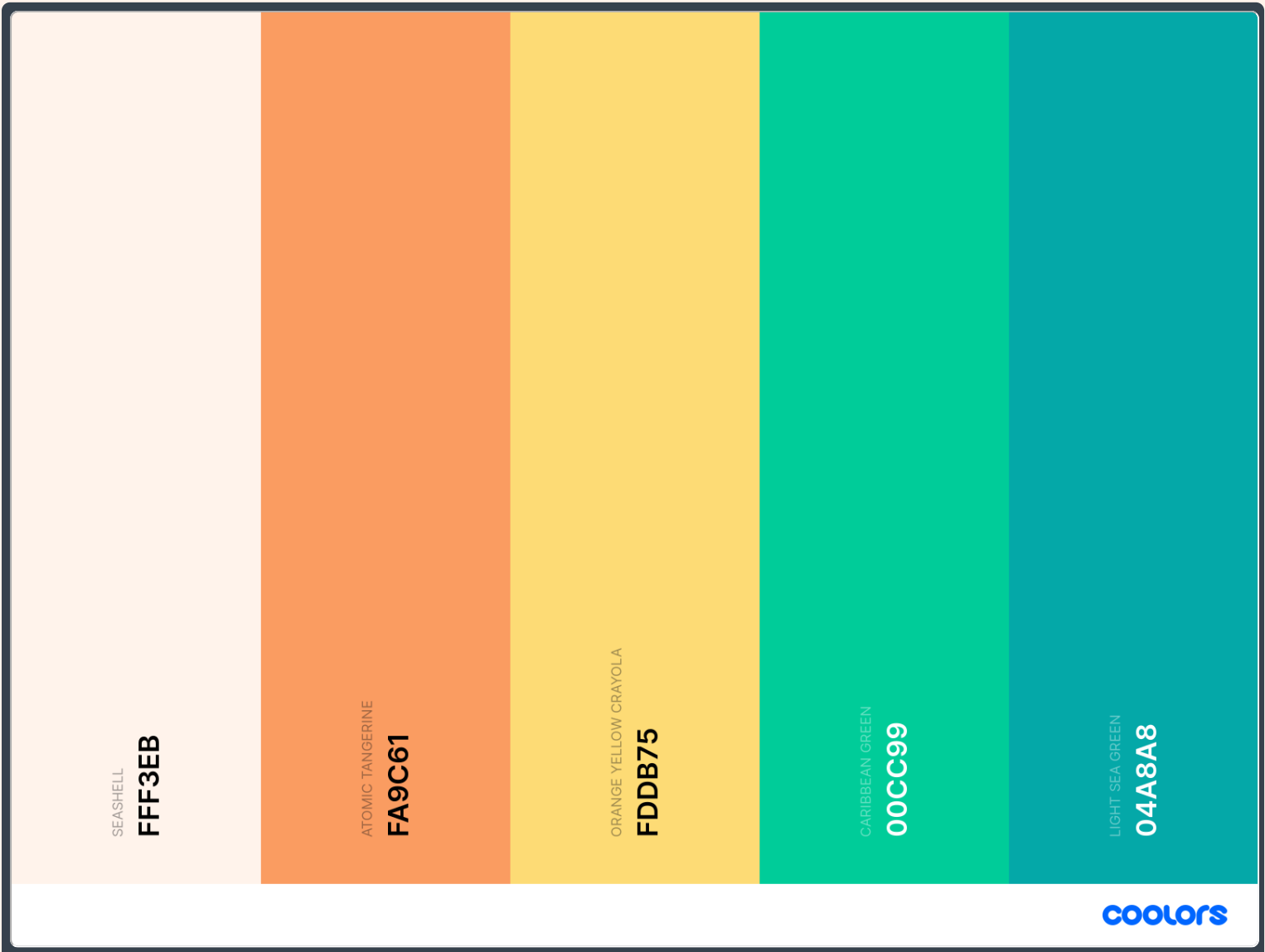
WALK-IN TOURISTS --

ENTHUSIASTS --

CRUISE-BASED TOURING GROUPS / PARTNERSHIPS --

Color Scheme

Palette URL:
<https://coolors.co/fff3eb-fa9c61-fddb75-00cc99-04a8a8>



PRIMARY	SECONDARY	ACCENT 1	ACCENT 2	ACCENT 3

[#FFF3EB]

[#FA9C61]

[#FFDB75]

[#00CC99]

[#00FFFF]

Typography

Heading Font: [Merienda One]

The headings are using the font-family: Merienda One.

"Merienda' is a Spanish term for "afternoon snack", and this pleasant time of the day was worth its own typography.

Merienda has soft shapes, is slightly condensed, and has a rhythm which is an invitation to read short pieces of text. It is ideal for headlines which call for height, as its strokes resemble those of a brush and deliver freshness and a dynamic touch in the development of words."

Paragraph Font: [Quicksand]

The paragraph body is composed of: Quicksand. This is a very readable text that does not distract and does not strain the eyes.

Normal paragraph example

T"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."ing Fork Rivers in Glenwood Springs.

Colored paragraph example

"Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."

Wireframes (Home Page)

Large, Medium, Small Wireframes | Homepage

Sample Showcase Image For Home Page



Photo by [Brian Jin](#) on [Unsplash](#)

☐ ☐ ☐

✉ Scoots - Scooters Rentals and More!

Make a reservation today! ✕

✉

SCOOTS - Scooter Rentals and More!

Home

Rentals

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<

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Mon

Tue

Wed

Thur

Fri

Rental Info

Placeholder text for Rental Info

☐	Specials
☑	Rent 2 get 1 free for the day!
☑	Rent a Jeep - half off diving equipment

>

👤

👤

🕒

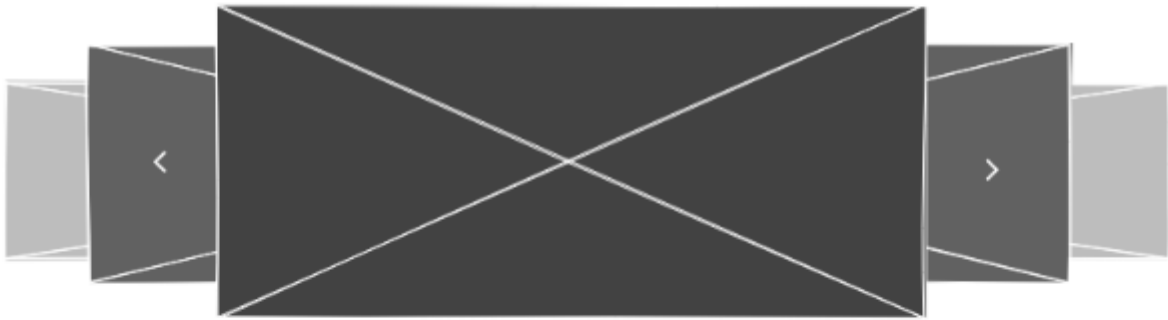
🕒





SCOOTS - Scooter Rentals
and More!

≡ MENU



Make a reservation today!

Mon	Tue	Wed	Thur	Fri
				
07:00-11:00 07:00-11:00 07:00-11:00	07:00-11:00 07:00-11:00 07:00-11:00	07:00-11:00 07:00-11:00 07:00-11:00	07:00-11:00 07:00-11:00 07:00-11:00	07:00-11:00 07:00-11:00 07:00-11:00



Rental Info

07:00-11:00
07:00-11:00
07:00-11:00
07:00-11:00
07:00-11:00
07:00-11:00
07:00-11:00
07:00-11:00
07:00-11:00
07:00-11:00

<input type="checkbox"/>	Specials
<input checked="" type="checkbox"/>	Rent 2 get 1 free for the day!
<input checked="" type="checkbox"/>	Rent a Jeep - half off diving equipment



07:00-11:00 07:00-11:00 07:00-11:00 07:00-11:00 07:00-11:00 07:00-11:00 07:00-11:00 07:00-11:00 07:00-11:00 07:00-11:00

⬆
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SCOOTS - Scooter Rentals and
More!





Make a reservation today!

TODAY

Low/High: 89/96

Condition: Sunny

Humidity: 63%

Wind: 13 mph



There are many ways to make a reservation today! You can call us, visit our website, or use our mobile app. We make it so easy for you to get the car you need when you need it. Contact us today!



Rental Info

We have a variety of cars to rent, from economy to luxury. We also offer a fleet of SUVs and vans for larger groups. Our rates are competitive and we offer flexible rental terms to suit your needs. Contact us today to reserve your car!

