

**Salon & Fashion Show Sponsorship Proposal Template**

**Prepared for:**

[Client.FirstName] [Client.LastName] [Client.Company]

**Prepared by:**

[Sender.FirstName] [Sender.LastName] [Sender.Company]

# EXECUTIVE SUMMARY

In order to fulfill our vision we will require [AMOUNT] in capital, which will be allocated roughly according to the following table:

|  |  |
| --- | --- |
| **Amount** | **Use of Capital** |
|  |  |
|  |  |
|  |  |

If we are fully capitalized, we hope to be profitable by [TIME PERIOD].

# MARKETING PLAN

Our Clientele Our Competition

Our Specific Marketing Plan

# SERVICES

OPERATIONS PLAN

Our Suppliers Our Personnel Licenses

Expense Projection

We expect our monthly outlay of expenses to approximate to the following:

|  |  |
| --- | --- |
| **Amount** | **Type of Expense** |
|  |  |
|  |  |
|  |  |

# MANAGEMENT