

ST. Vincent Pallotti College of Engineering and Technology

DEPARTMENT OF INFORMATION TECHNOLOGY

Academic Year 2021-22

"Order Management System Using Salesforce"

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Project Members

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Introduction to Order Management System

 An order management system is a platform that tracks sales, orders, inventory, and fulfillment. It enables the people, processes, and partnerships necessary for products to find their way to the customers who bought them.

 Traditional order management systems focused on being on helping merchants manage their inventory and fulfill orders.

 The order lifecycle now extends well beyond the buy button. There's a huge shift to bring the post-purchase experience out of the back office and into the front office with customer- first experiences.

Literature Survey

Sr. No	Title of paper	Author Name	Year	Findings
1	Salesforce Order Management: Three Things to Know	Michael Bowen	2020	Automation Process, Flow Building for Order Management
2	How Does Salesforce Order Management Keep Things Simple?	James Whitehead	2021	SOM Ecosystem
3	https://help.salesforc e.com/		2022	Commerce Cloud and its working

Problem Statement

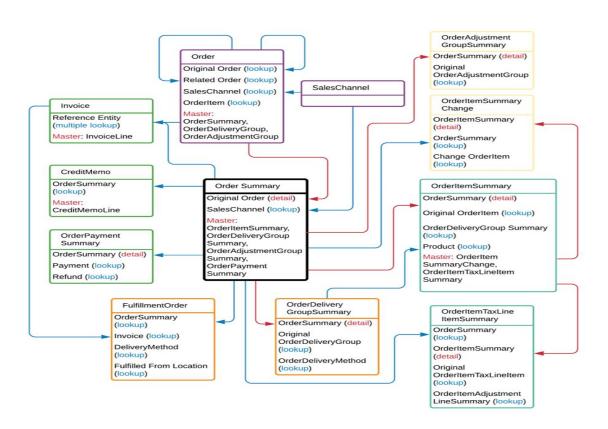
To build and develop a order Management System for sales company using Salesforce and Commerce Cloud platform

Objective

The main objective of the System is to provide new digital experience to the customers while buying products from the company using commerce cloud.

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Project Flow



Hardware And Software Requirements Specifications

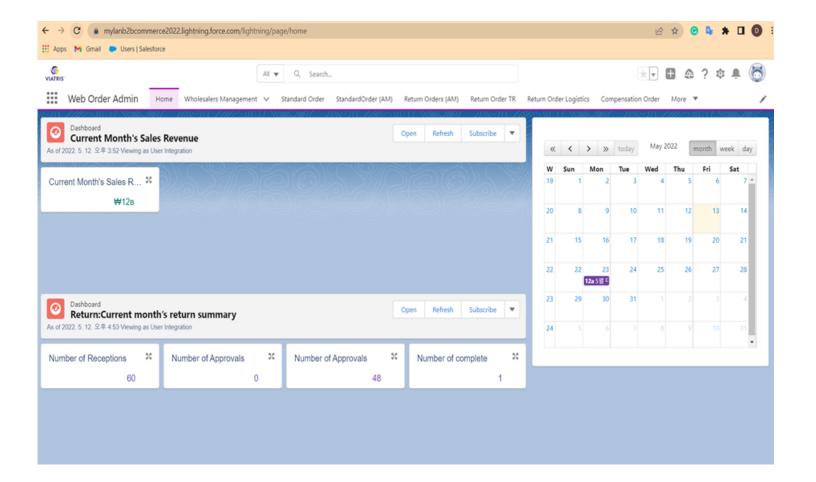
- As this is a cloud based application so there is no need of sophisticated hardware only there is a need of Browser application and Internet connection.
- Cloud provider provides the development infrastructure to create application.
- Only requirement is Computer or Any smart device with good internet Connectivity.

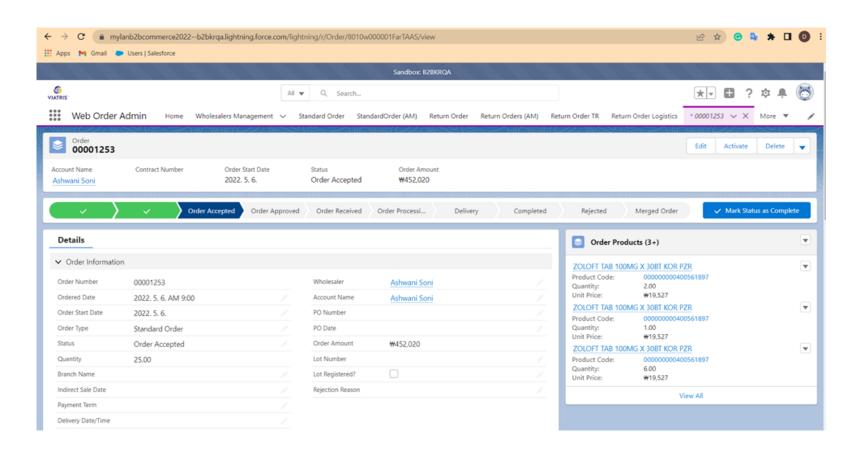
Software:

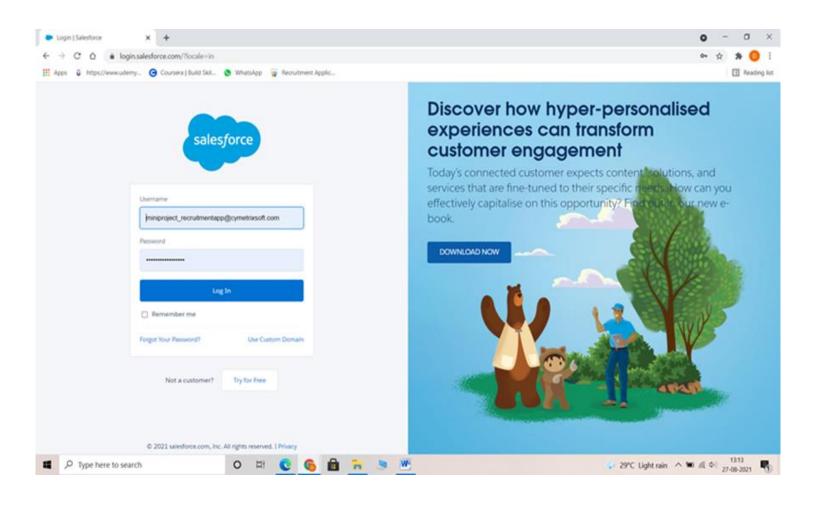
- Salesforce
- Sales Cloud
- Commerce Cloud

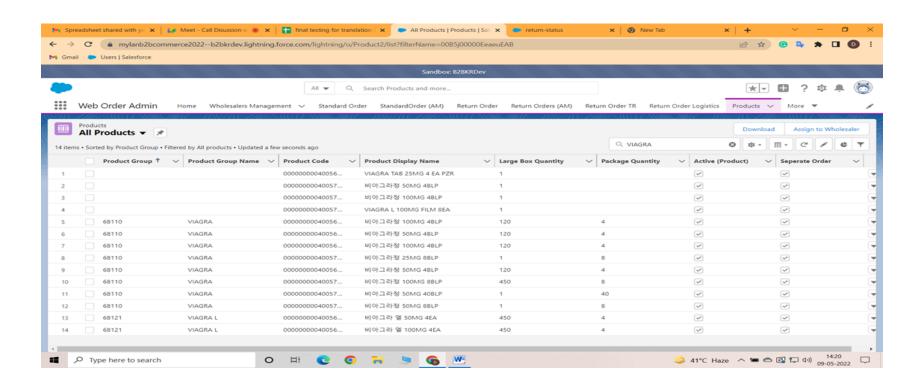
Application Feature Overview

- User must be able to search the product by name and category
- The user must be able to add the product to the cart and if the user logout and comes back another day user must be able to see the existing product
- End-User must be able to place, return and cancel an order
- User must be able to add/edit/delete the address book
- Admin functionality should be there.









Conclusion

- A Complete digital Experience and Fully Automated Experience for the user While Placing an Order
- The end result should a digital experience built on top of the Salesforce and commerce cloud Platform where users can perform tasks of storing and keeping record of data

Future Scope

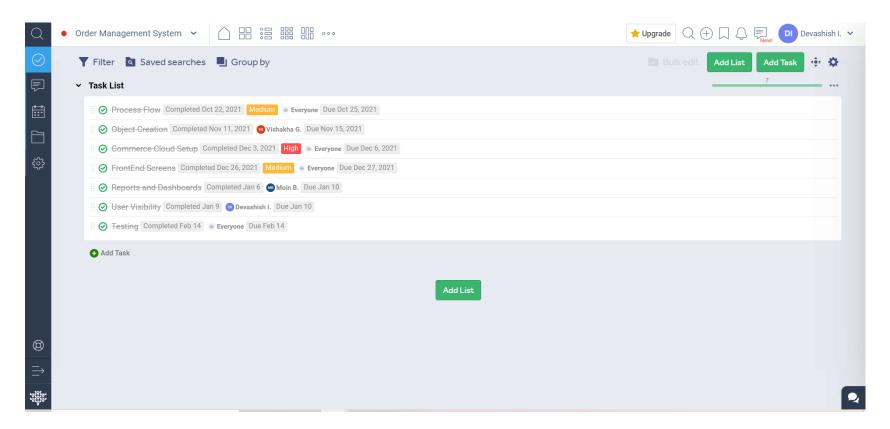
- In the Future the following Order Management System can be added with the predictive data analysis to help the wholesalers with identifying the Product requirements and future customer requirements.
- Along with that, the system can be added with Add to cart Functionality so that customers will be able to add their searched products for future use.
- Salesforce Payment integration can be done on the current order management system as part of Future Scope.

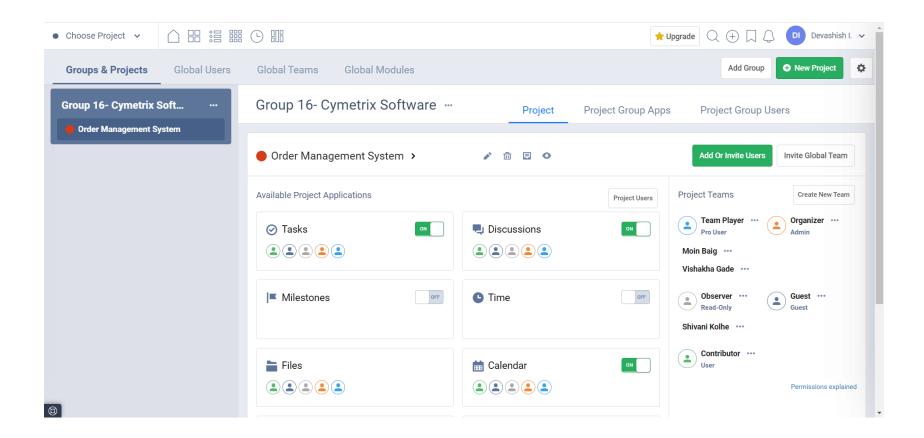
References

- salesforceOrdermangaement https://www.salesforce.com/in/products/commerce-cloud/ecommerce/ordermanagement/
- 1. TrailheadorderManagement https://trailhead.salesforce.com/en/content/learn/modules/om-salesforce-order-management
- Trailhead B2B commerce cloud https://trailhead.salesforce.com/content/learn/modules/cc_cccapability/cc_ccbas ics_b2b

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Freed Cam Status





GitHub Account

Sr. No.	Name of the students	Account	Link
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Thank You!